



NIRMAAN ORGANIZATION NEWSLETTER



The month of **June 2020** witnessed huge rise in the number of Covid-19 affected cases. The situation sought well-thought action plans and execution of **'COVID-19 Relief Work'** under **'Operation Sahaaya-4.0'** to combat the existing scenario.

Understanding the need of the hour, we put forward our efforts to serve the community and carried out the **'Relief Work'** pertaining to the global pandemic with greater zeal. With the **generous support** of our **CSR partners** and **other NGOs**, we rose to the occasion and catered the masses, right from supplying **'Precautionary Items'** like **PPE Kits** and **masks** to distributing **'Food Supplies'** and **'Empowering Women'** by providing economic resilience.



Around 8,600 masks distributed



1465 families benefited



2290 PPE Kits donated



Provided Economic Resilience to 93 women beneficiaries

AN INITIATIVE TO CONTAIN THE SPREAD OF CORONA VIRUS: DONATION OF MASKS FOR ANGANWADI WORKERS

Amidst the global pandemic, COVID-19, with the active cases increasing at a faster pace, it's essential for the frontline public service personnel to take necessary precautions to contain the spread of the virus.

Under 'Operation Sahaaya: Response to COVID-19' campaign, on **June 4, 2020**, Nirmaan has donated **3108 masks** to Women and Child Welfare Department, Govt. of Telangana for their '**Frontline Personnel- Anganwadi Workers**' who are working to make door-to-door deliveries of essential services to children and pregnant & lactating mothers.



The masks were handed over to **Smt. Divya Devarajan, IAS, Principal Secretary & Commissioner, Women & Child Welfare Dept. Govt. of Telangana**. The other dignitaries who were a part of the event were Smt. Anuradha, Joint Director, Admin, Smt. KRS Lakshmi Devi, Joint Director, Schemes, Sri Tejavath Ravindar, Superintendent, Smt. Sujatha, GR I Supervisor, Smt. Prashanthi, SRCW Consultant.

We express our sincere gratitude to D.E. Shaw India Pvt. Ltd. for sponsoring the activity through Charities Aid Foundation (CAF) India!!

DISTRIBUTION OF MASKS IN THE COMMUNITY: BANGALORE CHAPTER

Employees and Volunteers of Nirmaan Bangalore chapter have visited the community and they realised that people use **dupattas** or **towels** to wrap around their face which is not very safe as they continue using these later without putting it for wash. Also, most of the kids were roaming around without mask.

We distributed around **5,500 masks** to the children and people in various communities and covered the areas in **Gundelpet (tribal settlement), Bangarpet (near Kolar), Domlur village and Veerenahalli**. The community people were very happy and thanked us for the support. SPARK volunteers have helped us with the distribution.



Volunteers distributing masks in the community in Bangalore

We have partnered with **Meesho** to provide us with the cloth masks. The masks are made by the resellers of Meesho, mostly homemakers, who wanted to help the nation during these times and earn something.

We heartily congratulate and appreciate the efforts by Team Meesho and SPARK for supporting us with this initiative!!



Community people expressing gratitude upon receiving mask(s)

ENSURING SAFETY OF HEALTHCARE PERSONNEL: DISTRIBUTION OF PPE KITS IN GANDHI & NILOUFER HOSPITAL, HYDERABAD

During this Covid-19 emergency situation, there is a dire need to support **Frontline Healthcare Workers** with **PPE Kits** to ensure their safety.

To support and empower 'Government Healthcare system' tackle this emergency, a total of **2,290 PPE Kits** were distributed to **Healthcare Workers** in **Government hospitals** on **June 6, 2020**.

860 kits were handed over to **Dr. M Rajarao, Superintendent and Dr. Sheshadri, RMO, Gandhi Hospital** and **480 kits** were handed over to **Dr. Murali Krishna, Superintendent and Dr. Jagadeesh, RMO, Niloufer Hospital, Hyderabad**. The kits were sponsored by **D.E. Shaw India Pvt. Ltd.** through **Charities Aid Foundation (CAF) India**.



PPE Kits distribution in Gandhi Hospital,
Hyderabad



PPE Kits distribution in Niloufer Hospital,
Hyderabad



In addition to this, more **950 PPE Kits** were donated to **Gandhi Hospital**, sponsored by **HSBC Software Development (India) Pvt. Ltd.** and the activity was facilitated by **United Way of Mumbai**.



The management, Gandhi Hospital awarded Nirmaan with '**Letter of Appreciation**' for our COVID-19 relief work.

We express our sincere gratitude to D.E. Shaw India Pvt. Ltd., HSBC Software Development (India) Pvt. Ltd., United Way of Mumbai and Charities Aid Foundation (CAF) India for their generous support!!

Amidst the crisis during lockdown due to COVID-19 pandemic, socio-economically underprivileged families who earn their livelihood by taking up odd jobs are finding it difficult to arrange daily meals. **We ensured 'Food Supplies' to 1465 families by distributing ration in the form of 'Ration Kits' and 'Pre-mix' food packets (Instant Khichdi Mix).**

PRE-MIX FOOD PACKETS /INSTANT KHICHDI MIX PACKETS DISTRIBUTION IN VARIOUS COMMUNITIES IN HYDERABAD

We at Nirmaan, approached the **community leaders** along with **Anganwadi centers, GHMC Officers, Slum Level Federation (SLF) members and Self- Help Group (SHG) members** to conduct need assessment of the underprivileged families in the communities near Addagutta, Borabanda and Fatehnagar, Hyderabad.



Upon survey, **1200 families** who were in dire need of our support were identified. Most of them work as house-helpers, construction site labourers, daily wage labourers, drivers, street vendors, etc., Some of them are the migrant workers.

In the first week of June 2020, we distributed **'Pre-mix Food Packets (Instant Khichdi mix)'** to these families.

Each food packet weighed 2 kgs and could serve a family of 4-5 for approximately 5-6 days.

Pre-mix food packets/ Instant Khichdi mix packets distribution at Fateh Nagar, Hyderabad



The pre-mix food packets can be cooked instantly and apart from being nutritious, saves the expenses of spices, oil and other ingredients to cook meal.

Pre-mix food packets/ Instant Khichdi mix packets distribution at Borabanda, Hyderabad

In Addagutta, we distributed the food packets in Mangar Basti, Mondibanda Nagar, Lalaguda and Tukaram gate and in Borabanda, it was distributed in Sriram Nagar, Karmika Nagar, Saibaba Nagar, Vinayakrao Nagar and Saradhi Nagar.



Pre-mix food packets/ Instant Khichdi mix packets distribution at Addagutta, Hyderabad

We thank our volunteers, Mr. Praveen (ward member), Ms. Bhagya (SLF member), Ms. Swaroopa (GHMC Resource person) and Mr. Parasuram (Community Leader) for extending their generous support.

We express our heartfelt gratitude to IBM and UWM (United Way of Mumbai) for sponsoring the food packets!!

**DRY RATION KITS DISTRIBUTION AT MANDAL PARISHAD PRIMARY SCHOOL
(MPPS), CNN THANDA, MADHAPUR, HYDERABAD**

Mandal Parishad Primary School (MPPS), CNN Thanda, Madhapur has been adopted by Nirmaan under its School Adoption Program (SAP). The children studying in the school hail from underprivileged families where it is difficult for their parents to arrange daily meals in this crisis situation due to COVID-19 pandemic.

Team Nirmaan with the support of Opentext has distributed 'Dry Ration Kits' to 100 beneficiaries on June 14 at MPPS, CNN Thanda.

We are thankful to Opentext for their support!!



'Dry Ration Kits' distribution at MPPS, CNN Thanda, Madhapur, Hyderabad

'RATION KITS' DISTRIBUTED TO SOCIO-ECONOMICALLY UNDERPRIVILEGED WOMEN

Under COVID-19 relief campaign '**OPERATION SAHAAYA**', Nirmaan Team, Fateh Nagar distributed **100 'Ration Kits'** among the **socio- economically underprivileged women** on **June 7, 2020**.



The kits comprised of basic grocery items with soaps and masks to ensure health and hygiene of the beneficiaries and were **sponsored by Jyothirmayee Foundation**.

The team did a need assessment and identified 100 beneficiaries (women) based on the social status

comprising of **widows, divorcees, orphan girls and abandoned women**. The women whose spouses lost jobs during COVID-19 pandemic were also taken into consideration. Some of the beneficiaries belong to the below poverty line category. Most of the beneficiaries are **migrant workers working in the factories, some are auto/ cab drivers, street vendors, domestic helps**, etc.,

K. Naresh Kumar, Project Coordinator, Jyothirmayee Foundation actively participated in the distribution event along with Nirmaan representatives.

We thank Jyothirmayee Foundation for their support!!



Left: 'Ration Kits' at the venue, Right: 'Ration Kits' distribution to the Underprivileged Women

'RATION & HYGIENE KITS' DISTRIBUTION TO WOMEN BENEFICIARIES (TRAINEES UNDER NIRMAAN'S WOMEN EMPOWERMENT PROGRAM)

Venkata Sai Green (VSG) City Community members sponsored 'Ration & Hygiene Kits' for 15 underprivileged women beneficiaries, who have been trained under Nirmaan's Women Empowerment Program at Vocational Training Center, Fateh Nagar, Hyderabad. The initiative was aimed at helping the underprivileged women combat the crisis situation due to the COVID 19 pandemic.

The beneficiaries selected, post need assessment, were in dire need of support as they are either **widows, divorcees, orphans** or women whose husbands are suffering from severe medical conditions or have undergone major surgeries which has led them to be permanently bed-ridden.



Sri Mayur Patnala, Founder & CEO, Nirmaan interacting with the beneficiaries

The kits comprised of Rice, Flour, Pulses, Oil, Sugar, Salt, Turmeric, Chilli powder, Tamarind, Semolina and Sanitary Napkins (to ensure health and hygiene of the women).

Sri Mayur Patnala, Founder & CEO, Nirmaan presided over the event and personally interacted with the beneficiaries. Team Nirmaan, Fateh Nagar co-ordinated the event. The beneficiaries expressed their gratitude to the donors and Nirmaan for the support.

We thank the donors for their kind support!!

**'RATION KITS' DISTRIBUTED TO THE LOCAL MOVIE/DRAMA ARTISTS IN NEED
AT SURABHI COLONY, SERILINGAMPALLY, HYDERABAD**

Under our COVID-19 relief campaign, **'Operation Sahaaya'**, we at Nirmaan have distributed **'Ration Kits'** to **50 beneficiaries** in **Surabhi Colony, Serilingampally, Hyderabad** on **June 27, 2020**.



Mr. Jayanand, President, Surabhi Drama Company, Serilingampally approached Nirmaan to seek help for **local movie/drama artists** who work in the film industry (doing petty roles and other jobs), and are mostly have less/no work during lockdown due to the COVID-19 pandemic.

The need assessment was done by team Nirmaan and Mr. Jayanand actively participated in various activities throughout the event. The beneficiaries expressed their heartfelt gratitude for the generous support during this critical situation.



Nirmaan Team members handing over 'Ration Kits' to the beneficiaries

'SWAYAM SHAKTI': EMPOWERING UNDERPRIVILEGED WOMEN & PROVIDING ECONOMIC RESILIENCE TO WOMEN AND LOCAL WEAVERS

The global pandemic, COVID- 19, on one hand has led to **increased unemployment** causing **financial hardships** and on the other hand it has created **huge demand for facial masks**.

The high demand of facial masks resulted in inadequate availability and increase in the price of masks making it unaffordable for the masses. This situation demanded well thought action plan and execution to make adequate number of masks available to contain the spread of the virus.

'Swayam Shakti' is an initiative of Nirmaan to **empower underprivileged women** and **serve the community** by making **high-quality, pure cotton and reusable masks** available for their safety. The local weavers also benefit as the fabric is locally sourced.

We received orders of masks from various corporates, **3,108** from **Charities Aid Foundation (CAF)**, **43,680** from **VMware** and **8,000** from **Synchrony**.

The **beneficiaries who have undergone training** in our **Vocational Training Centers** under our '**Women Empowerment Program**' and '**Threads of Hope**' were engaged in mask making. The **clothes were purchased** from the **weavers of Pochampally and Narayanpet**.



93 women produced **70,952** masks in a tenure of one month. **Wages of approximately Rs. 5 lacs** were paid to the **women working on the project**. The initiative could provide economic resilience to the women and the weavers.



The masks produced were distributed among the ‘Frontline workers’ like **Anganwadi Workers, GHMC Sanitization workers** and **policemen** at various police stations.

We sincerely thank our CSR Partners for their support!!

For every 1000 masks, a woman and a local weaver can earn livelihood for 1 month.

The masks are available for sale at Nirmaan’s online platform.

To order, visit: <https://swasha.nirmaan.org/>

Every purchase can make a difference!!

TO MAKE A DIFFERENCE, YOU COULD REFER, VOLUNTEER OR DONATE, as detailed below:

REFER: <https://forms.gle/uvq3BDyW8UDVQQeJ6>

An individual or an organization who is in need and may get benefited by our interventions.

An individual or an organization who could contribute and help us in carrying out our interventions.

VOLUNTEER: <https://forms.gle/XRtgdEJE5Cn5SA4Z9>

DONATE: <https://nirmaan.org/donation.html>

UPI ID: nirmaanorg@icici



Operation Sahaaya-4.0: Response to COVID- 19
Appeal for Support:

To Donate: www.nirmaan.org/donation.html

To Volunteer: www.nirmaan.org/volunteer.html

Call us @ (IND) +91 7702958084/ +91 7093001514
(USA) 309-287-8282/ 419-508-3869

Address

H.No. 1-98/9/3, Flat No. 401,
Plot No. 3, Jaihind Enclave, Madhapur,
Hyderabad- 500081.

Contact Us

Website: <https://nirmaan.org>
Phone: **+91 90002 76903**
E-mail: contact@nirmaan.org

Thank
You