Our Inspiration

SWAMI VIVEKANANDA

APJ ABDUL KALAM
The Genesis

Our Encounter with Kashiram Ka...
The Rickshawala and The Student,
in 2005 at BITS, Pilani
<table>
<thead>
<tr>
<th>Year</th>
<th>Children</th>
<th>Social Impact</th>
<th>Volunteers</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005-06</td>
<td>25</td>
<td>INR 6000</td>
<td>10</td>
</tr>
<tr>
<td>2021-22</td>
<td>1.6+ million</td>
<td>INR 135 Crore</td>
<td>300+ Full Timers</td>
</tr>
<tr>
<td></td>
<td>Children/Women/Youth</td>
<td>Social Impact</td>
<td>750+ Volunteers</td>
</tr>
</tbody>
</table>
"for a Knowledge Driven and Economically Empowered India"

9 Focus Areas
15 States
50+ CSR Partners

Telangana | Andhra Pradesh | Karnataka | Goa | Tamil Nadu
Maharashtra | Chhattisgarh | Rajasthan | Kerala | Assam
Gujarat | Orissa | Haryana | Punjab | Bihar

International Chapters: USA | UK | Singapore | Australia
Governing Board

Mayur Patnala
Founder & CEO, Nirmaan

Abhishek Vaddadi
Core Team Member, Localbuy Technologies Pvt. Ltd.

Gopi Vudaru
Infrastructure Manager, State Farm Insurance

Abdul Waheed, IFS (retd)
Mission Director, Ex-Officio Member, Former Commissioner, Minority Welfare Department

Venkat Tankaala
Associate Vice President, Synchrony International Services Pvt. Ltd.

Rakesh Singhaniya
CFO, Wells Fargo India

Dr Ashok Agerwal
Founder of SQL Star International Ltd, Cyber Medita India Ltd, ACS Technologies Ltd, and Era Software Systems (P) Ltd

V Laxmikanth
Managing Director of Broadridge Financial Solutions (India) Pvt. Ltd
Advisory Board

Jayesh Ranjan IAS
Principal Secretary to GoT., I&C and ITE&C Departments, Advisor to Nirmaan

Sandhya Rani Kanneganti, IPoS
Advisor to Nirmaan
Management

Anuradha Pulla
Program COO

Mayur Patnala
CEO, Nirmaan

Mounika Konatham
Org Chief Operating Officer, Education

Ramarao Gutlapalli
Org Vice President, Finance

Swati Vempati
Org Chief Fundraising Officer

Uma Kesani
Org Chief Operating Officer, Skills and Entrepreneurship
Nirmaan's Commitment to the United Nations Sustainability Development Goals

1. No Poverty
2. Zero Hunger
3. Good Health and Well-being
4. Quality Education
5. Gender Equality
6. Clean Water and Sanitation
7. Decent Work and Economic Growth
8. Reduced Inequalities
9. Sustainable Cities and Communities
10. Responsible Consumption and Production
11. Climate Action
12. Partnerships for the Goals

Details on Goals: https://sustainabledevelopment.un.org/
OUR INTERVENTIONS

Vision: "to achieve a knowledge driven and an economically empowered society"

EDUCATION
- School Adoption Program
- Disruptive Digital Intervention (DDI)
- Scholarships and Mentorships
- Vidya Help Line

LIVELIHOODS
- Youth Skill Development
- Women Livelihood Development Program (Avanti)
- Threads of Hope (TOH)
- Sustainable Agriculture
- National Digital Literacy Mission (NDLM)

SOCIAL LEADERSHIP
- Student Chapters
- Volunteering & Internships
- Disaster Relief (Operation Sahaaya)
### Nirmaan Vision 2023

**Impacting the Next 1 million**

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Cause</th>
<th>No. of Beneficiaries</th>
<th>Estimated Budget (INR In Crores)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Quality Education</td>
<td>960,000</td>
<td>22.50</td>
</tr>
<tr>
<td>2</td>
<td>Youth Skill Development</td>
<td>20,700</td>
<td>8.25</td>
</tr>
<tr>
<td>3</td>
<td>Women Empowerment</td>
<td>3,200</td>
<td>3.75</td>
</tr>
<tr>
<td>4</td>
<td>Sustainable Agriculture</td>
<td>10,000</td>
<td>0.75</td>
</tr>
<tr>
<td>5</td>
<td>Disability Inclusion</td>
<td>1,000</td>
<td>0.25</td>
</tr>
<tr>
<td>6</td>
<td>Health</td>
<td>1,000</td>
<td>0.50</td>
</tr>
<tr>
<td>7</td>
<td>Environment</td>
<td>2,000</td>
<td>0.50</td>
</tr>
<tr>
<td>8</td>
<td>Community Development</td>
<td>2,000</td>
<td>0.50</td>
</tr>
<tr>
<td>9</td>
<td>Tribal Welfare</td>
<td>100</td>
<td>0.50</td>
</tr>
<tr>
<td></td>
<td><strong>TOTAL</strong></td>
<td>1,000,000</td>
<td><strong>37.50</strong></td>
</tr>
</tbody>
</table>
SCHOOL ADOPTION PROGRAM

Vision: Every Child has access to Quality Education

HOW? Adopt Government Schools in vulnerable condition and turn them into Model schools in the areas of infrastructure and quality of education

100+ Govt schools adopted in 6 states across India

- Infrastructure as per RTE Act
- Enhancing Academic Performance of students
- Holistic Development of Every Child
- Increase community participation
Vision: Provide a motivating and encouraging environment for Government High school students in Urban and Rural areas of Telangana

HOW? Setup a Digital Lab in Government schools with end-to-end support in a sustainable manner

30 Govt schools adopted in Telangana

12000+ High School Students Impacted
Vision: Every student to get able guidance to pursue High-School/Graduation

HOW? Providing monetary and mentoring support to meritorious but financially constrained students.

Scholarship and Mentorship Program

500+ Scholarships awarded till date

40% increase in scholarships year-on-year since last 3 years
Vision: Every student to obtain excellent guidance and appropriate ways to obtain monetary support to pursue the right education of their choice.

HOW?

- Guide students to take up informed career choices
- Provide information about various financial aids
- Provide on-demand access to free and authentic career information and guidance through Tele-Counselling

8.8 LAKH+ calls on Education and Career answered

14 LAKH+ Children benefited through Career Counselling Workshops

11000+ career workshops conducted across 5 state's
YOUTH SKILL DEVELOPMENT PROGRAM

Vision: Every youth to get an opportunity to stand upon their own feet

How? Provide underprivileged unemployed youth with placement linked skill training through 8 Centers in Telangana & AP

- 11000+ students graduated
- 8000+ students placed
- RS. 9,000 average monthly salary upon joining
Women Livelihood Development Program (AVANTI)

Vision: Every woman to have an equal opportunity to lead an empowered life.


3500+ women Illiterate and Semi-Literate Women Trained

average monthly income INR 7500
VISION: Every woman to have an equal opportunity to lead an empowered life.

HOW? Providing a platform to underprivileged women to design, manufacture and market their products and earn a decent livelihood.

Restarted in 2019, with support from women in Avanti centers working on Corporate Stalls and Gifting Orders.
SUSTAINABLE AGRICULTURE AND FARMER’S EMPOWERMENT

**Vision:** Enhance Food and Nutritional Security for people & Income Security to farmers empowering farmers to deal with markets

**HOW?** Promoting Sustainable agricultural practices and empowering farmers to deal with markets by organizing them into a Product Company called "Bhoomgaadi"

10,000+ Farmers

135 Villages in Dantewada

40,000+ Indirect Beneficiaries
**Vision:** To engage youth and skilled employees in social activities

**HOW?:** Through
- Corporate Volunteering (Employee engagement and skill-based volunteering) - virtual and offline
- Individual Volunteering,
- Internships (Engaging interns from reputed institutes)

**Global Goals Volunteering Initiative**

- Dedicated Volunteering Team for Facilitation
- Multiple Opportunities to Volunteer
- Customized Volunteering Calendar across projects
Vision: Inculcate the ideology of Giving Back to the nation in students and facilitate the development of communities nearby to their college campus.
CORPORATE VOLUNTEERING
OPERATION SAHAAYA
Nirmaan's Disaster Relief and Rehabilitation Program

- 2009: 1.0 Andhra - Karnataka Floods
- 2014: 2.0 Hudhud Cyclone in Vizag
- 2018: 3.0 Kerala Floods
- 2020: 4.0 COVID 19 Pandemic
- 2020: 5.0 Hyderabad Floods
Covid-19 Efforts

a. COVID RESPONSE in Telangana - 2020
   - Urban ICU Set-up; Hyderabad
   - Medical equipment, medicines support
   - Manpower support

b. Rural ICU Set-up in India – 2021
   Supported 105 Government Hospitals in 4 States of India as mentioned below:
   - Telangana – 50 Government Hospitals
   - Karnataka – 20 Government Hospitals
   - Andhra Pradesh – 34 Government Hospitals
   - Jharkhand – 1 Government Hospitals
T-SIG COVID-19 Warriors Recognition Event
Honouring Hyderabad's COVID-19 Unsung Heroes
Microsoft, Wells Fargo, Qualcomm, Cognizant, Franklin Templeton – TIMS-150
ICUs at Niloufer and Vanasthalipuram Hospitals
GIMS Gadag – CM Inauguration
Dharwad Hospital Launch by Union Minister
JHARKHAND - OGP

- 2 Locations – Jaganathpur, Barajamda
- 333 LPM
COVID 19 RELIEF AND REHABILITATION

[Images of people receiving relief packages]
HYDERABAD FLOODS RELIEF AND REHABILITATION
"BE A GIVE BACK CHAMPION"

ONE SCHOOL / ONE VILLAGE AT A TIME

Support Your *Janmabhoomi* or *Karmabhoomi* to develop and through your efforts - Time, Talent, Treasure
## Our Corporate Partners

<table>
<thead>
<tr>
<th>ADP Pvt Ltd</th>
<th>Alimak Group</th>
<th>Arcesium India Pvt Ltd</th>
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<tbody>
<tr>
<td>Capitaland</td>
<td>CA (a Broadcom Company)</td>
<td>Nasscom Foundation (Colruyt Group)</td>
</tr>
<tr>
<td>Cyient Foundation</td>
<td>United Way of Hyderabad (Deloitte)</td>
<td>EPAM Systems</td>
</tr>
<tr>
<td>HSBC</td>
<td>IBM India Pvt Ltd</td>
<td>Infor</td>
</tr>
<tr>
<td>Infosys (Mamatha Trust)</td>
<td>InsideView</td>
<td>Invesco</td>
</tr>
<tr>
<td>Kony Inc</td>
<td>LiquidHub (CapGemini)</td>
<td>Microsemi</td>
</tr>
<tr>
<td>Microsoft Corporation</td>
<td>NTT Data</td>
<td>OpenText</td>
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<tr>
<td>State Street Corporation</td>
<td>Synchrony Financial</td>
<td>Syniverse</td>
</tr>
<tr>
<td>Tech Mahindra Foundation</td>
<td>Verity Knowledge Solutions</td>
<td>UST Global</td>
</tr>
<tr>
<td>Wells Fargo</td>
<td>Zensar (RPG Foundation)</td>
<td>ZenQ</td>
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</table>
**Other Partners**

**Industry Associations:** HYSEA, Nasscom Foundation

**Government Partners:**
- Government of Telangana,
- Government of Andhra Pradesh,
- Government of Dantewada

**Institutional Partners:**
- For Better Tomorrow (FBT),
- Charities Aid Foundation (CAF),
- Give2Asia,
- MCRHRD,
- T-SIG (Surge Impact),
- Girls Who Code,
- Goals for Girls
HOW CAN YOU PARTNER WITH NIRMAAN?

• Donate to support Nirmaan projects (Corporate or Individual)
• Associate for Volunteering needs - virtual and offline, skilled based or field based
• Refer Nirmaan as Implementation Partner for your Corporate Social Responsibility (CSR) projects
• Spread the word in your network
DUE DILIGENCE

Nirmaan has

• 12A Certification
• 80G Certification
• FCRA Certification

• 501 (c)(3) Certified
• NGO Darpan Registration
• GST Registration

ACCREDITATIONS

[Images of accreditations and logos]
RECOGNITION

• NSIF Honors (finalist) 2016
• Vodafone Mobile For Good 2016
• Goldman Sachs Grant
• 'High Impact Social Enterprise 2017'
• Award @YourStory's 10th Anniversary
• IBM Global Volunteering Excellence Award, 2019
• Real Heroes Award by Real Page 2019
• Dr. Marri Channa Reddy Vishisht Seva Puruskar 2019
CONNECT WITH US

Website: www.nirmaan.org

Email: contact@nirmaan.org

Facebook: www.facebook.com/nirmaanorg

Twitter: www.twitter.com/Nirmaan_Org

YouTube: www.youtube.com/channel/UCMnkt_Hk9h4Og6KE4ldsWqA

Instagram: www.instagram.com/nirmaanorg

LinkedIn: www.linkedin.com/company/nirmaanorganization
THANK YOU!

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