

**Nirmaan.Org**

**We have only one passion,  
the rise of a great nation.**

**ANNUAL  
REPORT  
—  
2017-18**

# Letter from the Chief Functionary

Dear Readers,

It has been an incredible journey so far for the past 13 years. From the time, we have started in 2005, the biggest achievement has been to sustain this noble movement.



*Mayur Patnala*

It has been only possible due to our supporters and tireless volunteers. We have started as a small voluntary initiative benefiting 25 kids in rural Rajasthan through simple volunteering and fundraising campaigns, called - "Teach one hour per day for the nation", "Save one rupee per day for the nation!". By 2017-18, this movement has scaled up to a good level where it could benefit several lakhs of under privileged children, youth, women and farmers across 8 states of India.

Education, Employability, Social Leadership continued to be our focus areas. Solving societal problems through social innovation continued to be our approach. The number of projects executed has increased multiple times, we could preserve existing funding partnerships and we could add good number of new partnerships for creating large scale social impact.

This year, we have initiated a national campaign, called, "Give Back" campaign to enable people across the globe to give back to government schools and villages in their janma bhoomi & karma bhoomi.

This year, we have received good national level recognition through awards like Your Story High Impact Social Innovation Award 2018 at New Delhi, our talks at ET NOW, Wells Fargo Community Business Event, invitations to Nasscom CSR Leadership Conference etc.,

**We would like to thank all our supporters for extending all the love for helping our mission to reach this stage.**

# Letter From the Team

Dear one and all,  
Team Nirmaan is happy to publish its 2017-18 annual report. The report is an effort to document the team spirit, effort and support of people who have passionately dedicated themselves for the mission of rising a developed nation.

Inspired by Dr. A.P.J Abdul Kalam and Vivekananda's ideology, from 2007 till date the organization is serving the cause of nation's rise with the aim that with each passing year the team will reach out to more and more people and serve them to the extent possible.

With the team of 150+ full time members and the support of 35+ corporate and philanthropic partners, 1000+ volunteers, we have implemented 7 flagship programs in 7 states, through 17 projects supporting 3 lakh + women, children and youth beneficiaries in the fields of education, employability and social leadership.

We want to draw your attention to the need of the people who are underprivileged. We want to put it in focus that "a help at the time when needed" can serve to someone a happy future. We are moving towards forward each day and are glad to share that the efforts we are making are recognized by YourStory and we are awarded the High Impact Social Innovation Award, 2017.

With the spirit of optimism, vision of serving and collective effort of all let us begin the countdown of Nation's Rising.

3, 2, 1 ...Chak De!

Nirmaan Team

# Genesis:



Driven by the idea of serving the underprivileged students a group of BITS Pilani students initiated the voluntary efforts to serve the needy people from the lower strata. Where people hesitate to tread their steps towards service they started reaching out to local villagers and teaching the children of mess workers and construction laborers.

One day, Kashiram Ka, a regular visiting Rikshawala didn't appear in the gathering. Worried by his absence, the students decided to visit his home and ended up with an epiphany on the conditions of life in the village of Pilani. The Riskshawala had met with an accident and was bed ridden. Their condition was that dismal where it was even difficult for them to afford medical care and food. They were conditioned to eat stale Roti that was cooked days ago and the girl child had to drop out to help her mother in day to day ablutions.

Touched by the same the ignited hearts felt that something is needed to be done to change the current scenario of the underprivileged. This encounter instilled in the students the spirit to serve all and indeed motivated them to explore deeper on one's responsibility for a better tomorrow for all.



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# Contd...

Coming back to the campus, the group announced a meet-up for those who wanted to contribute for the Nation. It was pleasantly surprising to see that 150+ students dropped in for the cause. This made the group realize the very fact that they are NOT ALONE.

All through the academics the students contributed their efforts for people and continued the service even after passing out of their academics. The graduates who got placed across India in various MNCs continued to dwell the Spirit in their hearts. The vision of for serving the underprivileged was continued by each of them and they identified various initiatives in and around their respective locations and thus, formed Chapters, inspired colleagues, raised funds and started volunteering during weekends. Thus, 'My India', a humble passion driven initiative by a group of 6 students evolved as 'Nirmaan' in 2007 as a Registered Society with the motto 'We Have Only One passion, The Rise of a Great Nation' and grew multifold, with the financial and moral support of people from various walks of life viz., Philanthropists, Technocrats, Artists, Entrepreneurs, Social Activists, Social Science Experts and last but not least Funding Partners.

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# Our Programs

## EDUCATION

1. School Adoption Program
2. Scholarship and Mentorship Program
3. Vidya Helpline
4. DDI

## EMPLOYABILITY

1. Youth Skill Development
2. Yuva Disha
3. Women Skill Development Program

## SOCIAL LEADERSHIP

1. Employee Engagement
2. Volunteering

## SPECIAL PROGRAMS

1. Farmers Project
2. #GiveBack



*Nirmaan*  
Organization

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# What We Do?

## 1. SCHOOL ADOPTION PROGRAM

To convert backward schools into Model schools in a span of 3 to 5 impacting excellent education by filling gaps in infrastructure and capacities to the schools serving underprivileged children.

## 2. SCHOLARSHIP AND MENTORSHIP PROGRAM

To ensure every will get adequate finance and mentoring support to pursue the education of his/ her choice. We identify the neediest students to provide partial/ full financial assistance and mentor-ship through workshops, career counselling and interactions with professional mentors; finally, hand holding students to start income-earning and give-back to the scholarship pool.

## 3. VIDYA HELP LINE

To Guide students to take up right choice of careers and help them 'Dream Big'.

## 4. YOUTH SKILL DEVELOPMENT PROGRAMS

To support underprivileged unemployed youth employable through vocational skill training and entrepreneurial support through Training Centers and the concept of Help Line.



# What We Do?

## 5. YUVA DISHA

To support unemployed youth and bridge critical resource gaps through resource connectivity.

## 6. WOMEN SKILL DEVELOPMENT PROGRAM

The initiative is to achieve social empowerment of women through economic empowerment.

## 7. NATIONAL DIGITAL LITERACY MISSION

targets to ensure every family has at least one digitally literate person

## 7. CAMPAIGNS #GIVEBACK:

Nirmaan is extending appeal to Indians across world to join hands for the development of JanmaBhoomi and KarmaBhoomi, One School at a time/ One Village at a time, together we can build a Developed India.

## 8. FARMER'S PROJECT

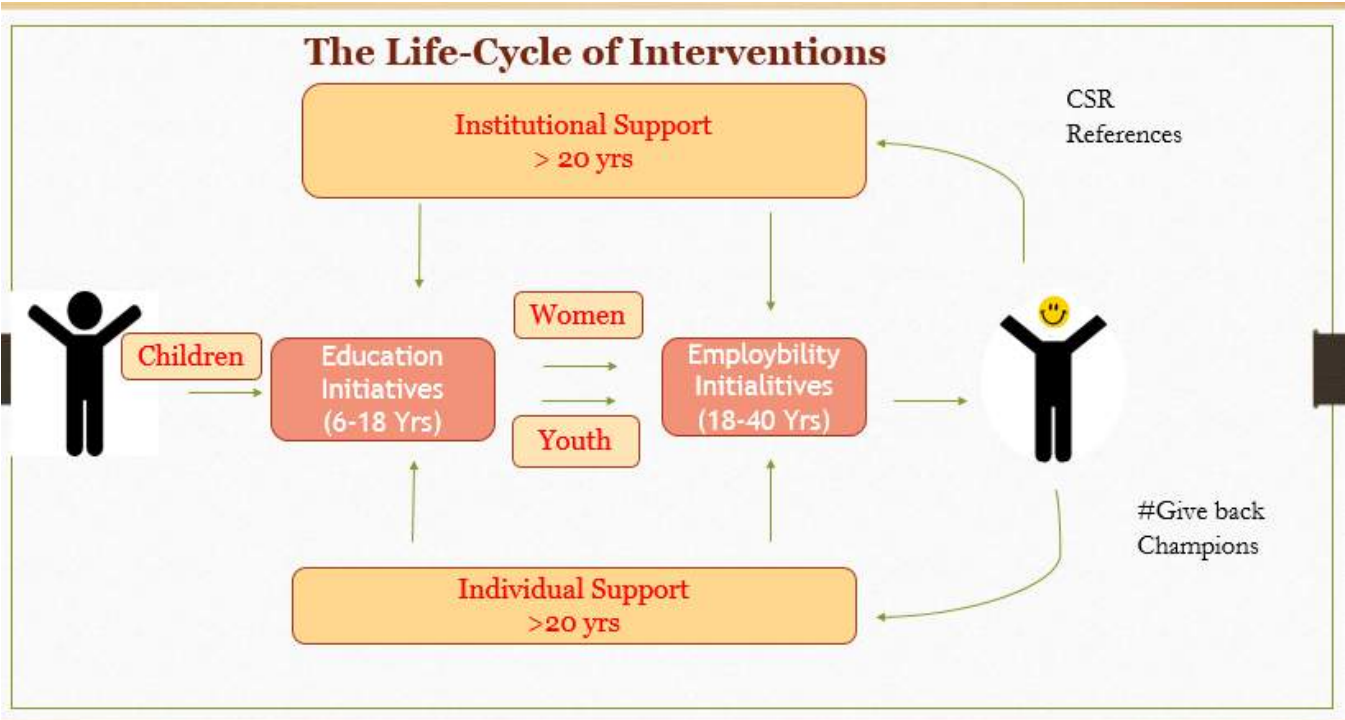
initiated to help the small and marginal farmers from the tribal communities of Dantewada to earn a sustainable livelihood from the natural resources around them.

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# Life Cycle of Intervention



Benefiting Children, Youth and Women through a life cycle of interventions



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# Empowerment at a Glance



**Train**



**Transform**



**Triumph**

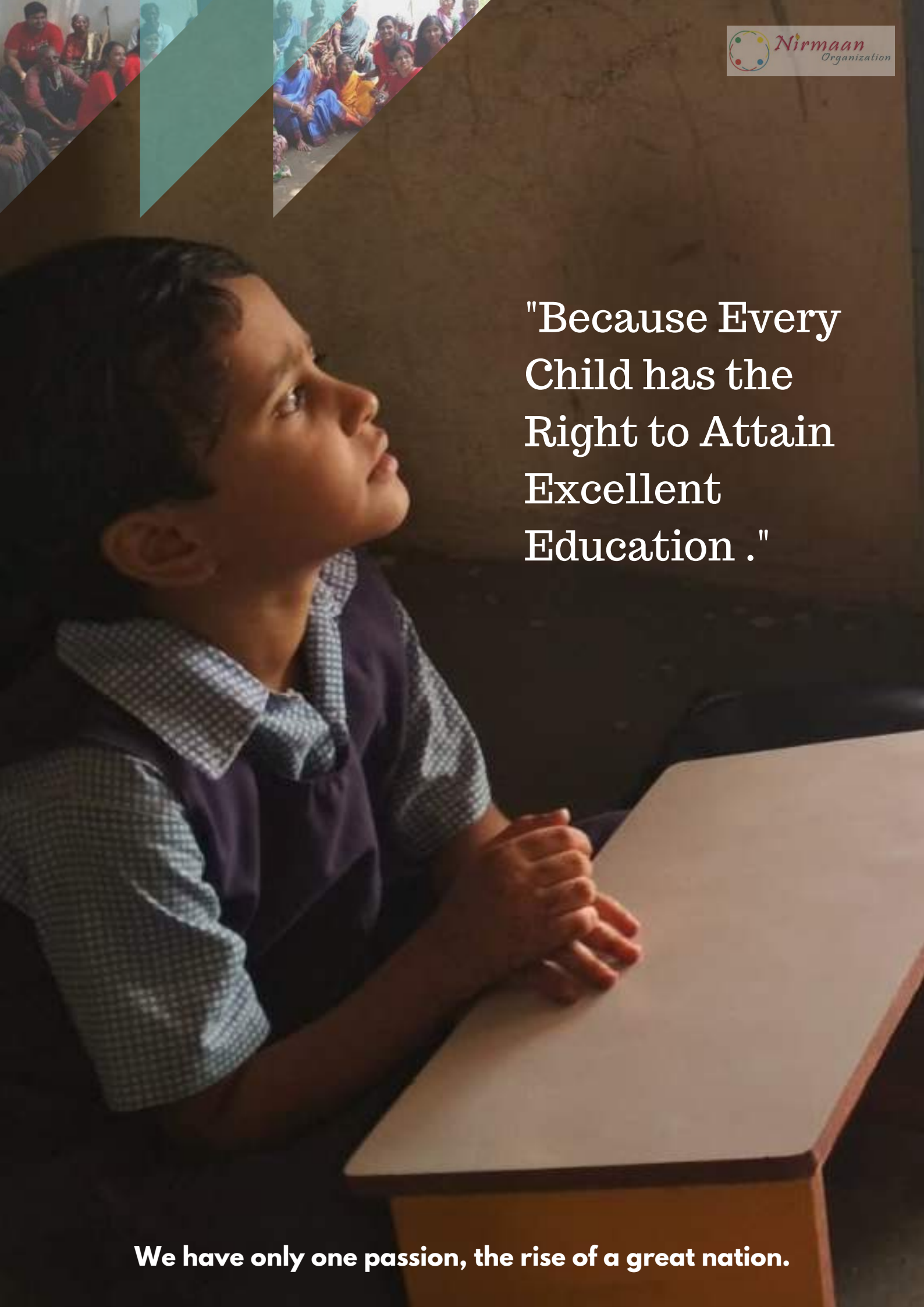


## 3-Tier Empowerment Model

## School Transformation Model



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A young boy in a school uniform is sitting at a desk, looking up thoughtfully. The background is a dark, textured wall. In the top left corner, there is a collage of images showing a group of people, including children and adults, in various settings.

"Because Every  
Child has the  
Right to Attain  
Excellent  
Education ."

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# Empowerment at a Glance

## Educational Intervention

- Manikonda GHS, YMCA GHS, Yousufguda GHS, Panmuktha PS school were provided with full time teachers, digital innovation center, school kits, green boards, sanitation materials, tables and chair, almirah, scavengers, display boards, mid day meal plates. Apart from this we also conducted career counselling workshops, dental check-ups and field trips for students. 800 Children got ACCESS to Digital Classes. 898 Children thankfully received Notebooks & 25 Children received Uniforms.
- The Thriveni Nagar School Bangalore was provided with full time teachers/ academic volunteers, computer lab, infrastructure facility (provided Toilets, Painting, purified drinking water, Renovated Classrooms, Computers Lab, Science Lab, Library, Plantation with Trees), solar based power plant, school kits, health and dental checkup


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# Empowerment at a Glance

## Educational Intervention

- ZPHS Kothaguda, and MPPS Papireddy and Hafeezpet schools received infrastructural support, the basic school amenities, full time teachers, computer education, environmental renovation, safety and cleanliness staffs, sanitation materials, safe drinking water.
- In the schools events like teachers day, children's day, farewell to students etc were conducted. Dental checkups were also provided to students and they were also taken on exposure visits.

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A close-up photograph of a woman with dark hair pulled back, wearing a dark blue top and a patterned saree with a green border. She has a red bindi on her forehead and is covering her face with her right hand, laughing heartily. She is wearing gold earrings and several bangles on her right wrist.

"Because Every  
Women has the  
Right to be  
Empowered."

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# Women and Youth Skill Development

Around 230 beneficiaries in Prison project who learnt about bakery, beautician course, candle making, tailoring and embroidery.

38 women received beautician training in Gachibowli under skill based training program.

Provided Skill Training to 111 Women's, 85% women to earn livelihood through Home base units are 75 and as Entrepreneurs are 30 & 6 are doing jobs.

We have recently started a vocational training center for women in Pune where we aim to skill them in tailoring and computer.

280 students got placements from Yuva Disha Helpline. 226 students got placed after the Code (a) Future training.

77% of the 300 students who attended the ITES and WMA training got placements.

New batches are running in the smart centers to train more number of youth and provide employability.

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 **Nirmaan**  
Organization  
**YUVA DISHA-EMPLOYMENT**  
**1800-599**  
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Near Andhra Bank ATM, Beside Apollo Ph  
**www.nirma**

  
**YUVA DIS**  
**FREE JOB C**  
**Toll Free**

**Job sectors:**

"Because the Youth Deserves to Spread Wings and Fly High."



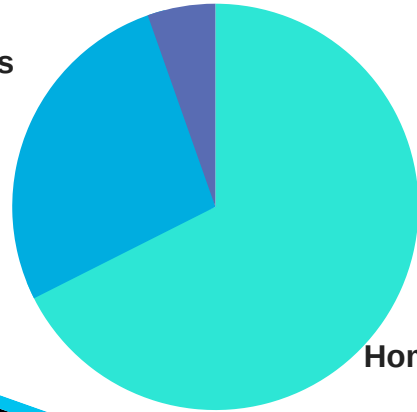
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# Empowerment at a Glance

Job  
5%

Entrepreneurs  
27%



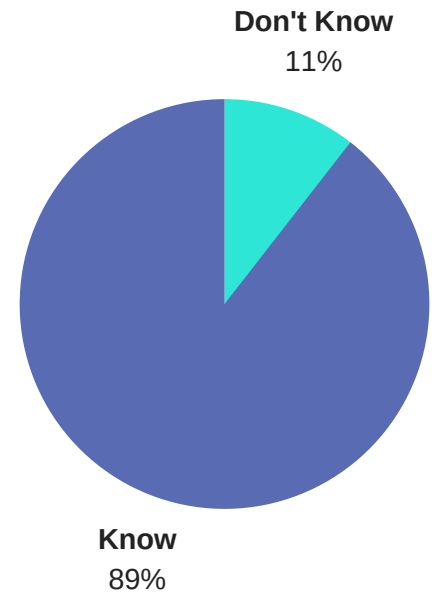
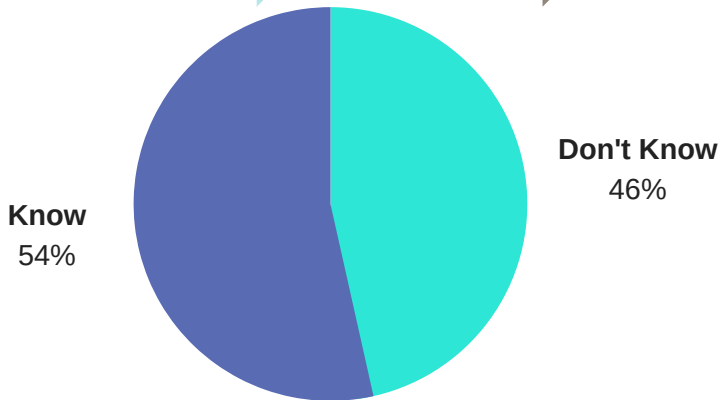
Home Based Unit  
68%

Empowering women through  
Vocational training

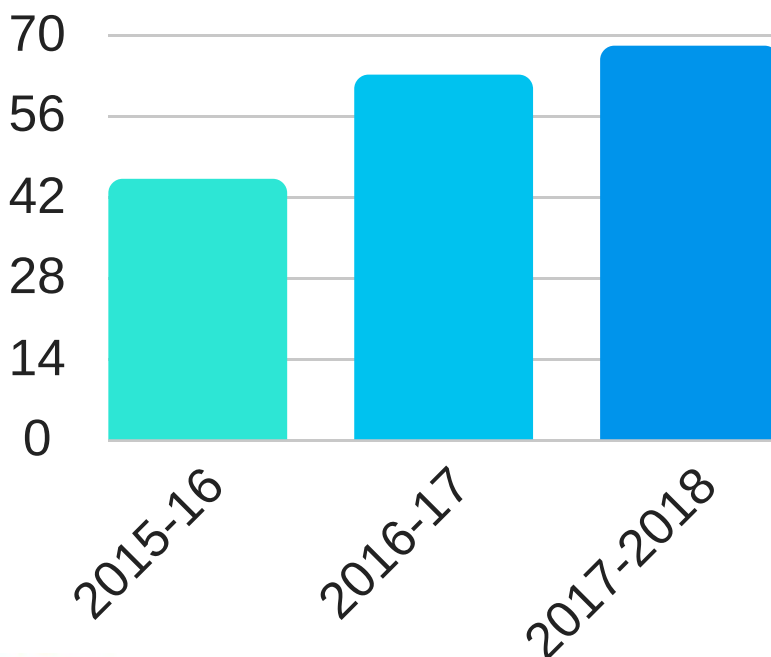


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# Growth at a Glance



Growth in the number of students who know reading, writing and basic maths after the intervention in Kothaguda school

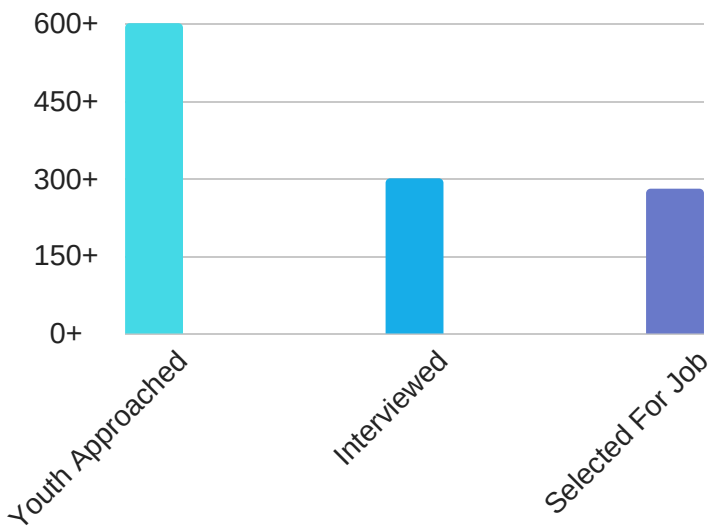


Rise in pass percentage of the school

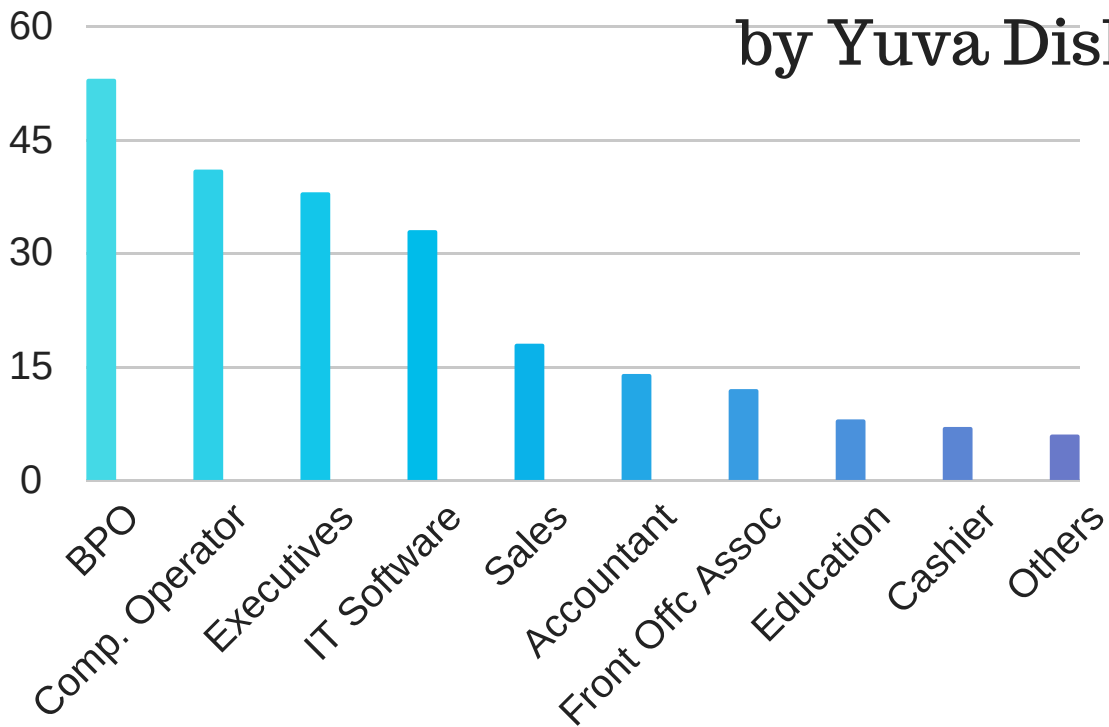


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# Success at a Glance



## Employment to youth by Yuva Disha



Job sectors and number of students placed by Code (a) Future Program

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# Buzz from Student's Chapters

## BITS- GOA



- Under the Shiksha initiative volunteers teach kids coming from underprivileged section of the society. Notably, 3 students from class 6 and 1 student from class 9 got selected for Jawahar Navodaya Vidyalaya.
- Volunteers impart education coupled with fun to students under the teach Zari program.
- Street Play was conducted in various parts of Goa on the 11th of February 2017 to spread awareness about violence, open defecation, addiction , gambling etc.
- Udaan, a sports event was conducted collaborated with Spree for hundreds of Disabled Children to boost their self confidence. More than 250 students from 5 orphanages participated in it. Winner medals were given by National Paralympic Players.

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- A workshop on sexual abuse of children and women was held by the famous ARZ organization to create awareness among the people of this community about this rising menace.
- Volunteers went around to hostels and faculties residential blocks for a cloth and paper collection drive.



- Project Ignite team went to teach the children English, Maths and Football on weekends at the Father Agnel Orphanage

## Buzz from BKBIT

Joy of Giving week was celebrated by the student volunteers in the Nirmaan BKBIT Chapter. The week celebrated the joy of the following-

- Joy of Teaching
- Joy of Playing
- Joy of Meal
- Joy of Educational Trip
- Joy of Movie
- Joy of Wish Distribution
- Cloth donation drive was conducted by the volunteers.

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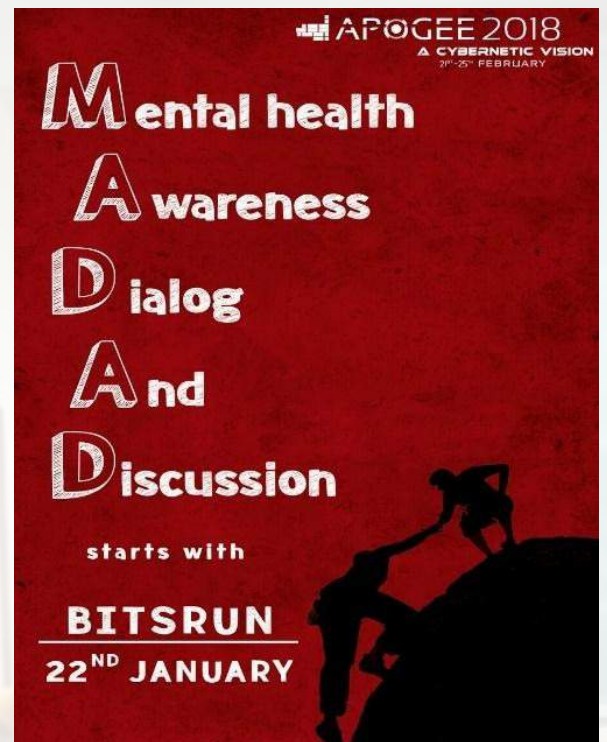
# Buzz from BITS Pilani

- Joy of Giving Week was celebrated by the student volunteers in the Pilani Chapter.
- Day of Joy
- Hour of Joy
- Wish Tree
- Joy of Serving
- Joy of Teaching
- Faculty Match
- More than 100 dedicated student volunteers working in the villages of Rajasthan to provide better educational and employment opportunities for the poor and the marginalized rural population.
- English Learning Program (ELP) and Computer Learning Program (CLP) were conducted throughout the year and art and craft classes were also provided to the students to improve their all-round development.
- Evening classes for students, career counselling, floor construction in school, old cycle distribution, scholarship providing, regular visit to ensure attendance regularity was made.
- 26 students of Renewable Energy Course taught women how to make Reflective Solar Cookers.

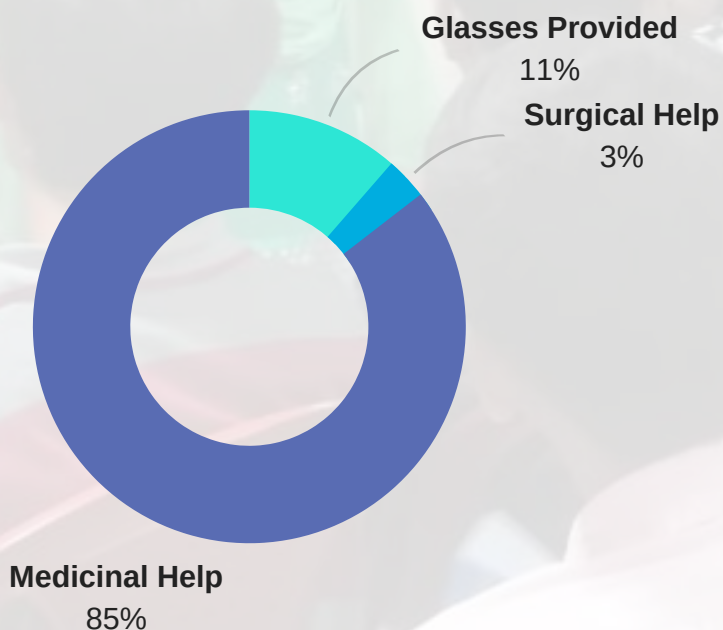


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- Project MADAD aimed at spreading awareness on Mental Health and to abolish the stigma in the society. BITSians participated in huge numbers to make the event successful. Award winning journalist Mr. Sanjay Hazarika attended talk and had a book signing session on account of Project Madad.



## Eye Camp



A team of 15 people came from the Eye Hospital. 442 people from Baas and Nat Basti were examined and 300 of them were given basic medicines, 40 were given glasses, surgeries to 11 patients suffering from Cataract free of any cost.

150 people were tested for Diabetes. 7 diabetic tested patient got free of cost treatment for Diabetes at Medical Centre BITS Pilani.

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# Buzz from BITS Hyderabad

- Volunteers engaged in School Development under the School Adoption Initiative in Malkaram Village, Uparpalle Village and Near CRPF Camp Jawahar Nagar and Pothaipally Village.
- "Clay Ganesha" workshop was organized to make the kids aware about the hazard of chemicals in idols.



Ignite, 17 was organized with around 350 volunteers with the idea to serve the street children, orphanage children and students from underprivileged background

Celebrations of days including Independence Day, Republic Day, Children's Day and festival celebrations also happened across the chapters.

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## Events and Awards

- Team Nirmaan was invited to attend the Nasscom CSR Leadership Conference 2018.
- Team Nirmaan was invited by Yourstory and was awarded with the High Impact Social Enterprise Award.
- Nirmaan attended the prestigious HYSEA Annual CSR Summit & Awards Ceremony 2018.
- Nirmaan was on AIR and Mayur Patnala, CEO Nirmaan, shared the idea of social service on AIR Rainbow 101.9 FM.
- Mayur Patnala shared the Collective Vision of Nirmaan and elaborated on the journey of Nirmaan and the perspective of Social Development in bridging Urban and Rural Divide on ET Now.
- Team Nirmaan attended the community
- Team Nirmaan was invited to the CSR Expo. Mumbai.
- Team Nirmaan was on AIR spreading the word about the #GiveBack mission (campaign) to serve the Karmabhoomi and Janmabhoomi.
- Nirmaan team was invited as a speaker in the 'Community Business Workshop.

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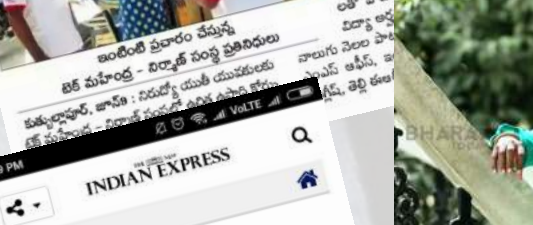
# Media

## నిరుద్యోగులకు అండగా ఉండేందుకే జాబ్ మేళా



జాబ్ మేళా అనేది నిరుద్యోగులకు ఉద్యోగ అవకాశాలను అందించే ఒక ప్రాథమిక మార్గం. ఈ సందర్భంగా నిరుద్యోగులకు ఉద్యోగ అవకాశాలను అందించే ప్రయత్నం చేస్తున్నారు. ఈ కార్యక్రమంలో 400 మంది నిరుద్యోగులు పాల్గొన్నారు. ఈ కార్యక్రమంలో 100 మంది ఉద్యోగాలు అందించారు. ఈ కార్యక్రమంలో 100 మంది ఉద్యోగాలు అందించారు.

## నిరుద్యోగ యువతకి యువతలకు... టెక్ మహోత్సవం - నిర్మాణ సంస్థలో ఉపాధి కేంద్రాల్లో అవకాశాలు



నిర్మాణ సంస్థలో ఉపాధి కేంద్రాల్లో అవకాశాలు. టెక్ మహోత్సవం - నిర్మాణ సంస్థలో ఉపాధి కేంద్రాల్లో అవకాశాలు. టెక్ మహోత్సవం - నిర్మాణ సంస్థలో ఉపాధి కేంద్రాల్లో అవకాశాలు.

## ఉపాధి అవకాశాలు కలిపించే దిశగా ముందుకు

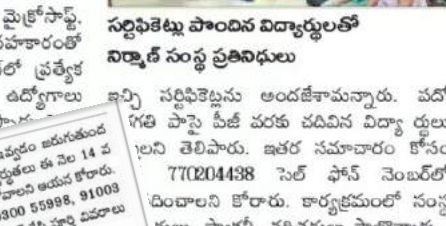


ఉపాధి అవకాశాలు కలిపించే దిశగా ముందుకు. ఉపాధి అవకాశాలు కలిపించే దిశగా ముందుకు. ఉపాధి అవకాశాలు కలిపించే దిశగా ముందుకు.



SUPPORT FROM THE GOVERNMENT LEADERS OF TOMORROW

## నిరుద్యోగులకు ఉపాధి అవకాశాలు



అమీర్ షేఖ్: నిరుద్యోగులకు ఉపాధి అవకాశాలను కల్పించేందుకు తమవంతు కృషి చేస్తున్నామని నిర్మాణ సంస్థ సీఈఓ మయూర్ వట్టూరి తెలిపారు. ఎన్ఆర్ఎస్ఐలోని సంస్థ ద్వారా స్కిల్ డెవలప్ మెంట్లో శిక్షణ పొందిన విద్యార్థులకు బుధవారం సరిఫిట్లను ప్రధానం చేశారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ మైక్రో సాఫ్ట్వేర్, బ్యాంకింగ్ వంటి కార్పొరేట్ సంస్థల సహకారంతో కార్యకర్తలను నిర్మాణ సంస్థలో ఉద్యోగాలు పొందేందుకు సహకరిస్తున్నామని చెప్పారు.

## సర్టిఫికేట్లు పొందిన విద్యార్థులతో నిర్మాణ సంస్థ ప్రతినిధులు

జాగ్రత్త సర్టిఫికేట్లను అందజేశామన్నారు. పదో గణిత పాఠ్య పీఠిక వరకు చదివిన విద్యార్థులు అందుకుంటే ఉపాధి అవకాశాలు కల్పించాలని తెలిపారు. ఇతర సమాచారం కోసం 770204438 సెల్ ఫోన్ నెంబర్లో సంప్రదించాలని కోరారు. కార్యక్రమంలో సంస్థ ప్రతినిధులు, పాఠశాల తరఫున ఉపాధి కేంద్రాలకు చెందిన విద్యార్థులు పాల్గొన్నారు.

## నిరుద్యోగ యువతలకు... టెక్ మహోత్సవం - నిర్మాణ సంస్థలో ఉపాధి కేంద్రాల్లో అవకాశాలు



నిరుద్యోగ యువతలకు... టెక్ మహోత్సవం - నిర్మాణ సంస్థలో ఉపాధి కేంద్రాల్లో అవకాశాలు. నిరుద్యోగ యువతలకు... టెక్ మహోత్సవం - నిర్మాణ సంస్థలో ఉపాధి కేంద్రాల్లో అవకాశాలు.

## 8 నమస్తే తెలంగాణ కనీవారం 10, ఫిబ్రవరి 2018 - హైదరాబాద్ కూకట్ పల్లి



నిరుద్యోగ యువతకు ఉపాధి సౌకర్యాలను అందించేందుకు నిర్మాణ సంస్థ ప్రతినిధులు కూకట్ పల్లిలోని నిర్మాణ సంస్థలో ఉపాధి కేంద్రాల్లో అవకాశాలు కల్పించాలని తెలిపారు. ఇతర సమాచారం కోసం 770204438 సెల్ ఫోన్ నెంబర్లో సంప్రదించాలని కోరారు. కార్యక్రమంలో సంస్థ ప్రతినిధులు, పాఠశాల తరఫున ఉపాధి కేంద్రాలకు చెందిన విద్యార్థులు పాల్గొన్నారు.

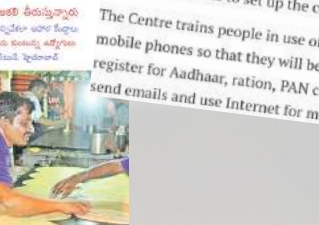
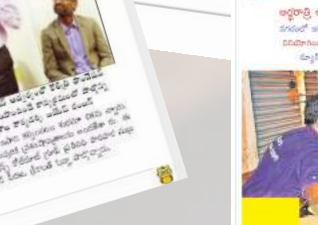
## Started by BITS Pilani students, Nirmaan has benefited more than 2.75 lakh people

The organisation was founded by Rakesh Anugula, Mayur Patnala and a group of 10 students from BITS, Pilani, with a passion to fulfil their responsibility towards the less privileged of the society.

## Rural digital literacy centre formed in Telangana

The first rural digital literacy centre in Telangana State has been established in Peddashapur village on the outskirts of Hyderabad. The Nasscom Foundation and Arcesium, a post-graduate technology and professional services company have joined hands to set up the centre.

The Centre trains people in use of computers and mobile phones so that they will be able to register for Aadhaar, ration, PAN cards, pay bills, send emails and use Internet for multiple



# Snapshots



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