



nirmaan.org



# ANNUAL REPORT

## 2019-20

*Nirmaan India*

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## IMPACT IN FIGURES

SCHOOL ADOPTION PROGRAM (SAP)- 36,440

DISRUPTIVE DIGITAL INTERVENTION (DDI)- 16,726

NIRMAAN SCHOLARSHIP & MENTORSHIP PROGRAM (NSMP)- 450

VIDYA HELPLINE (VHL): EDUCATION HELPLINE- 831,532

LIFE SKILLS & CAREER GUIDANCE PROGRAM (LS & CG)-220,315

AVANTI (WOMEN LIVELIHOOD ADVANCEMENT PROGRAM)- 3,556

YOUTH EMPLOYMENT PROGRAM (YEP)- 5,843

NATIONAL DIGITAL LITERACY MISSION (NDLM)- 7,622

YUVA DISHA: EMPLOYMENT HELPLINE (EHL)-2,200

SUSTAINABLE AGRICULTURE & FARMERS' EMPOWERMENT: 24,080

STUDENT CHAPTERS-16,015

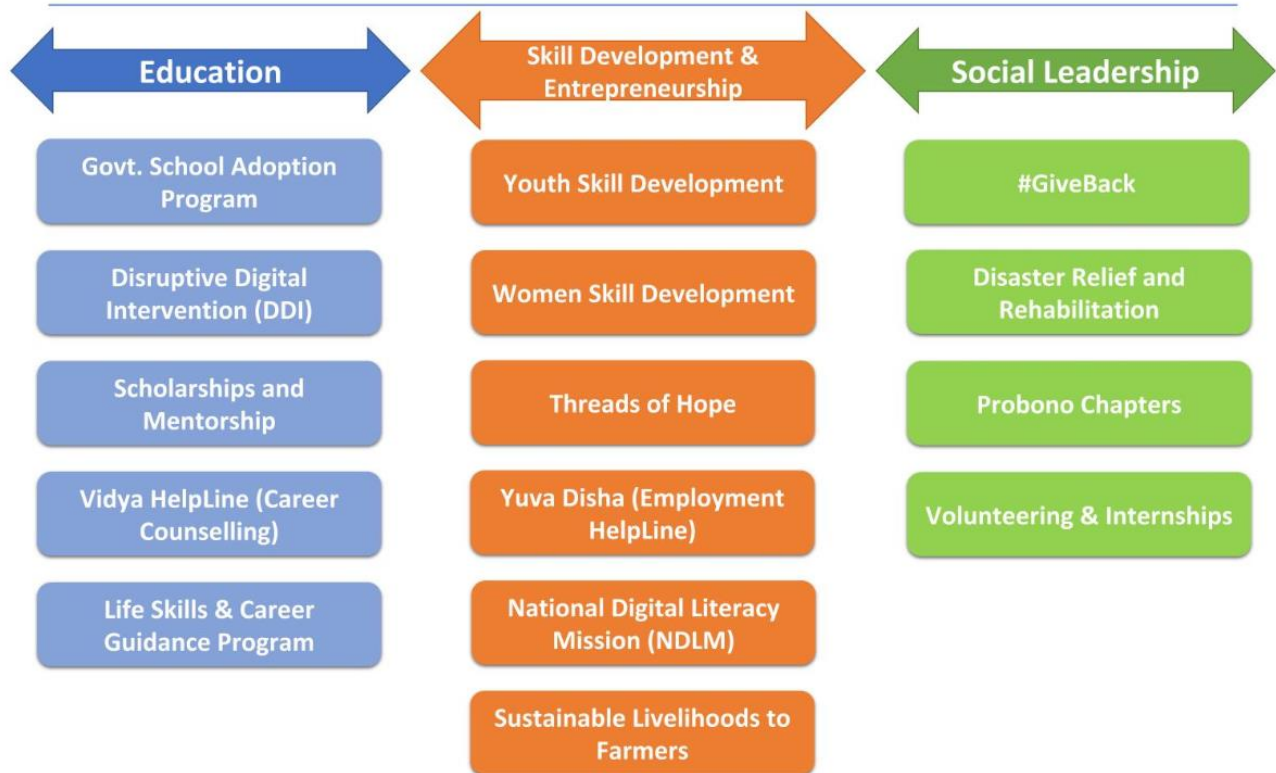
DISASTER RELIEF: OPERATION SAHAAYA- 5,167

MISCELLANEOUS- 38,000

# INTERVENTIONS AT A GLANCE

## A Snapshot of Nirmaan Initiatives

Scalable Interventions at Grassroots in association with Communities, Corporate and Government



# INTERVENTIONS & IMPACT

## EDUCATION

### SCHOOL ADOPTION PROGRAM:

Nirmaan School Adoption Program (SAP) adopts Government Schools in vulnerable condition and transforms them into Model Schools and thereby ensure:

- Optimal school resource utilization and increase in enrolment rate
- Decrease in absenteeism & drop-out rate
- Improve the Academic Standards of the Children

### Objectives of School Adoption Program:

- To ensure Every Child has access to **Quality Education** through support for a conducive and safe learning environment.
- To develop a Government School into a Model School, in terms of infrastructure, academic standards and holistic development of children, in a span of 3-5 years.

**We aim to achieve program goals through various interventions under the 4 focus areas:**

- Infrastructure Development (Basic infrastructure, Resources, and Capacity Building)
- Academic Development
- Holistic Development of every child
- Increase Community Participation

### *Nirmaan's 10- point commitment to a Government School:*

Basic Infrastructure	CLASS Framework
No Teachers Shortage	C - Quality <b>COMPUTER</b> classes through Digital Lab
Clean and Separate Toilets	L - <b>LANGUAGE</b> Proficiency through English lab & well-stocked <b>LIBRARY</b>
Safe Drinking Water	A - Encouragement to <b>ARTS</b>
Classrooms with basic amenities	S - Adequately equipped <b>SCIENCE LABS</b>
Good building and safe playground	S - Focus on physical education and <b>SPORTS</b>

Nirmaan in association with its CSR Partners, facilitated developmental activities in the government schools, adopted under 'School Adoption Program'. Our areas of work encompass various developmental activities under the 10-point commitment framework:

### Infrastructure Development

#### A) Educational Wall Painting

Educational Wall Painting, helps students of primary school learn concepts very easily and remember them for comparatively longer period of time. We did such paintings of conceptual topics from various subjects in the classrooms and corridors of Mandal Parishad Primary School, CNN Thanda.



School Walls painted with Conceptual topics from various subjects

#### B) Distribution of English Books/Dictionary & Teacher's Learning Material (TLM)

In Government High School-II Lancers Golconda, we have provided English Books for Spoken English Curriculum.



We distributed dictionaries, Spoken English and Grammar books to the students of Grade 8 & 9 in ZPHS Kothaguda, Papi Reddy Nagar & Hafeezpet. Students are using these books to build their vocabulary.

**Teacher's learning material (TLM)** helps teachers to explain topics in a practical- oriented approach, thereby helping students get better understanding and more knowledge on a

specific topic. This year, we have supported the school with TLM for science, mathematics and social studies subjects.



**Teacher's Learning Material donated to schools**



We have provided '**Question Banks**' for Grade 10 students with the support of Wells Fargo. These question banks include model papers and previous examination papers which help the students understand the examination pattern and important questions.

### **C) Distribution of 'Desk Kits'**

The students studying in the schools, adopted under our "School Adoption program" hail from underprivileged families, where it is difficult for their parents to make available basic educational requirements for their children like good quality school bags and stationery. We came up with an idea of providing them with 'Desk Kits'. It comprising of school bags and



school stationeries (notebooks, pens, pencils, sharpener and eraser). Wells Fargo sponsored 'Desk Kits' for these students. The Desk kit comes with a small table for reading and writing.

On Aug 21, 2019, at GGHS-II Lancers, Golconda, the Kits were distributed by Mr. Josh (AVP, Wells Fargo) and Mr. Yohan (AVP, Wells Fargo).

At DMM School, Dommasandra, Bangalore, Mr. Sajid Ahmed (Senior Team Lead, Wells Fargo) handed over the 'Desk Kits' to the children, on Aug 21, 2019.

We distributed the 'Desk Kits' at ZPHS Kothaguda, Papi Reddy Nagar & Hafeezpet. The children were joyful and charmed on receiving these Kits.



Invesco has sponsored 'School Kit' for the students of Govt Primary school, Madhuranagar. The kit consisted a school bag, note books, pens, pencil, scale, eraser, sharpener and exam pad. 90 Kits were distributed to students, who were elated by this gesture.



#### D) Infrastructure Support

Child Psychological Sciences and the educational reports (viz., RTE 2009 and ACER 2014), claims that a child's well-being and non-cognitive outcomes are influenced by the school's infrastructure. Implications also revealed the impact of lack of infrastructure variable among different children.

Nirmaan School Adoption Program's infrastructure development, focuses on building the school environment. It facilitates safe & secure compound and learning space, basic amenities, physical comfort in classrooms, ICT learning etc., thus, empowering school management/ teachers to deliver.

## Infrastructure support in various schools under School Adoption Program

### 1. Mandal Parishad Primary School, CNN Thanda, Madhapur

#### a) Construction of Washrooms



Clean and well-maintained washrooms are an essential infrastructural requirement. It ensures health and hygiene of the students at school.

The school didn't have sufficient number of washrooms for the students and the ones available were not in good condition. We constructed new washrooms in the school to safeguard students' health and hygiene.



Maintaining a clean and hygienic ambience in and around the school premises is equally important to ensure health and safety of the students. We supplied the school with housekeeping materials for maintaining cleanliness in the premises.

#### b) Demolishing old building and ground levelling

MPPS, CNN Thanda had a not-in-use old building which was not strong enough to withstand the rains and storms.

The students were not having playground and were unable to conduct assemblies and prayer. Understanding the criticality of the situation, we have demolished old building and levelled it to make the area functional.



### c) Ensuring well- illuminated classrooms



The classrooms were not adequately illuminated which hindered proper reading and writing activities. We have resolved this issue by fixing tube lights and bulbs in the classrooms.

### d) Providing Playground Equipment



In MPPS, CNN Thanda, there was no playground for the children. Sports and Games are important for a child's all-round development. The demolishing of the old school building and levelling the area made some space for the children to play. We have installed a Slider, 4- seater See-Saw and a general swing in the school for the children to have a joyful playtime.

## 2. Government Higher Primary School, Veerenahalli, Bangalore

### a) #DaanUtsav



We celebrated #DaanUtsav at NIRMAAN, where we supported Government Higher Primary School, Veerenahalli, Bangalore with the necessary things. We identified the needs of the school, had a meeting with the school staff, created a Wishlist on Amazon and spread it across on the social media platforms. The response was Great. We received wooden Geometry set, globe,



educational charts, small children's chairs, big size chairs, library books, games, fans, handwash, Epson colour printer, wall clocks and handed over to the school on October 16, 2019. The School staff & the students were really excited to receive all the things.

**IMPACT: 135 students were benefitted.**

#### b) Donation Drive



The students of Government Higher Primary School, Veerenahalli, Bangalore had to sit on the floor and study as the school didn't have proper infrastructure in place. The situation was inconvenient for the students, especially to the primary section students.

We realised the need of urgency and with the help of donors, we successfully provided chairs to 'Nallikalli' (students of Grade 1, 2 & 3). We also donated a library cupboard to the school.

**IMPACT: 51 children were benefitted.**

### 3. Zila Parishad High School, Kothaguda

Since adoption of ZPHS, Kothaguda in 2012, with the support of donor, we built toilets, provided purified drinking water, Safe & Secure School compound, renovated classrooms, built new classrooms, Setup Computers Lab, Science Lab, Library and drinking water platform. We also facilitated Plantation with Tree guards, Fencing on Compound wall, Grills for 1<sup>st</sup> floor, Extra staircase and Digital Hall, Water plant maintenance, School maintenance and many more.

#### a) Fencing for children safety

For the safety of students and to avoid accidents, we have fixed iron grills, covering the areas of Science lab, Computer lab and Library on the second floor.



#### 4. Zila Parishad High School, Papi Reddy Nagar

##### b) Construction of Handwash area



To ensure cleanliness and hygiene, a handwash area with 10 taps was constructed, to help students wash their hands and plates before and after meals.

##### a) Window fittings



The windows of the school building were either completely broken or partially damaged which led to the damage or theft of the school belongings.

All the 72 windows of the school were mend to save the school from damage and theft.

##### b) Inauguration of Kitchen/ Dining Hall and washrooms

On June 24, 2019, Kitchen/Dining Hall and washrooms were inaugurated. Mr. Paolo (Wells Fargo, Senior President), Sri Nagendra Yadav, local Corporator, Wells Fargo volunteers, community leader participated in the event.

The students expressed immense pleasure and gratitude as they got the opportunity to have lunch at one place and use safe and separate washrooms for Boys & Girls and teachers.



## ACADEMIC DEVELOPMENT

*As per the RTE 2009 Learning norms, NCERT Guidelines and ACER Survey report 2014, the learning gaps in the children is the most critical problem faced by Government Schools in wake of multi-level multi-grade conditions. Newly enrolled children are placed in grades as per their age, not standards to ensure psychological challenges. A child in Grade 6<sup>th</sup> -8<sup>th</sup> exhibits performance of a child in Grade 3 or lower. This demands innovative programs, and Nirmaan has designed a sequence of programs to ensure a child receives support system for a holistic development.*

### ACCELERATED LEARNING PROGRAM (ALP)

#### OVERVIEW OF ALP

- Accelerated Learning Program is the advanced learning approach being implemented at school level. The aim is to improvise the learning capabilities of underachievers by providing an atmosphere, where the students are able to absorb and retain the information in a natural and artistic way.
- The methodology of instructions is more activity- based rather than presentational. The intention is to involve the students and make them use their senses throughout the learning process.

By using art like Origami, painting, drawing, Art & Crafts, games we teach basic Mathematics, English and General Knowledge. Higher Order Thinking Skills (HOTS) and other aspects like discipline, the art of good dressing is an integral part of the curriculum.

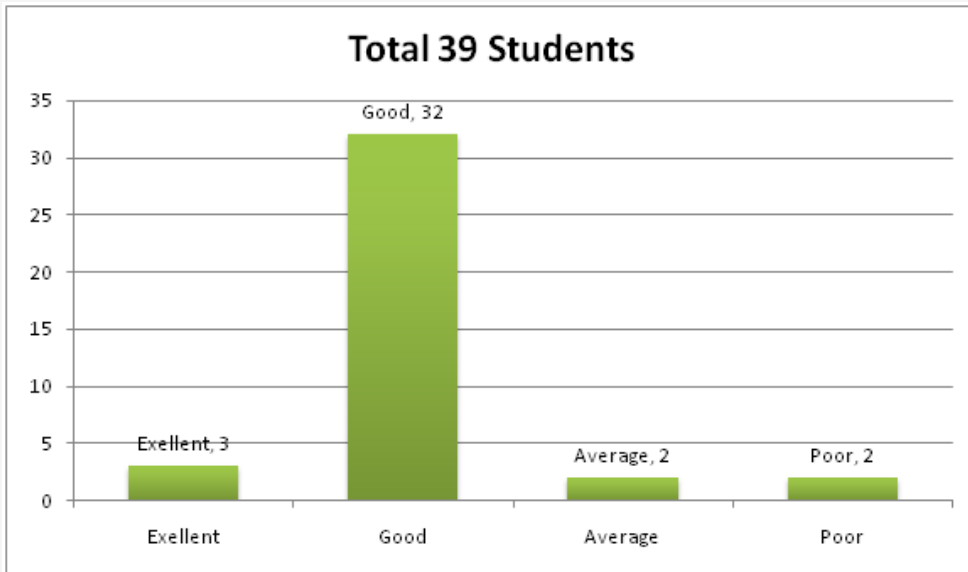
Students actively participate in the program as they get to learn many new things apart from the regular curriculum. The program is run for a period of 7months in every academic year {It starts after the new enrolments (August) and closes before final exams (March) in schools}.

#### ALP focus areas for all- round academic development of the students

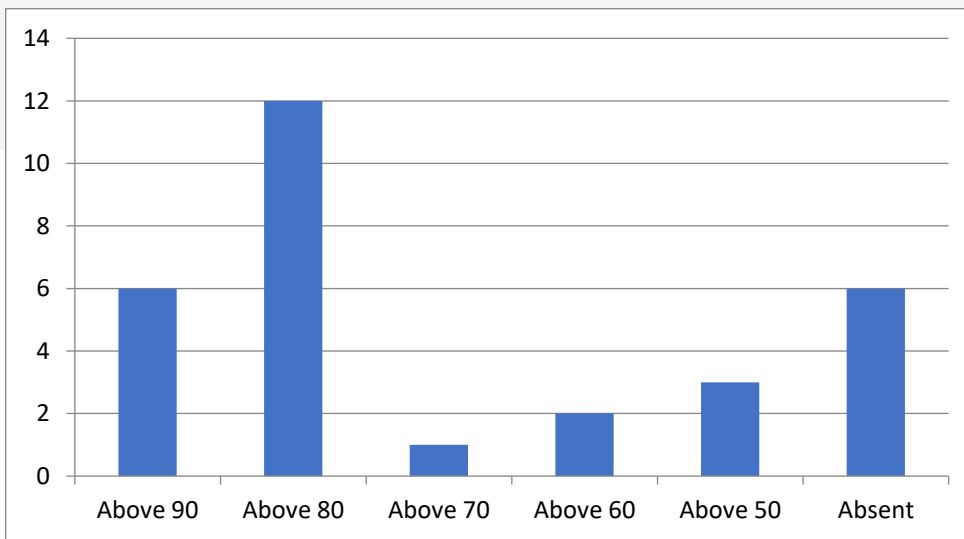
Nirmaan started this program as a pilot project in 2011 and within a year's time, it has shown very good results in SSC final exams. Based on the success, Nirmaan is continuing the program.

##### Achievements

- In ZPHS, Kothaguda, within a span of four months the enrolments increased by 20%
- The performance of the students showed a noticeable improvement, graphically represented below:



- In GGHS-II Lancer, Golconda, ALP was introduced in 2019 for the students of Grade 6 & 7
- The performance report of students is graphically represented below:



**IMPACT: Highest score in the End line assessment was 98/100 and the least was 54/100.**

## HOLISTIC DEVELOPMENT

### a) Exposure Visit

Exposure visits give more learning opportunities to the students as compared to class- room learning. Students get a broader picture of the concepts and learn better. They also get an opportunity to make a detailed and close study of various concepts. It helps the students to be curious towards learning and remember for longer time.

The students of MPPS, CNN Thanda were taken to Nehru Zoological Park to teach about various birds, animals and snakes at the park. Students were very happy as they could see the animals closely and learn many things about them.



We have taken 100 students from Government High School-II Lancers, Golconda to Salarjung Museum to give them exposure and teach about history.



## b) Breakfast for Students

In MPPS, Madhuranagar there are 90 students who come from very poor families, where their parents work in various corporates as housekeeping staff or take up odd jobs as daily wage workers working in shifts. They are unable to cook breakfast in the morning and so their children come to school empty stomach and go home for lunch only in the afternoon.

These children are not able to concentrate in the class during morning sessions due to hunger and miss classes in the afternoon as they go home for lunch and eventually under-perform in academics.



With the support of Invesco, Nirmaan has implemented 'Breakfast Program' for these children which includes egg, milk and fruits.



In MPPS, CNN Thanda, Madhapur, 150 students were identified. OpenText has been supporting for 'Breakfast Program' for last one year. Students are given breakfast and 100 ml milk every day.

## LUNCH WITH BRAYN THOMAS



Syniverse Technologies has given us this wonderful opportunity for 10 government school (ZPHS Narsingi and KGBV Vikarabad) children who performed well in academics to visit their office and to know the work culture.

The children along with the leadership team had an interactive session with Brayn where children introduced themselves and spoke about their goals. There were many smart questions asked by the children. The event was followed by the lunch, later the children were gifted with school bag and a Diary.

## c) Summer Camp



program.

Team Nirmaan has conducted summer camp for DMM School, Dommasandra, Bangalore children from April 22, 2019 to May 6, 2019. The camp was scheduled for 3 hours per day and continued for 15 days. 50 students were part of this program. They learnt self-introduction, Spoken English, tongue twisters, time management, goal setting, team building and leadership activities. Yoga sessions and rally were also a part of this

## d) Empowerment Clubs

Empowerment clubs help students improve leadership skills and work on their interest area apart from the academics. At DMM School, Dommasandra, we have made 4 students clubs:

- 1) Discipline club: This club looks after the discipline in class room in the absence of teacher.
- 2) Cultural club: This club organized cultural activities during various school events.
- 3) Creativity club: This club involved very actively during volunteering activities and made many creative things.
- 4) Food club: They monitored students during the lunch hour every day.

### e) Badibata Program

Badibata program is the initiative of Government of Telangana to encourage parents to admit their children in Government schools. MPPS, Madhuranagar Head Master, teachers and Nirmaan coordinator went to the community to encourage parents to enrol their children to their school. They have conducted this program for one week and enrolled 30 students for the academic year.

The activity was also conducted in MPPS, CNN Thanda resulting to 45 enrolments in the academic year.



## BADIBATA Program in Progress



f) **Career Guidance Session** Career guidance sessions help students know about career opportunities, various courses, scholarships and details of colleges which is very useful for them once they finish school. The students also get to know their strengths and weaknesses. Nirmaan has conducted 3 visit model career guidance session for the students.



The sessions are:

- 1) Career opportunities, courses and scholarships,
- 2) Psychometric test and
- 3) Personal counselling.

## g) Celebrating Mathematics Day & Science Day

In ZPHS, Kothaguda Mathematics Day & Science Day were celebrated.

All children had taken a test and the winners got prizes. Mathematics teacher shared simple tricks of solving mathematical problems easily.

'Science Fair' was organized in ZPHS, Kothaguda and Papi Reddy Nagar on Science Day with the main objective to encourage students to take interest in the study of Science, Other objectives are:

- To explore and encourage scientific and technological talent among the young generation.
- To promote creative thinking and manipulative skills among children through self-devised science projects or models.
- To provide exploratory experiences and opportunities to the talented or creative students for the nourishment and nurturing of their creative talents.



**Science Fair, ZPHS, Kothaguda**



**Science Fair, ZPHS, PR Nagar**

## h) Traffic Rules and Safe Journey Awareness Program

Traffic Rules and Safe Journey Awareness Program was held in ZPHS, Kothaguda to educate children on the Road Rules and safety measures while travelling.

**Students attending Traffic Rules & Safe Journey Awareness Program**



### i) Personal Hygiene Session

Hygiene is very important for every individual. Personal hygiene may be described as the principle of maintaining cleanliness and grooming of the external body. 4 volunteers from Wells Fargo came to DMM School, Dommasandra, Bangalore and engaged session on personal hygiene for the students of Grade 8 & 9.

### j) Origami & Best Out of Waste Session

The students of DMM, Dommasandra and Govt. Higher Primary School, Veerenahalli, Bangalore had thoroughly enjoyed the 'Origami' & 'Best Out of Waste' sessions as a part of Saturday activity.

In the origami session, the students made 'Independence Day' greeting cards and paper flowers and in the 'Best Out of Waste' session, they learnt making newspaper bags, pen stands and pencil pouches using old bottles.

The main objective to carry out these sessions was to create awareness in the students on how best we can make use of the resources available and turn something that we throw into something useful. It was also to drive values such as collaboration, patience, creativity in students which is much needed in the 21st century.





Students exhibiting their craftwork at the Origami & Best out of Waste Session at Govt. Higher Primary School, Veerenahalli, Bangalore



**Origami Session at DMM School, Dommasandra, Bangalore**

**k) A Day at Microsoft**



50 students of Grade 5,6 & 7 from Government Higher Primary School, Veerenahalli, Bangalore were taken to the Microsoft Office, Bangalore on October 15, 2019.

The students got to experience new things. The corporate ambience was completely new for them and they loved every bit of it.

The students had motivational sessions, sessions on Health and Hygiene, Importance

of English, Games & Puzzles and took a tour of the elegant campus. It was a great learning experience for the students. They thoroughly enjoyed the day at Microsoft as it was well organized by Mr. Umesh of Microsoft.

### **Annual Sports Meet**



Wells Fargo and Nirmaan have organized an Inter School Sports Competition- A Sports Meet at Kothaguda Cluster, Hyderabad. 18 Schools and over 600 students participated in the event.

## 'Nurture the Future' Program at DR MCR HRD Institute, Govt. of Telangana



### Day 1

75 Girl children of Grade 10 studying in Telangana State Residential School for Girls, Borabanda, Hyderabad were invited to the **"Nurture the Future"** event held on **Dec 3, 2019** at DR MCR HRD Institute, Hyderabad. The event was graced by the honourable Chief Guest Sri B.P. Acharya, IAS, Spl. Chief Secretary & DG, DR MCR HRD Institute.

The event involved the participation of trainee Civil Servants representing 23 States across the country and 15 Services, undergoing 94<sup>th</sup> Foundation Course at DR MCR HRD Institute,



wherein, the girls were assigned one mentor each who would provide them counselling and guidance in order to enable them to set challenging career goals and empower them to achieve them.

Mentor-Mentee Interaction Session

Girl child kits were distributed to the mentees. The kit included a school bag, an exam writing pad, a pen set, a geometry box and a dictionary.



Sri B.P. Acharya, IAS, Spl. Chief Secretary & DG of the Institute

Said that a substantial number of girl children from Government schools belong to the weaker sections of the society. “The Government has been generous in addressing their educational needs; however, they are not much aware as the fast-changing career and educational opportunities are concerned”, said Sri

**Acharya** and added that the expert career and educational guidance by the ISS and IES Officers will be greatly instrumental in ensuring that the girl children enter into the right career stream which are in tune with their personality profiles.



Mr. Mayur Patnala, Founder & CEO, Nirmaan Organization, who spoke on this occasion, said that the prime motto of “Nurture the Future” initiative is to preserve the dream of Every Girl Child and enable them to achieve their dreams despite numerous adversities.

The amazing interactive session between the ISS and IES Officers and their respective mentees was greatly instrumental in establishing a pleasant mentor-mentee relationship and the interaction was thrilling and thoroughly enjoyed by all the girl children.

## Day 2

of the “Nurture the Future” Event witnessed a unique program “Mentoring over Lunch”. The mentors and mentees engaged in talks while relishing upon the delicacies during ‘Special Lunch Session at DR MCR HRDI. This helped them knowing each other better thereby facilitating a comfort zone which would be instrumental in paving the pathway for future mentorship necessary for shaping the career of the girl children.



The lunch was followed by “Paint the canvas” session. Sri B.P. Acharya, IAS, Spl. Chief Secretary & DG, MCR HRD Institute graced the occasion.

The mentor-mentee bond was strengthened as they painted the canvas in vibrant colors. “It was a thrilling experience indeed”, said one of the mentees.



## Day 3



Vaishali Bisht's Theatre Workshop  
cordially invites you to the Inaugural Ceremony of the



# 10<sup>th</sup> HYDERABAD CHILDREN'S THEATRE FESTIVAL

Chief Guest  
**Mr. Shobu Yarlagadda**  
Filmmaker-Producer, Aaka Mediaworks

Guest of Honour  
**Mr. B.P. Acharya I.A.S**  
Director General - Dr.MCR HRD Institute of Telangana

On Saturday, 7 December, 2019 at 5:30pm  
at Dasarathi Auditorium  
Dr.MCR HRD Institute of Telangana, Jubilee Hills

followed by  
**Ammapur Bommalata**  
A 20-min puppet performance by Ammapur Koyya Bommala Kala Brundam

Programme starts at 5:30pm sharp  
RSVP: 9848023379

On Day 3 of the program, the mentees were invited to the 10<sup>th</sup> Hyderabad Children's Theatre Festival.



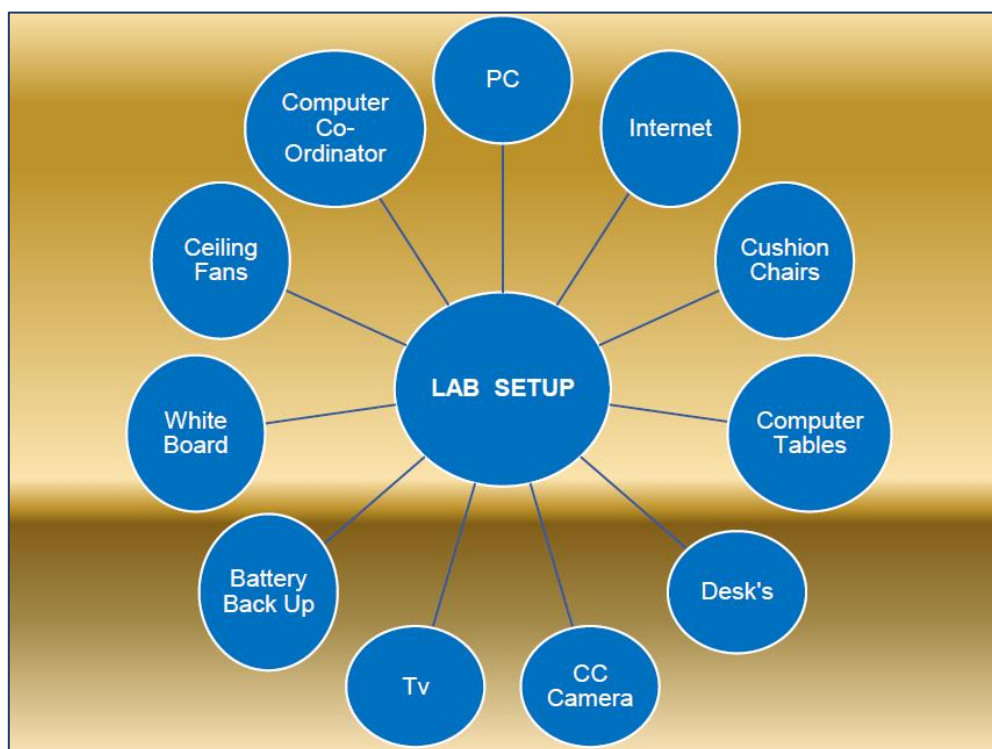
## DISRUPTIVE DIGITAL INTERVENTION (DDI)

**D**DI is the signature program of HYSEA with NIRMAAN as the Implementation & Knowledge Partner.

The main objective of the program is to bridge the 'Digital Divide' in schools of Rural and Urban Telangana. It has been observed that students from the Government Schools miss on technology and computer-based skills which reduces their competency while exploring Employment Opportunities in future.

To bridge this gap and enhance the computer-based technological proficiency of the students, HYSEA & NIRMAAN in partnership with Govt. of Telangana proposes to establish 'DIGITAL LABS' in Govt. High Schools having good Students' strength and supportive school management.

DIGITAL LAB SET-UP INCLUDES:



**Since inception of the program, Digital Lab has been set up in 28 Govt. High Schools.**

In 2019-2020, we have set up DDI labs in 5 schools, viz. ZPHS Attapur, ZPHS Bollaram, Vyayam Shala High School, Nampally, ZPHS Narmetta and Tribal Ashram Girls' School, Adilabad, Telangana.

1. We have completed the setup of the computer lab at Zila Parishad High School, Attapur with the support of State Street Corporation and inauguration of the Lab was done on November 13, 2019.



**Digital Lab Inauguration at ZPHS, Attapur**

State Street Senior Vice President & Global head Mr. Joseph Hanssen inaugurated the lab. State Street Vice President's Srinivasa Rao, Manjunath and Naga along with HYSEA Chief Operating Officer, Mr. Srinu and In-charge Headmaster, Mr. Suman participated in the event. Also, Mr. M.A. Waheed, IFS (Retd.), Director, Nirmaan participated in the event.

2. On Dec 6, 2019, a Digital Lab was set up in ZPHS, Bollaram with the generous support of NTT Data and HYSEA. The lab was inaugurated by Mr. Prasad Tipparaju, Senior



Director NTT Data. Senior Directors Preetham and Abhay Edara, and 20+ volunteers from NTT Data graced the event. Mr. Srinivasa Rao, COO, HYSEA, Mayur Patnala, CEO, Nirmaan and Mr. Vijay Kumar, HM and Nirmaan team members have also participated in the event. **The digital lab would help 268 children being digitally literate.**

**Digital Lab Inauguration at ZPHS, Bollaram**

3. A digital lab was inaugurated and a solar plant was set-up at the Vyayam Shala High School, Nampally with the support of EPAM. The dignitaries who graced the occasion were Mr. Shanti Kumar Chilumula, Director EPAM, Mr. Abdul Waheed, Director Nirmaan, Mayur Patnala, CEO Nirmaan and HYSEA CSR forum lead Mr. Venkat on December 22, 2019.



The lab is equipped with 12 computers and an LED TV along with the internet connection and a 5 KW capacity solar power plant is installed in the school. Mr Sanjeev and Mr Venkatesh, volunteers from EPAM, also participated in the event.

#### **'Digital Lab' at Vyayam Shala High School, Nampally**

The lab is equipped with 12 computers and an LED TV along with the internet connection and a 5 KW

capacity solar power plant is installed in the school. Mr Sanjeev and Mr Venkatesh, volunteers from EPAM, also participated in the event.

4. At ZPHS, Narmetta, Siddipet, a Digital Lab was inaugurated on Jan 26, 2020. The lab



was inaugurated by Sri Thaneeru Harish Rao, Finance Minister, Telangana and Sri Shanthi Kumar, Director, EPAM.

Team EPAM, Mr Venkat T, HYSEA CSR Forum Lead, Nirmaan Organization Program Managers Ms Mounika and Ms Uma along with their team participated in the event.

EPAM is supporting the school with 10 computers along with lab Infrastructure and also a solar plant. A full-time coordinator is also appointed in the school.



### Excited Children in the Digital Lab at ZPHS, Narmetta, Siddipet

5. In line with Nirmaan’s commitment to United Nation’s Sustainable Development Goals of ‘Quality Education and Gender Equality’, a Digital Lab, supported by Synchrony was launched at Tribal Ashram Girls School, Adilabad on Dec 24, 2019. The lab was launched in the gracious presence of Smt. Divya Devarajan, IAS, District Collector, Adilabad along with Sri Andy, CEO, Synchrony India.

**The lab is set up with end-to-end support for sustainable use and would encourage around 354 tribal Girl Children.**



**Digital Lab at Tribal Ashram Girls School, Adilabad**

## Workshop on 'Digital Literacy' for Tribal Welfare Teachers

**N**irmaan in collaboration with Infosys and HYSEA organized a 3-day workshop on Digital Literacy for 150 Tribal welfare Government school/ Ashram School teachers at Infosys, Gachibowli, Hyderabad.



Teacher Trainees at Digital Literacy Workshop

The workshop was held in two phases for 75 teachers in each phase.



Phase one of the session was conducted from **Nov 19-21, 2019**. The event was inaugurated by Chief Guest, Dr. Christina Z Chongthu, IAS, Commissioner of Tribal Welfare Department, Government of Telangana in presence of the dignitaries, Dr. Naveen Nicholas Joint Director

TWD, Government of Telangana, Mr. Krishna Aditya, IAS, PO, Utnoor, Mr. Venkat T, Vice

President, CSR Forum Lead, HYSEA, Mr. Abdul Waheed, Director, Nirmaan organization and Mr. Mayur Patnala, CEO, Nirmaan Organization.

The teacher trainees learnt about Digital Labs, E-schools, Tab labs operations, MS Office Suite, hardware and software components efficiently during the workshop.

The event came to an end with the valedictory ceremony in the gracious presence of Mr. B.P Acharya, IAS, Special Chief Secretary, Director General MCR HRD, Dr. Naveen Nicholas, Joint Director, TWD, Government of Telangana, Mr. Debashish Ganguly, Associate Vice President, Infosys, Ms. Vijay Lakshmi, Deputy Director Education, Mr. Venkat T, Vice President and CSR Forum Lead, HYSEA, Mr. Abdul Waheed, Director, Nirmaan organization and Mr. Mayur Patnala, CEO, Nirmaan Organization.

The **second phase** of the TOT program was organized from **Jan 7 to Jan 9, 2020**.

The event was inaugurated by Chief Guest, Smt. Vijay Lakshmi Deputy Director, Education in presence of other dignitaries, Sri Abdul Waheed, Director, Nirmaan Organization and Sri Mayur Patnala, Founder and CEO, Nirmaan Organization.

#### **Smt. Padma, master trainer from State Street sharing her expertise**

The teacher trainees developed an understanding on the hardware and software components and learnt MS Office Suite, efficiently.

They made PowerPoint presentations and took up assessments, which helped the master/industry trainers gauge their understanding.

The valedictory ceremony was graced by Dr. Naveen Nicholas Joint Director, TWD,



Government of Telangana, Smt. Vijay Lakshmi, Deputy Director, Education, Mr. Raghu Bodupalli, Infosys Hyderabad DCH head, Avra Jyothi and Maneesh, Infosys, members from Mamata Trust, Mr. Venkat T, Vice President, Synchrony and CSR Forum Lead, HYSEA and Mr. Mayur Patnala, CEO, Nirmaan Organization.



A trainee sharing her experience

The trainees were awarded with certificate of participation.

### **Shri Avrajyoti, Infosys handing over Certificate of Participation**

#### **TOT: CODING IN SCHOOLS Program**

HYSEA/Synchrony in association with Department of School Education, Govt. of Telangana and Nirmaan Organization, conducted a 3-day workshop at Synchrony, Hi-Tech City, Hyderabad for 34 Government School Teachers nominated by the Department of School Education.

The workshop was held from Feb 5-7, 2020 with the objective to train the teachers to implement the 'Coding in Schools' program for the Code Beginner level for Grade 6 Students. Upon completion of the training, the program would be piloted in these 34 schools.

The experts from Synchrony and NTT Data trained the participants. The officials from Department of School Education, Govt. of Telangana and CSR leads from various DDI sponsored Corporates, Sri Venkat T, Vice President, Synchrony and HYSEA CSR Forum Lead, Mr. Bryan Thomas, Senior Vice President, Syniverse, Sri Abdul Waheed, Director, Nirmaan & Sri Mayur Patnala, Founder & CEO, Nirmaan were the dignitaries who graced the event.





All participants took post- training assessment and appreciated the initiative. They expressed the essential requirement of such trainings to the teachers to equip them for better grooming of students.



**Mr. Bryan Thomas, SVP, Syniverse awarding Certificate of Participation to a trainee**

## TOT Program for DDI Coordinators by State Street

A TOT session was conducted by State Street for our DDI coordinators at State Street office on Oct 18, 2019. Their team of 7 members led the initiative of providing knowledge on latest technologies.



**Topics covered are below:**  
Web applications: Architecture and how it works, HTML, Cascading style sheets (CSS selectors, box properties), Responsive design: Bootstrap, JavaScript (linking to HTML), jQuery (linking to HTML), Advanced Excel (Pivot tables, V Lookups, Tracking big data)

**The Participants and Expert Trainers at the TOT Program**

## Annual DDI Commendation Ceremony



HYSEA & Nirmaan organized Annual DDI Commendation Ceremony to recognize and acknowledge the 12 DDI Corporates for their impeccable contribution in the DDI initiative of HYSEA & Nirmaan. Sri Jayesh Ranjan, IAS, Principal Secretary, ITE & C department, Govt. of

Telangana awarded the Business Leaders and CSR leaders with Certificate of Commendation.

All the 40 participants were briefed about the impact of the program. The need for Digital Literacy and setting up of more DDI labs was highlighted. Sri Jayesh Ranjan said that the major reason of Govt. School students lagging behind in this digital era is the lack of Coding Skills and Mentorship support. Hence, an appeal was made to the HYSEA members to extend their support for scalability and expansion to more government schools. The efforts of Nirmaan Organization as the implementation partner were highly appreciated.

## NIRMAAN SCHOLARSHIP & MENTORSHIP PROGRAM (NSMP)

**N** **Nirmaan Srikanth Memorial scholarships:** Nirmaan started this scholarship in the year 2008 with the support of Mr. Srikanth's friends in the memory of his beloved friend.



The objective of the program is to Provide monetary support and career guidance to the **meritorious** but **financially constrained** students to pursue their professional degrees. Nirmaan identifies the students on merit cum need basis for scholarships and provides financial assistance and mentorship to guide the students in

the right direction to realize their dreams.

Nirmaan Dignitaries with students who were awarded scholarships



**10 meritorious and needy students** were awarded the **scholarship of Rs 10,000/-** each this year with the generous support of '**FOR A BETTER TOMORROW**'. The scholarships will be renewed for the next year based on the students' performance. If the academic performance is continually satisfactory, scholarship will be extended till the candidate graduates.

## BENEFICIARY TALKS



**Prathipati Tejarshi** is from Rajahmundry, Andhra Pradesh, son of a **daily wage** laborer. The family's annual income is 60,000 p.a. While pursuing his B. Tech., he applied for the Nirmaan **scholarship and got it approved for 3 years**. With the scholarship amount, he paid his hostel fees, completed his Project Work and attended Experiential learning program, while his stay at

Central research institute. As parents were unable to arrange money for it, he could pay his fees with the scholarship amount.

**NSMP** was a great opportunity, at a crucial time, as he they had to finish the project in time. So, the scholarship not just helped him complete his course but also pay his other expenditure.

During the final year in January 2018, he was selected for **Mahindra & Mahindra Ltd - SWARAJ Division** a tractor manufacturing company.

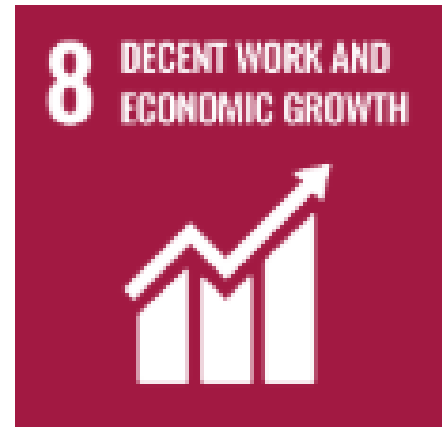
He was one of the 2 students who got selected for this job. Now he is earning **4.2 Lakh CTC per annum** and supporting his family.

# SKILL DEVELOPMENT & ENTREPRENEURSHIP

## a) YOUTH SKILL DEVELOPMENT PROGRAM

**Vision: Every Youth to get an opportunity to stand upon their own feet.**

This program was initiated with the objective to train youth from underprivileged communities as per market requirements and enhance their learning and employment potential and help them achieve their career goals thereby paving the right path for a better future and improving their quality of life.



The Program caters to the below mentioned United Nation's Sustainable Development Goals

### OTHER OBJECTIVES

- To impart market-oriented skills to youth from underprivileged and economically weaker sections
- To generate livelihoods out of the skills learnt through placement support
- To improve their soft skills and work place readiness

### PROGRAM DESCRIPTION

- **Need Assessment:** Before initiation of the project, Nirmaan conducts a detailed need assessment and area mapping in and around the target location, and this data forms the baseline for the short-term and long-term project planning.
- **Personalized Job Counselling:** Dedicated and trained counsellor provide job counselling to all youth who come to the center and direct them to further skilling or placement depending on their current capability and requirements.

- **Skill development:** Nirmaan offers courses in ITES, TALLY ERP-9 and Web and Mobile Application along with foundation course in English, Workplace Readiness and Life Skills. The youth also gains from exposure during on-the-job training (OJT). Nirmaan believes in getting youth future ready and plans to explore the emerging fields in IT industry like Big Data Analytics, Cloud Computing etc. in future.
- **Placement Support:** Nirmaan supports youth in getting placed in relevant job roles through various activities like networking with potential employers, resume building exercises, job fairs, mock interviews etc.

## IMPORTANT EVENTS AT VARIOUS NIRMAAN YOUTH SKILL DEVELOPMENT CENTERS

### EVENTS AT NIRMAAN MICROSOFT FUTURE READY YOUTH SKILLING CENTER

**“JOY OF GIVING”:** An initiative taken by the beneficiaries and FRYSP team to contribute and serve the Govt. School Children



Alligning with Nirmaan’s objective of giving back to the society, an eventful Saturday was organized at Mandal Upper Primary Government School, KPHB colony, Kukatpally, Hyderabad by the beneficiaries and FRYSP team of Nirmaan Youth Skill Development Center, KPHB on Feb 29, 2020.

The day was spent with activities like teaching subjects, English, Mathematics, General Knowledge and motivational session. The children thoroughly enjoyed the Art and Craft Session.

The staff and the trainees of KPHB center contributed and sponsored School kits for the students of Grade 5-7. The kit included Exam Writing pads, books, pens and compass box. Snacks was offered to the primary school students and teachers.



Left: Distribution of School Kits to the students, Right: Nirmaan team member engaging students in the class-room

Ms. Mamatha, Head Mistress of the school stated, “I appreciate the benevolence of the students of Nirmaan Skill Development center, KPHB which hardly exists in the present era, especially among well-educated youth”.

The participant beneficiaries were overwhelmed as they experienced the ‘Joy of Giving’ to participate in the activity and pledged to carry on the legacy of giving back to the society.

## “GUEST LECTURE/MOTIVATIONAL SESSION” conducted by All India Services (AIS) Officers

**The AIS Officers (IAS & IPS Officers),** during their visit to the center motivated the beneficiaries. The beneficiaries found the session highly inspiring.



## EXPOSURE VISIT to Corporate Offices (Microsoft and Infosys)



The beneficiaries were taken to the Corporate offices of Microsoft & Infosys, wherein the beneficiaries were taken to take a round of the elegantly maintained campus and given an exposure of the Corporate Work Culture. The interactive session with the Key members of the two corporates boosted confidence in the beneficiaries.

## EVENTS AT NIRMAAN TECH MAHINDRA FOUNDATION VOCATIONAL TRAINING CENTER FOR YOUTH, KUKATPALLY

### “GUEST LECTURES” by Key Personalities from reputed Corporates



Key Personalities from reputed corporates were invited at the center to conduct Interactive sessions with the beneficiaries.

Mr. Sandeep (HR, Taco Bell) conducting an interactive session with the beneficiaries





Mr. Bharath Reddy, DM, HDB-HDFC (Left) & Mr. Srinivasa, Avon Academy (Right) interacting with the beneficiaries

Mr. Sandeep (HR, Taco Bell) spoke about Career in Hospitality Sector. Mr. Bharath Reddy (Deputy Manager, HDB HDBC) spoke about the career in the sector of Banking.

A career guidance session was conducted by Mr. Srinivasa from Avon Academy.

### **“EXPOSURE VISIT” to Infosys Campus**

The beneficiaries were taken to Infosys Campus for an exposure to the Corporate Work Culture. The visit boosted the confidence of the beneficiaries and helped Work Place Readiness.



## EVENTS AT NIRMAAN TECH MAHINDRA FOUNDATION VOCATIONAL TRAINING CENTER FOR YOUTH, SR NAGAR

### “EXPOSURE VISIT” to Synchrony & Infosys Campus



To support Work Place Readiness and bring in awareness about the Corporate Work Culture, an exposure visit to the Synchrony & Infosys campus was organized for the beneficiaries.

### “MOCK INTERVIEWS” by Infosys Volunteers

Mock Interviews for the beneficiaries were conducted by the volunteers from Infosys to give a real-time exposure to the beneficiaries.

It boosted the confidence of the beneficiaries and helped them in doing



their SWOT analysis. The beneficiaries could learn a lot from the Interview tips given by the volunteers.

## EVENTS AT NIRMAAN TECH MAHINDRA FOUNDATION VOCATIONAL TRAINING CENTER FOR YOUTH, VIZAG.

### “LIFE SKILLS & CAREER GUIDANCE” session

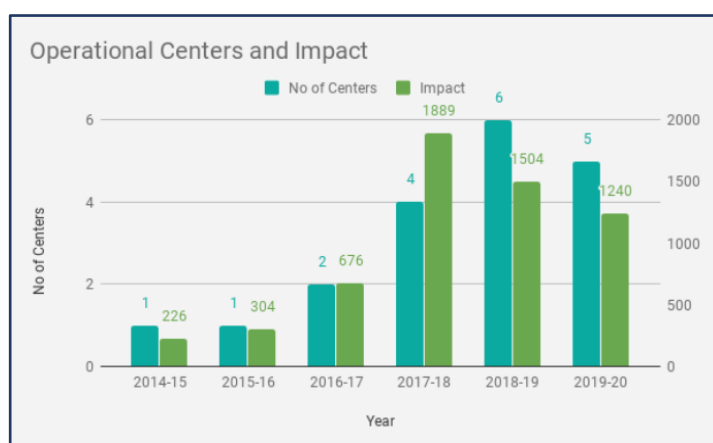
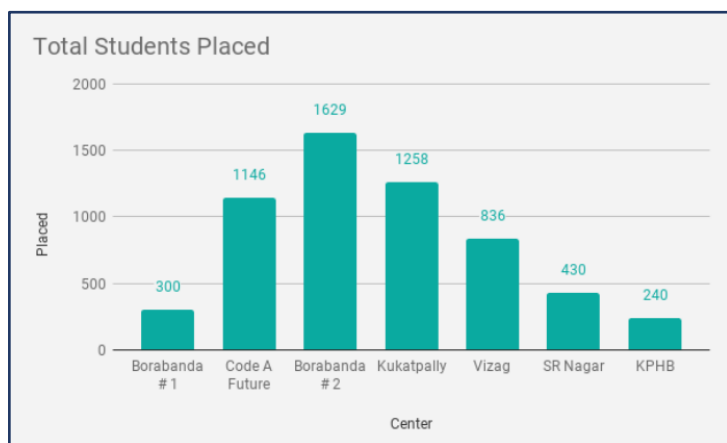
Ms Sudha Rao, Advocate & Social Activist, was invited to the center to conduct a “Life Skills & Career Guidance” Session for the beneficiaries. The beneficiaries found the session highly informative and insightful.



Ms Sudha Rao conducting a “Life Skills & Career Guidance” session

# IMPACT

We have trained and placed over 5800+ students in over 7 centers across Hyderabad and Visakhapatnam.



## WOMEN SKILL DEVELOPMENT PROGRAM (AVANTI)

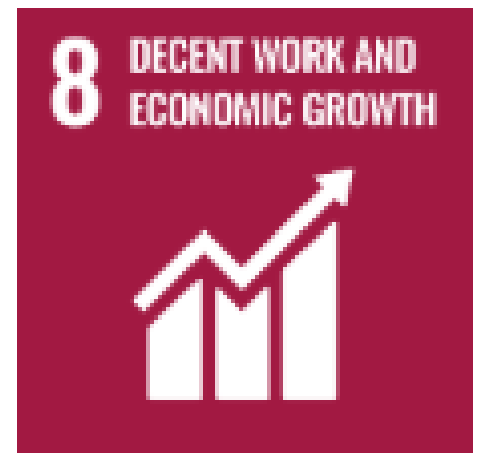
**VISION:** Every woman to have an equal opportunity to lead an empowered life.

**A**VANTI (Women Skill Development Program) was developed in 2010 with an aim to provide skills and build confidence of women from economically weaker families, thereby leading to their economic and social independence. Having a vision for holistic advancement of a woman, AVANTI has prepared an integrated approach for support through 'TRAIN – TRANSFORM – TRIUMPH'.

The objective of the program is to provide market-oriented skills and build confidence in women from socio- economically underprivileged families.

The various courses offered at our VTCs are Tailoring, Beautician, Maggam Work, Bag-making, Masala making, Silk Thread Jewelry designing and Basic Computers.

The UN's Sustainable Development Goals we cater through this program:



**EVENT UPDATES FROM VARIOUS VOCATIONAL TRAINING CENTERS (VTCs) FOR WOMEN**

**EVENTS AT NIRMAAN ADP VOCATIONAL TRAINING CENTER, PUNE.**

“TU BOLEGI, MUH KHOLEGI, TABHI TO ZAMANA BADLEGA” (Oh Women, Speak Up!! to transform the world). With this inspiration and new hopes, the team set on its journey in 2019-2020.

**Events/Activities during the reporting period**

**i) Workshops/Life Skills Sessions**



Workshops were organized on many topics like Menstruation Cycle, Breast Cancer, Domestic Violence, Fire Safety, Stress management, etc.,

The sessions proved highly informative and useful for the beneficiaries.

## ii) Stall Set-up in Corporate Campus

Stalls were set-up in ADP Campus to showcase the various items prepared by the project beneficiaries during their training period.



Stall set up in ADP Campus to display various handmade products made by women beneficiaries at VTC, Pune

Various items like Sarees, Dresses, Silk thread jewelry, Varieties of bags like Handbags, Laptop bags, Handmade and Micron Diyas and Dolls were showcased and sold.

This boosted confidence in the beneficiaries as they could market products and earn.

### iii) Visit to 'Tara Center: Gram Udyog' for leveraging future scope



The Project lead paid a visit to 'Tara Center' at Panvel, Maharashtra where she gathered idea about different kinds of soup oil production.

The beneficiaries could be trained in this in future along with the courses offered at present.

### iv) Workshop on Government Schemes



In the month of Feb 2020, Municipal Corporation Regional Officers conducted a workshop at the center emphasizing on the various Govt. Schemes. This was an informative session for the beneficiaries.

## EVENTS AT NIRMAAN ADP VOCATIONAL TRAINING CENTER, HYDERABAD

### 1) Workshops/ Life Skill Sessions



Several workshops and life skill sessions were organised at the center on topics like Health & Nutrition, Parenting, Family Planning, Women’s Rights, etc.,

## 2) ‘Digital Literacy’ session



A ‘Digital Literacy’ session was organized to impart basic digital knowledge to the beneficiaries. Concepts like Internet Browsing, Railway Ticket Booking in IRCTC, Surfing Social Media and creating E-mail ids were imparted at the session to help the women beneficiaries become tech savvy.



### 3) Exposure Visit



The beneficiaries were taken for an exposure visit to the Charminar Market, Hyderabad on Dec 12, 2019.

The market being famous for its low-cost material for Maggam was the perfect site for market exposure. The trainees were explained about the benefits of the low cost and good quality products available at that market, as compared to other areas, by the shop owner. This visit enabled on field interaction and helped the women in gaining knowledge of the market prices. It also aids them in receiving orders from such shops for Maggam work that will provide employment and a stable income to them upon

the completion of the course.

## EVENTS AT NIRMAAN HSBC VOCATIONAL TRAINING CENTER, FATEH NAGAR, HYDERABAD

### 1) Clothes donated to Underprivileged School Children by Project beneficiaries

A total of 53 dresses prepared by the beneficiaries undergoing training in tailoring course at Nirmaan Vocational Training Center, Fateh nagar were donated to the students of Primary School and Anganwadi at Kurmaguda, Balapur Mandal, Rangareddy District. The event was held on Feb 15, 2020.

School students and teachers expressed their gratitude towards Nirmaan Organization and requested for such donations even in the future.



## 2) Sewing machine donations to the women in need

On Dec 17, 2019, two women beneficiaries who were in dire need of support were given sewing machines. The beneficiaries hailed from very needy families with no male member in the family to source a decent livelihood. They are the ones who had to shoulder the responsibility of running the family.

The beneficiaries expressed heartfelt gratitude to Nirmaan and the donors (individual donors) for the generous support.



## 1) Exposure visit



Nirmaan Vocational training center, Addagutta trainees were taken for an industrial visit to Cherlapally on February 13.

The purpose of the visit was to give our trainees real time exposure and to make them acquainted with the advanced machines used in today's textile

market and for motivation from the women workers in the textile industry.

## 2) Session on SHG and MUDRA loans

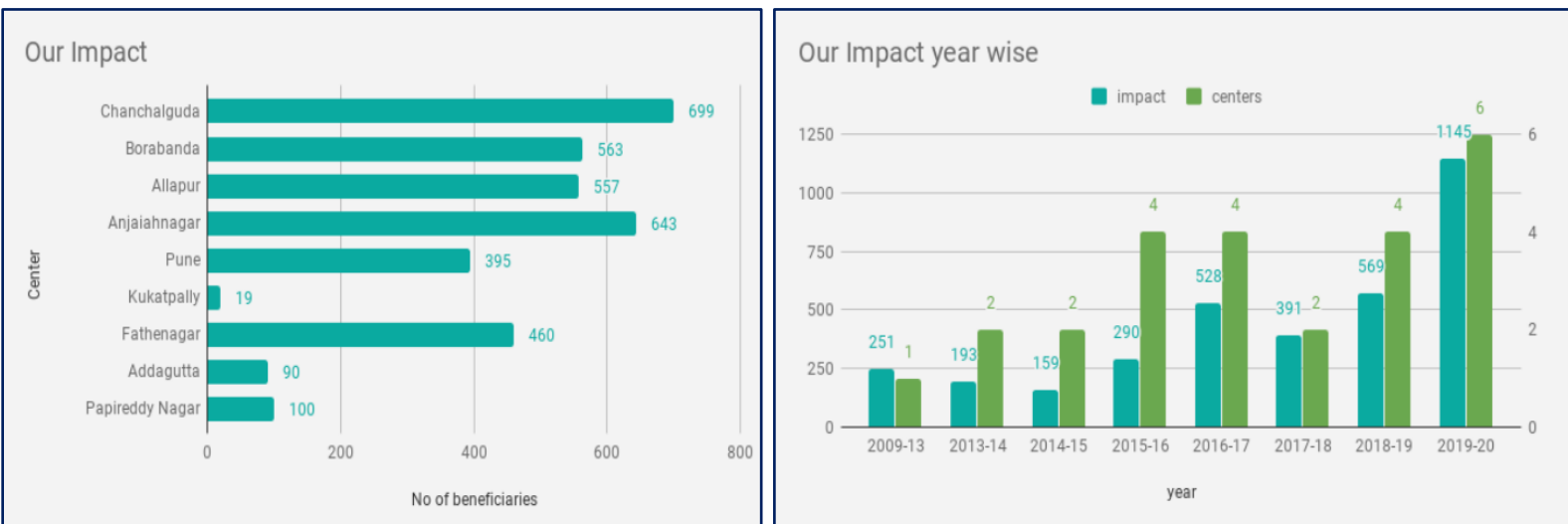
Aligning to Nirmaan's vision with nothing should bar us to dream big, GHMC officer and members from Association for Promoting Social Action (APSA) and Mothers foundation were invited to the Nirmaan Vocational Training Centre at Addagutta, Hyderabad for an interactive session on Dec 17, 2020. The trainees were



informed about the procedure for Self Help Groups (SHG) loans and Mudra loans. Such loans would benefit the trainees and empower them to become micro level entrepreneurs. They encouraged the trainees to apply for such loans and start their own business for both social and financial empowerment. Hailing from the underprivileged section the trainees had diffidence even after acquiring the required skills. The session was insightful as the trainees got an idea to start their own business from the comforts of their home.

## IMPACT

Impacted 3500+ women through 6 Women Skill Development Centers across Hyderabad and Pune

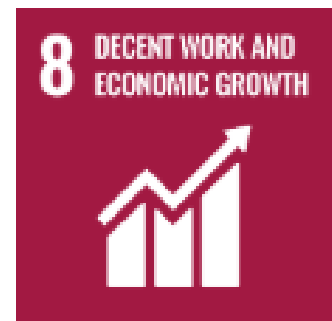


**Vision: Every Woman to have an equal opportunity to lead an independent life.**

'Threads of Hope' provides a platform for underprivileged women to create, promote and market various hand-made products and become economically empowered. During initial phase, we have setup a production unit in Borabanda, Hyderabad where we are producing different kinds of bags, candles and jewelry. In future, we are planning to expand to other products.



As part of our mission, we place high importance on women empowerment and have taken the route of social empowerment of women through economic independence for our programs. Our Women Skill development centers provide necessary training in various market required skills along with livelihoods support for getting placed in jobs or setting up their businesses.



Taking the program one step further, we have established 'Threads of Hope' as a social enterprise.

**Through this program we cater to the following UN's Sustainable Development Goals**

**Presently, at TOH, women design the following products:**

- a) Handmade Cloth bags
- b) Silk Thread Jewelry
- c) Diyas
- d) Gel & Paraffin Wax Candles



Varieties of Cloth Bags on display



Silk Thread Bangles



Colourful Diya for Diwali

## Sales and Orders

One of the main avenues for sales of TOH Products is through Stall setup in various corporates. In this year, we set up stalls in 8 different corporates. Through these stalls, TOH women also received hands-on experience in sales and marketing.

1. ADP corporate
2. Deloitte
3. Google
4. HSBC
5. State street
6. BITS GOA
7. UWH (Bangalore)
8. Hexagon



## BITSAA Global Meet 2020

Threads of Hope (TOH) setup a stall during the BITSAA (BITS Pilani Alumni Association) Global Meet 2020, from 17th to 19th Jan 2020.

TOH Stall at BITSAA Global Meet, BITS Pilani (Goa Campus)



12 different kinds of bags like tote bags, clutches, wallets, cosmetic bags, ipad sleeves, laptop sleeves etc. made by the women at Nirmaan's TOH, Borabanda center were at display at the stall.

The attractive display caught the attention of the visitors. We had a good response from many BITS alumni for our products, some came forward to support our work in myriad ways like training our women in new products, giving references to other events, connecting to their gifting organizers.



We also got an order for 1000 bags to be distributed among the alumni at the meet. Women beneficiaries at TOH in partnership with other NGOs worked hard for over a month to deliver the order.

## Innovations

In this year, we organized an activity based stall at Google where we taught pot painting, origami and candle making to Googlers. Mr. Govind, an origami enthusiast, conducted interesting sessions in Origami, while our team of trainers taught the skills of pot painting and candle making. The Googlers were very excited to participate and learn the new skills.





Glimpses of the Candle Making, Origami and Pot painting sessions at Google

## New Partnerships

This year also saw the expansion of our activities as we partnered with other NGOs working for Women Empowerment, viz LIFE NGO, SAFA & KRITI. We aim to partner with more NGOs in future to impact more women.

## Success Stories

### Afreen Begum :

She is very happy that she is getting a chance to work in her own community area as going long distance is not feasible for her. While she was stitching earlier too, she has learnt a lot of new varieties of bags in TOH center. She says, TOH center feels like a family, the women are supportive and encouraging, with smiles all along. She is happy that she is able to contribute Rs. 2000 to Rs. 2500 to her family every month.

## Preethi:

She was a student of Nirmaan's Vocational Training Center (VTC) where she learnt tailoring. After completing the training she joined TOH. In TOH, she underwent advanced training in bag making. She has quickly become one of the best in our production unit. In fact, she is now willing to take training for other women too. Through TOH, Preeti is very proud to have started earning and has been able to contribute to her family's income.

## NATIONAL DIGITAL LITERACY MISSION (NDLM)

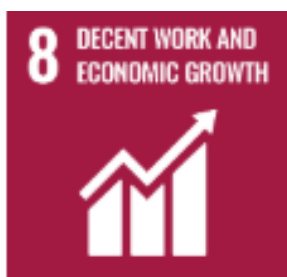
**Vision: Create at least one digitally literate and empowered person per house hold**

**N**ational Digital Literacy Mission (NDLM) Programs aims at creating at least a digitally literate and empowered person per house hold in India.

NDLM offers basic training to individuals on how to use mobile phones, tablets and computers. The individuals are also trained on how to use computer programs. Other things like using the internet to make bill payments, book train & bus tickets, communication using Twitter, Facebook, Skype and Aadhaar online services are taught.

### Our Objectives

- To empower communities with capacity building and training programs and make them digitally literate using ICT as an outreach platform
- To create an opportunity for collaboration of industry bodies to enhance digital literacy in the country
- To facilitate deployment of rural citizen services digitally



The UN's Sustainable Global Goals, we cater through this program



As a part of the digital literacy initiative, NASSCOM Foundation with support from Colruyt has set up an NDLM center on 1<sup>st</sup> August, 2019 at Yousufguda, Hyderabad.

The aim is to strengthen the Government's mission which aims to empower at least one person per household with digital literacy skills by 2020.

The NDLM Centers are providing training on digital literacy to the candidates so that the individual is able to operate computer/laptops for accessing, creating, managing and sharing information. They are also able to browse internet in an effective and responsible manner and can leverage technology in their everyday life.

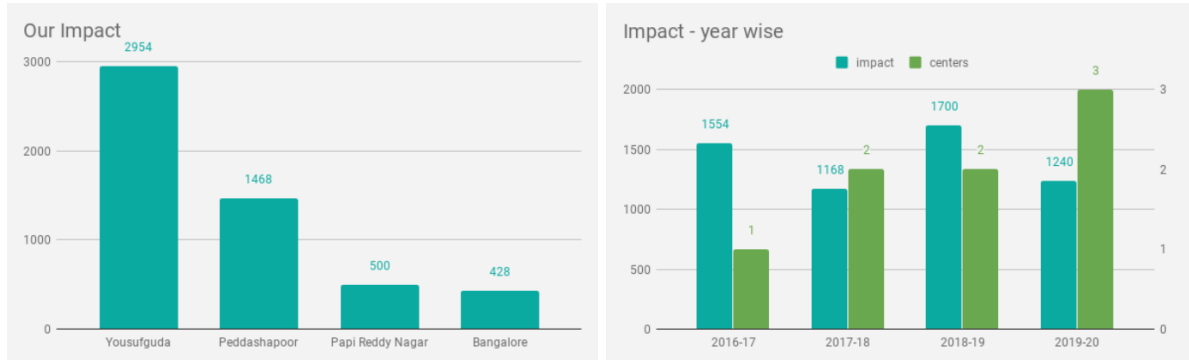


As a part of the Digital Literacy Initiative, 626 candidates were trained during the reporting period (Aug 2019-Mar 2020). Beneficiaries who were successfully trained on NDLM digital literacy modules and qualified in P3 & Swayantra examination were awarded with certificates

**385 beneficiaries received their digital appreciation certificates**

## OUR IMPACT

We trained over 4422+ candidates in 2 NDLM centers



## YESummit 2020

**Y**oung Entrepreneurs' Summit is organized by CYDA (Center for Youth Development and Activities) every year to provide a platform to the young entrepreneurs of India to present their innovative and creative business ideas. The best ideas are then being nurtured by successful entrepreneurs. Financial, legal and other relevant guidance is also provided to support the start-ups.

Nirmaan in alignment with UN's SDG, Decent Work & Economic Growth collaborated with CYDA and organized a state level summit for Telangana State on Jan 10, 2020 at DR MCR HRD Institute, Hyderabad. The selected candidates got the opportunity to participate in the National Summit.



Smt. K Rama Devi, founder, ALEAP (The Association of Lady Entrepreneurs of India), was the chief guest for the event.

The other dignitaries who graced the occasion were Smt. Madhavi, member, ALEAP, Ms. Priya Kothari, board member, CYDA, Director, Youth Aid Foundation and initiator of Young Entrepreneurs' Summit.

Chief Guest, Smt K Rama Devi lighting the lamp

32 participants across Hyderabad participated in the summit and presented their unique business ideas. The ideas were judged by an experienced panel of judges. 21 participants with the best business ideas were selected for the National Summit, held in Pune from 5th-8th February 2020. All the participants were awarded the 'Certificate of Participation' and the selected ones were awarded the 'Certificate of Excellence'.

A participant sharing his business idea



Nirmaan participated in the National Young Entrepreneurs' Summit 2020, held at Pune from Feb 5th-8th 2020 and bagged 1<sup>st</sup> & 2<sup>nd</sup> prizes. The four-day event was an exposure for all the young entrepreneurs as they had a learning experience interacting with the successful entrepreneurs. The mentoring sessions were insightful. The budding entrepreneurs shared their success stories which motivated the participants. They could also learn from the unique business ideas presented at the Summit.



Sri Nawab Malik, Minister, Maharashtra

Minority Development, Aukaf, Skill Development & Entrepreneurship  
Minister, Maharashtra  
felicitating the 1<sup>st</sup> prize  
winners at the YESummit  
2020, Pune



Sri Abhinav Kumar, Hotel  
Trivago felicitating 2<sup>nd</sup>  
Prize Winners at the  
YESummit 2020, Pune

## National Skills & Entrepreneurship Workshop

**1st Nirmaan National Skills & Entrepreneurship Workshop was held on 12th and 13th Oct 2019.** The event aimed at providing a common platform to the entire Skills & Entrepreneurship team of Nirmaan Organization for better team coordination and enhanced learning.

60 participants from four different states Telangana (Hyderabad), Andhra Pradesh (Vizag), Karnataka (Bangalore) and Maharashtra (Pune) attended the event. They exchanged their valuable and unique ideas, strategies and methodologies for the improvisation of the processes, thereby aiming to upgrade the quality of service to the masses through the various Skills and Entrepreneurship projects at large.



**Skill Development & Entrepreneurship team with Nirmaan Dignitaries at National Skills & Entrepreneurship Workshop**

## SOCIAL LEADERSHIP

### Buzz from the Probono Chapters

Vision: Promote Social Leadership among Youth.

#### Our Objective:

To inculcate the ideology of "Giving back to the nation" in students and facilitate the development of communities nearby to their college campuses / locality.

Presently, there are 5 active Probono Chapters across the country.

- 1) BITS Pilani (Pilani Campus) Chapter
- 2) BITS Pilani (Hyderabad Campus) Chapter
- 3) BITS Pilani (Goa Campus) Chapter
- 4) BITS BKBIET (Pilani Campus) Chapter
- 5) VIZIANAGRAM Chapter

The students across all the five chapters extend their support in the community development by executing a wide range of activities catering to the needs of children, women and senior citizens.

We had a very impactful year 2019-2020 as all the student chapters have been very eventful and engaging throughout the year. It encompassed operations in the fields of Education, Health, Participative Community Development, Women Empowerment, etc. which includes Tuitions to the underprivileged children, arranging Health Camps, Food Clothes distribution in the communities, stationery kit distribution at schools, celebrating events at schools and nearby communities, visits to the old-age homes and orphanages, etc.

### Updates from BITS Pilani, (Pilani Campus) Chapter

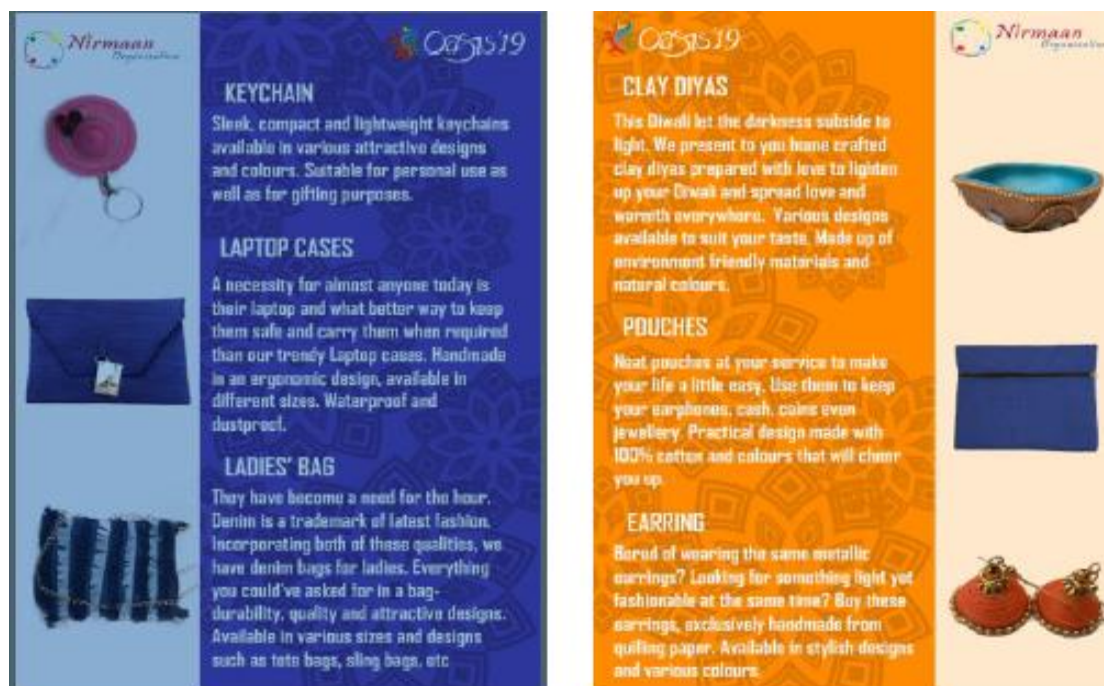
Nirmaan Pilani Chapter presently has more than 120 dedicated student volunteers working in the villages of Rajasthan to provide better educational and employment opportunities for the poor and the marginalized rural population.



- Several projects are being undertaken in the field of Education: Disha, Gyan Bodh, School Adoption Program, Shiksha Ki Ore, Pilani Ki Pathshala and Utkarsh.
- Project 'Unnati' is exclusively for Women Empowerment through self-employment.
- Participatory Community Development (PCD) aims to understand the community and identify local leaders who will take up the work of developing their villages.
- Youth employment, new project incepted in 2019, primarily aims at employment generation in the domains of Hotel Management and Computer Literacy.

## EVENTS

### OASIS 2019



#### Food Challenge and Unnati Stalls:

During Oasis 2k19, Nirmaan had set up a food stall conducting a 'Golgappa challenge' along with Unnati products like diyas, earphone pouches, laptop sleeves were there for sale. A revenue of Rs.74240 was generated through the 'Food Challenge'.

### Peace Wall:

The idea of Peace Wall which was introduced last year was continued this year too with writings dedicated to acid attack survivors and the messages were delivered to Sheroes Cafe, Agra which is a food outlet run entirely by acid attack victims.

### Celebration of Festivals

Volunteers have celebrated festivals with the people of surrounding community; Janmashtami, Diwali, Raksha Bandhan, etc. were celebrated with full joy and enthusiasm.



### SCIENCE WORKSHOP

To inculcate the interest of students towards Science, a 'Science Workshop' was organized for rural children on Sep 21, 2019.

Practical applications were elaborated through demonstrations via handy objects and animation videos. The curiosity of students was stimulated by raising questions to them. Students had a thorough understanding and developed an approach towards scientific thinking.



Science Workshop in progress

## SWACHHATA WEEK



Shiksha Ki Ore (SKO) successfully conducted a Cleanliness Drive at 'Nat Basti' from 9th to 13th October 2019.

During the week, improving personal hygiene standards was targeted and the children were taught the importance of washing hands.

The three R's: Reduce, Reuse and Recycle was introduced as the children made pen stands from used plastic bottles.

The study area of the Basti was cleaned by the volunteers and beneficiaries.

## GREEN WEEK CELEBRATION

The community people were told about 'Water Conservation' and importance of saving water through engaging videos, illustrations, posters and banners.

The kids were engaged in games, essay writing and talks on the said topic and the community people were motivated to clean the basti.

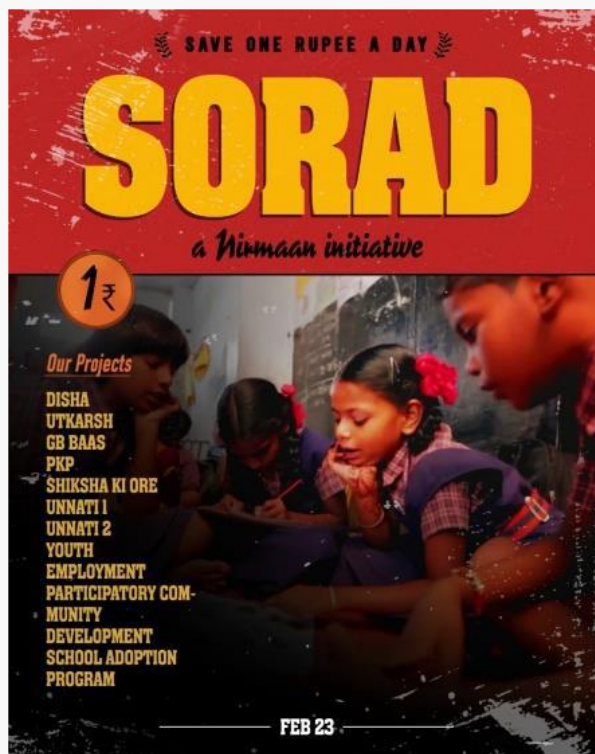
## YOUTH EMPLOYMENT



The project connects young people with opportunities to transform their lives.

An event was organized in Khedla Village on Feb 7, 2020.

## SORAD



Save One Rupee A Day (SORAD) is the charity fundraising campaign by Nirmaan Pilani. The fund collected in SORAD is used to meet the expenses of all the projects. This year 23 February 2020 we invited all BITS IANS to be a part of our 'Save One Rupee A Day' initiative. It was successfully completed with more than 700 signings.

## DISHA: COUNSELLING SESSION

An interactive session on “Career counseling” was conducted on Feb 7, 2020 by the volunteers of project Disha, in collaboration with project Utkarsh at Bal Niketan School, Pilani. The main aim of the session was to introduce the students of class 8 and 9 to the various career options.



Career Counseling Session at Bal Niketan School, Pilani

## NATIONAL YOUTH DAY CELEBRATION

On the occasion of birth anniversary of great philosopher and social reformer Swami Vivekananda, Nirmaan Organization in collaboration with the Department Of Humanities and Social Sciences celebrated the National Youth Day on Jan 12, 2020



with a Panel discussion on 'Role of Youth in Nation Building' with three current youth icons who have been involved in making the youth a true assets to our nation.

With their experience and knowledge, it was indeed an enlightening panel discussion which addressed a vast domain in the Role of Youth in Nation Building. The panel brought many insights to the audience which were in sync with the teachings of Swami Vivekananda ranging from importance of Character building and Education to taking up leadership roles and career opportunities in Nation Building.

## Updates from BITS Pilani (Hyderabad Campus) Chapter

The BITS Pilani, Hyderabad Chapter started in 2012, since then it has been actively engaged in nurturing social innovations promoting a sense of volunteerism and instilling valuable qualities like social leadership among youth.

Presently it has 175 active members. Not only has it been successful in enriching the lives of its members but also has shaped a culture of "Giving".

Through various activities, it has created an impact on 1078 lives in the reporting period. 430 school children were impacted through Educational initiatives, 489 less fortunate and elderly old people were benefited and 159 beneficiaries were impacted through Community Development programs.

- **FOOD FOR THOUGHT( Aug'19- Nov'19)**

Proper libraries are one of the many things an Indian government school lacks, partly due to lack of proper funding. Nirmaan had partnered with a social enterprise, 'Food 4 Thought Foundation' to provide nearby government schools with functioning libraries, with an aim to impart a reading culture among the students in the selected schools. The initiative aims to inculcate the habit of reading and reciting skills in students which they otherwise fail to receive in their regular school hours. Sixteen dedicated volunteers spend their Saturday afternoons assisting these kids read various books in language of their choice.

**Schools Impacted :**

**MPPS Shamirpet,  
ZPHS Thumkunta,  
MPPS Bollarum and,  
ZPHS Bollarum**



- **PROJECT PARISHKAAR**

Project Parishkaar, an educational initiative started in 2018-19 academic year. It was thought of as an efficient method to provide free educational support in form of daily tuitions for the kids of non-teaching staff on campus.



Currently 25 kids are enrolled, whose regular tuition and home work is being taken care of.

Around 50 volunteers are involved in various capacities to run this project.

Various engaging activities were organised frequently for the kids to encourage an all-round development along with studies.

- UDAAN



The motto of Udaan is to enable quality in education and extra-curricular activities for the children of our near by community. It is realised by connecting passionate individuals as volunteer teachers from our campus with the Govt. elementary schools of our nearby villages and leveraging technology. It is focused on the primary and high school children.

We started with fun math sessions, simple science tricks and outdoor games for primary school students. For the High school students we conduct Science experiments from their regular text books, Aptitude and Reasoning classes for Merit and Scholarship examinations.

Along with these, special Life skills sessions, personal development session and Career guidance sessions are few markable events under the Udaan.

We have reached over 120 school kids so far.

- IGNITE 2020: INSPIRE, EDUCATE, IGNITE



From a little spark may burst a flame and kindle the world. Ignite, the annual social fest of BITS Pilani Hyderabad Campus, is an endeavour to ignite the spark of learning and imagination in young minds and provide them an opportunity to expand their horizons and explore the world.

was initiated on March 24th, 2012 by Nirmaan Organisation as an educational project to provide exposure to the kids from orphanages



and other NGO homes, today it has turned into a three-day fest of joy and heartfulness. Over the years, Ignite has seen a participation of over 2500 children different orphanages in its 9 editions.



The 9th edition of Ignite was organised from 7th-9<sup>th</sup> February'20, around 305 kids from various homes in and around Hyderabad. Nearly 150 volunteers are involved in this fest to take care of children and also in conducting various workshops and activities for children.

This year's Ignite was loaded with fun and educative workshops such as sports, self-defence, life skills, public speaking, poster making, science fair and many more which were meticulously planned by the volunteers.



To introduce the high school kids to various career paths available and guide them find their passion, a career guidance talk was organised where Dr. TSL Radhika and Prof. Jayati Subbalakshmi, professors of BITS Hyderabad

spoke about self-development inspired the kids.

Along with these, a health checkup and personal hygiene talk was conducted for the teenage girls.



## Glimpses of Ignite 2020

Few headliner events of the fest included Magic show, puppet show, origami workshop and best out of waste by the student volunteers.



The fest ended on a high note with 'Kid's Got Talent', a talent show organised to encourage the budding artists in the tiny tots.

Filled with singing, dancing, beat-boxing and rap singing, it was an event which both kids and volunteers enjoyed the most.

- **COMMUNITY DEVELOPMENT: GREEN GANESHA**



Green Ganesha initiative is a small attempt made to promote eco- friendly practices and avoid the hazardous plaster of paris idols on campus, an innovative idea was taken up by Nirmaan.

Around 30 green ganeshas – clay ganesha which later turned into beautiful saplings, were sold to both student body and faculty. This idea of promoting green and reducing pollution was greatly encouraged by both the faculty and students.

- **EYE CHECK-UP CAMP**



On 31st October, Nirmaan in collaboration with Lions Club, Hyderabad organised an eye and diabetes checkup for the villagers of Pothaipally. A total of 127 residents belonging to different age brackets were benefited from the health camp. 26 of them received spectacles from Lions club along with 7 villagers undergoing free cataract surgeries. Provided service to over 127 individuals.

## Updates from BITS Pilani (Goa Campus) Chapter

### Mahindra Open Drive

Be it Women Empowerment or Better Employment, Nirmaan-Goa Chapter has its efforts everywhere.

We partnered with Mahindra Open Drive to support women. The event was a fundraiser for rural women and it involved five levels of donations based on the

amount. The event happened on the 8th & 9th of November, 2019 in Goa and over 100 women were helped through this event.

## Awareness Sessions

### Menstrual Health Awareness Session



In association with the Upasana Society, Nirmaan- Goa organized an awareness session on menstrual hygiene as a part of the Upasana Society's Menstruation 2019 campaign on 14th September. It was conducted by Miss Dipti Kashalkar, member of Upasana Society, she educated the audience on the importance of menstrual hygiene and the use of menstrual cups as a sustainable replacement to the traditionally used sanitary pads.

### IT Awareness Session



As everything today revolves around digitalisation and computer technology has grown exponentially over the years. However, not everyone can operate a computer.

So we decided to conduct informative sessions to teach kids of Zari (slum) some basic skills that include operating a computer, using the internet to find the information that can help them.

## Protsahan



Protsahan started with the aim to ensure that no one misses out, to reward merit and to uplift the underprivileged and to make a move towards an equal society. The team has planned to identify and enable, talented and capable students, to complete their aspirations of higher education through good institutes. The team has conducted more than 1200 scholarship tests across various Government and private schools.

## Teach For A Day



The purpose of this event was to help non-Nirmaan students to get a taste of the ever-enriching NGO volunteer experience.

The week-long program involved a participation of more than 230 students. The volunteers gained an experience of teaching the children at Zari and Lamani (slums).

## iRun Marathon

On the morning of 12th January, 2020, I-Help Foundation conducted the third edition of their annual marathon: '**I-Run For A Cause**'. The volunteers of Nirmaan Organization helped arrange this event successfully. This event also helped in our off-campus publicity.

## Udaan

On Feb 15, 2020, in association with Spree, we organized Udaan-a sports festival for differently abled children across various schools in Goa. This was the fourth edition of Udaan since its inception in 2017.

Udaan 2020 witnessed participation of over 80 students from various different schools from Goa. It was held in collaboration with Special Olympics Association Bharat - Goa and Paralympics Association Of Goa.



in an organised manner.

The sports we organised this year were - Football, Badminton, Bocce and Judo. The event came to its conclusion with a prize distribution ceremony, trophies were awarded to all the winners and participation certificates were handed to all the students.

Refreshments were distributed among the children as they departed

## Teach Zari & Project Lamani



volunteers teaching 20 kids every day.

Teach Zari is the oldest of projects under Knowledge Operations where volunteers teach basic Maths, Science and English to the children of Zari.

Project Lamani works in the Lamani area to teach Maths, Science and English to kids of all age groups.

The vertical works with a total of 25

## Shiksha & Disha



The verticals Shiksha & Disha are working in Zari & Lamani respectively to groom kids for the prestigious **JNVST** examination.

Last year, three students from Zari – Saksham Chavan, Jyoti and Akash Mahesh Alur were selected.

## Employment Operations



This has been an amazing year for Employment Operations. The team successfully established a new SHG in Birla consisting of around 15 women. The team sold more than 2000 paper bags manufactured by the SHG and also secured many continuous orders by various shops.

### Our Stall at Mahindra Open Drive Event

The team focused a lot on marketing this year. It increased its sales tremendously by putting stalls at various events such as the Janmashtami Celebration held by Iskcon Sancoale Centre and Mahindra Open Drive event. This year, there was also a drastic increase in the sales of Diwali products manufactured by the Zari SHG. A dedicated team for product development was able to introduce a few new products which will be coming on sale in the coming year.

## Participative Community Development (PCD)



PCD conducts street-play every year in many different places in Goa to raise awareness on several social issues prevalent in the society. This year the street-play was held at 6 locations in Goa and covered various social issues. It also conducted a street play in collaboration with MPower on mental health on campus.

## Health Operations



The Health Operations vertical conducted few sessions and camps.

In **August, 2019**, the team conducted a **Blood Donation Camp** with the help of GMC, Goa where approximately 160 people donated blood.

In **October, 2019** the team conducted their first **first-aid awareness session** in SYSM School Zari where around 30 students and their parents were given basic first-aid and safety tips.

Later in **November, 2019** the team conducted an **eye check-up camp** in SYSM School Zari where around 75 people got their eye checked up.

In **January, 2020** a **Menstrual awareness session** was held in Zari. The session was done in both Hindi and Kannada and 35 women showed up.

Later in **January, 2020** one more menstrual awareness session was conducted in collaboration with the **Samridhi Sharma Foundation** for over 50 teenagers of Government High School, Zari.

In **February, 2020** the team conducted their first Dental check-up camp in Zari, where around 70 people got the check-up done.



## Updates from BITS Pilani BKBIET Chapter

This chapter was started in September, 2013 and got officially registered as a chapter in March, 2014. NIRMAAN-BKBIET is currently having 17 dedicated student volunteers working on its projects.

### Handwash Campaign



Project SIKSHA volunteers explained the importance of hygiene through handwash camp. They taught the proper way of washing hands and also explained the importance of washing hands before having food.

### Blood Donation Campaign



A Blood Donation Camp was organized on 12 January 2020 to commemorate 99 Birth Anniversary of the founder Syt B K Birlaji. Students and faculty of all four Institutes BKBIET, BTTI (Diploma & ITI) and BKBIHE donated blood to support the noble cause. An eight member team of doctors and technicians from Swai Man Singh (SMS) Hospital, Jaipur led by Dr Akhilesh Kumar collected the blood.



There was an overwhelming response from the students and faculty and a total of 99 units of blood were collected in the camp. A certificate, donation card and refreshment were given to each donor as a token of gratitude. All the principals, faculty members and other dignitaries motivated the donors.

## Celebrations of Festivals

Festivals like Eid, Janmashtami, Raksha Bandhan, Diwali, Holi, Independence Day & Republic Day were celebrated in the nearby Ambedkar & Sunshine Basti.



## JOY OF GIVING WEEK



The **'Joy Of Giving Week'**, also called **'Daan Utsav'** is celebrated in all the BITS Pilani Probono Chapters wherein many events are conducted aimed at encouraging the philanthropic nature of the students and spreading joy to the needy.

**At BITS Pilani, Pilani Campus, the celebrations were made from 4<sup>th</sup>- 10 Sept, 2019.**

### 'Joy of Serving'

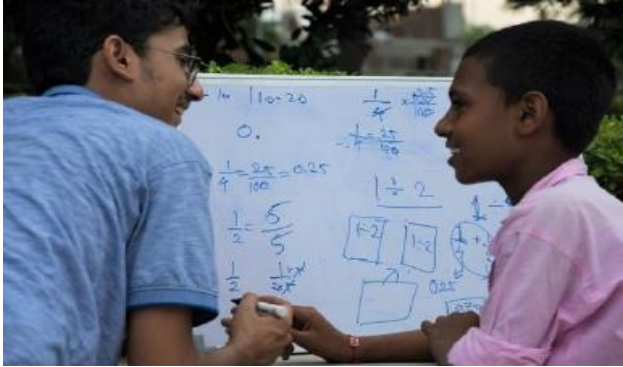
A fun event wherein the mess workers and the students interchanged roles and various activities were conducted for the mess workers such as singing and speeches. Faculty members and Nirmaan volunteers served food to the mess workers.

### 'Day of Joy'



A day of joy when we get kids from Baas and Nat basti to the campus and give them a taste of BITSian life.

## 'Joy of Teaching'



The joy of teaching is eternal. In this event, kids from Court Basti and Baas villages were taken to different locations such as the BITS library, Sky Lawns, and Gandhi Statue wherein BITSians, Ph.D. scholars and Professors were invited to give small lessons to the kids.

At BITS Pilani Hyderabad Campus, the 'Daan Utsav' was celebrated from 1<sup>st</sup>- 7<sup>th</sup> November, 2019.

The events included a talk by Mr Prasant Lingam, founder of 'Bamboo House', a star gazing session for students of Project Parishkaar in collaboration with Ad Astra- astronomy and science club of our campus, Visit to Krishna Sadan Old age home – a retirement home meant for the senior citizens, spend time and organise lunch for kids at Sanhitha Home for Girls and the week ended with a Sports events organised for the primary kids of Upperpally Government school.



Glimpses of Joy of Giving Week at BITS Pilani Hyderabad Campus

At BITS Pilani, Goa Campus, beginning on the 13th of October, 2019, this week long experience returned this year with the theme 'A Small Spark Lifts the Dark'.

A plethora of events were held ranging from old age home and special school visits, clean up drives to fun filled activities.

These events witnessed participation from all age groups: from children, students, faculty members to the supporting staff, adults and the elderly - this week had something for everyone.

## 'Evening of Joy'



An event where around 60 children from the slums of Zari and Lamani are brought to the BITS campus for an evening filled with fun activities and workshops.

These workshops range from dance to sports to craft work and some games.

## 'Visit to Special School & Old Age Home'

To spend time with the specially abled children, volunteers of Nirmaan visited St. Xavier's School for Special Education. The children enjoyed every moment of the activities and games carefully picked to make it a memorable experience for everyone.

We arranged a visit to old age homes and have fun and simple activities like dancing, singing and games. The volunteers spent time with the elderly in the nearby Old Age home of Bogmalo by having fun activities like dancing, singing and games.

## 'Beach Clean Up Drive'

Two beaches of Goa were cleaned up in this Drive. We also installed dustbins at these beaches.

## 'Change for Change'

For this event, we placed donation boxes at Baskin Robbins and Magsons, where customers were encouraged to leave their change behind in the donation box after their purchases.

### **'Wish Tree'**

A fund-raiser event involving the faculty of BITS, they donate the amount written on the chits hanging on the tree designed by our volunteers.

### **'Meal of Joy'**



To express gratitude for the working staff, students take up roles as mess workers and serve the staff with a delicious meal. It is an event to serve those who serve us and express our gratitude for the working staff. Meal is arranged for mess workers, security guards and housekeeping staff, our students take up roles as mess workers and serve the staff with a delicious meal.

**At the BKBIET campus, the 'Joy of Giving Week' was celebrated from 1<sup>st</sup>- 7<sup>th</sup> October, 2019.**

### **'Joy of Meal' & 'Joy of Plantation'**



All the volunteers prepared food for the people in nearby slums and also served food to non technical staff and security guards as a thanks giving.



Plants were also planted in the college campus and in the slums by the volunteers in the evening.

### ‘Joy of Cloth & Toy Distribution’

It was a great experience to serve underprivileged and needy people. We visited Nat Basti , Sunshine Basti , near Jhalri in Pilani and gave them clothes and toys, donated by volunteers and faculty members.

The community people were very happy and gave us lots of blessings.



Clothes & Toys Distribution by the volunteers to the children in the community

## 'Joy of Trip'



The volunteers took kids to Birla Museum on an interesting and enjoyable Educational Trip. Further refreshment was distributed among kids.

## Volunteering & Internships at Nirmaan

Nirmaan's Volunteering Program is tailor-made to suit its guiding vision - to engage youth and skilled employees in social activities. Thus, there are three main focus areas through which it attempts to facilitate such interaction –

- Internships
- Individual Volunteering
- Corporate Volunteering

**So far, Nirmaan has successfully enabled over 10,000+ hours of engagement in service.**

Nirmaan's ever-growing volunteer base is carefully matched with programs that are specifically curated to serve the needs of society. Over the years, we have conducted various activities that have yielded unparalleled benefits to target audiences, garnering widespread appreciation and overwhelmingly positive feedback from stakeholders, volunteers and beneficiaries.

2019-2020 has been a year of active engagement and involvement for **1065 volunteers**, from interns, individuals, groups and corporates who put together have contributed **6872 volunteering hours** benefiting **8507 beneficiaries**. For many, it has been a way of discovering themselves by losing themselves in the service of others, while others continue year after



year realising, “If our hopes of building a better and safer world are to become more than wishful thinking, we will need the engagement of volunteers more than ever-Kofi Annan”.

## INTERNSHIPS

Nirmaan engages interns from several reputed institutions such as Tata Institute of Social Sciences, Narsee Monjee Institute of Management Studies, IFIM Business School, Roda Mistry College of Social Work and Research Center, Symbiosis Law School, Pune, and so on.

Interns are engaged based on the requirements across all projects of Nirmaan organization and there are weekly follow-ups throughout the entire duration of the internship. Closing formalities include collection of deliverables and feedback after which an **Internship Certificate** is issued.

## IMPACT CREATED

Internships in 2019-2020	
Total Number of Interns	49
Total Number of Beneficiaries	5815
Total Number of Volunteer Hours	2913

## INDIVIDUAL VOLUNTEERING

Individual Volunteers approach Nirmaan to contribute their time and effort towards social development.

### Activities Conducted

- 1) Adeeti and CVNS Lalitha created Spoken English Modules for Government School Students.
- 2) CVNS Lalitha has conducted career counselling and guidance workshop in Skilled Development Program under Global Goals Volunteering.
- 3) Sita Garapat has prepared a Good Touch & Bad Touch PPT for the Women Empowerment Program beneficiaries.



CVNS Lalitha conducting a session with the beneficiaries at Nirmaan Youth Skill Development Center, Kukatpally, Hyderabad

## IMPACT CREATED

Individual Volunteers	
Total Number of Individual Volunteers	3
Total Number of Beneficiaries	25
Total Number of Volunteer Hours	58

## CORPORATE VOLUNTEERING

Corporate volunteers are essentially corporate employees who belong to a corporate that is a partner with or donor to Nirmaan. We also work with corporates desirous of community work for Employee Engagement.

Many volunteers from reputed corporates like Wells Fargo, Infosys, HSBC, Synchrony, Microsoft have actively participated in various activities.

## Important Activities Under Corporate Volunteering

- ✓ Wells Fargo has been associated with Nirmaan in Employee Engagement through Corporate Volunteering since the inception of the School Development Program for ZPHS, Kothaguda in 2012.

In **2019-2020**, close to **500 volunteers** came together to create beautiful learning spaces for the students of ZPHS, Kothaguda and activities included painting learning aids on classroom walls. Volunteers also dedicated hundreds of hours to teaching students various subjects such as English, Basic Computer Skills, Arts and Crafts.

Volunteers took students on field trips for exposure and also made sure to engage with the children and spark their interest with fun games. Wells Fargo contributed **2000+ hours** reaching over a **1000 beneficiaries** making a great impact in the community and inspiring others to follow.

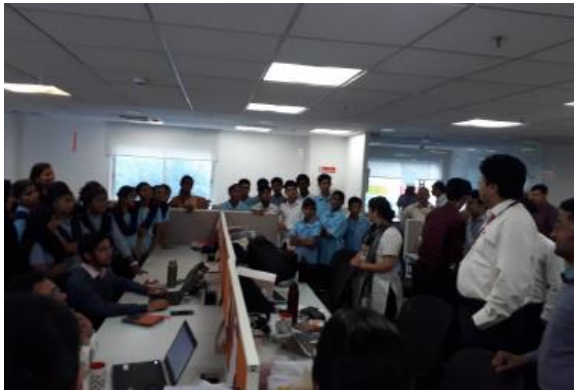


**Left:** Corporate Volunteers from Wells Fargo teaching & distributing books **Right:** Wells Fargo Volunteers painting the Campus at ZPHS, Kothaguda

**Corporate Volunteers from HSBC** contributed their services at the Vocational Training Center for Women, Fateh Nagar, Hyderabad. They have reached beneficiaries through direct interaction by conducting various activities including mobilization, mock interviews, soft skill sessions, guest lectures, resume building, personality development sessions, workshops on time management, MS Office Suite and exposure visits to industries and corporate offices.



**Corporate Volunteers from Microsoft (HR Managers)** volunteered to conduct ‘Workplace Readiness’ workshop which included mock interviews and resume building sessions. Their efforts contributed to improving beneficiaries’ confidence and served to motivate them.



An **exposure visit to PwC** (Pricewaterhouse Coopers), Banjara Hills, was organised for the students of GGHS Majeedia, Masab Tank for a session on career guidance, goal settings, time management and self-learning from the internet.

Volunteers shared a lot of tips and tricks, as well as credible sites for information.

## IMPACT CREATED

S. No.	Name of Corporates	Total No. Volunteers	Total Volunteer Hours	Total No. of Beneficiaries
1	HSBC	120	213.5	435
2	Microsoft	4	14	60
3	PricewaterhouseCoopers	150	600	35
4	Wells Fargo	490	2260	1300
		<b>764</b>	<b>3087.5</b>	<b>1830</b>

## GLOBAL GOALS VOLUNTEERING IMPACT WEEK

The '**Global Goals Volunteering Impact Week**' is organised by Nirmaan in the third week of January annually. During this week, we are helped by corporate volunteers to conduct a variety of activities aimed at uplifting and empowering identified sections of society. Bolstered by the success in January, Nirmaan further organised Global Goals Volunteering events in February and March, 2020 as well.

### Highlights of Events held during the Week:

- Career Counselling Workshop



Students were encouraged to take up psychometric assessment to discover their interests and personality types. Based on their responses, Nirmaan's career counselling booklet, Career Digest, which was distributed prior to the test, suggested the occupations best suited for them. The volunteers grouped students with similar interests and provided them guidance

about various career choices and available paths to reach there.

The students were also introduced to the Vidya Helpline and encouraged to clear their career-related doubts by the helpline operators.

- One- on- One Mentoring and Exposure Visit to Infosys



Two One on One Mentoring sessions were conducted parallelly at the Youth Employment Centers of Kukatpally and Erragadda, for mentees in the age group of 18-28. Additionally, an industrial visit to Infosys was also conducted and first-hand exposure to Infosys' work culture and environment had a lasting effect on the young minds of the beneficiaries.

- ‘Sweat Donation Drive’: A Visit to Dr. Hari Babu’s Organic Farm



The short farm visit to Dr. Haribabu’s Organic farm, a horticulturist and farmer with over 40 years of experience was organized for the Corporate Volunteers which began with an orientation session on the current plight of farmers. On the day, we hosted executives from Infosys, Synchrony, Cognizant, HYSEA along with Sri Abdul Waheed, Director, Nirmaan Organization.

The visit was aimed to provide corporate employees a first-hand experience of farming practices and techniques and create awareness about the normal hardships of farmers.

The volunteers actively engaged in activities like pruning, ploughing and planting saplings in the farm. The volunteers even pledged to directly buy from farmers in bulk quantities and to make small contributions so that they could help farmers lead a happier and sustainable life.

- Wall Art



Volunteers gathered at ZHPS,

Gachibowli and painted cartoons and educational material on classroom walls with the help of school students. All costs were borne by Infosys while Nirmaan was responsible for coordination and documentation.

- Workplace Readiness Session



Three volunteers from Synchrony conducted a Workplace Readiness Session at Youth Employment Center, Kukatpally. The volunteers then started the WPR session with self-introduction and later about Synchrony. The volunteers were from Mid to Senior Level Management who shared a few real time scenarios at the workplace as well as personal experiences with the youth.

The clarity provided was very useful to the beneficiaries and will help them work and compete in the global workforce while maintaining professional standards.

- Mock Interviews



Wells Fargo volunteers conducted mock interviews at the Youth Skill Development centre, Kukatpally. After identifying the common mistakes, the students were given tips and tricks about preparing for an interview.



- Exposure visit to Synchrony. Knowledge City, Hyderabad 54 beneficiaries from Youth Skill Development Centers, Erragadda and SR Nagar, Hyderabad were taken to Synchrony Financial, Knowledge City, Hitech City accompanied by team Nirmaan.

The students were given a guided tour by the Synchrony volunteers, after a brief orientation session, who explained about the different departments, CSR initiatives, the walls of fame, cutting edge technology and so on. Mr. Venkat T, Associate Vice President, Synchrony Financial also interacted with the students and gave them valuable advice, emphasising the importance of following one's passion and choosing a career wisely.

## GREEN INDIA CHALLENGE

Pertaining to UN's Sustainability Development Goal, 13: Climate Action, Nirmaan organized Green India Challenge with the mission to wake up the dormant green soldiers of this nation and pave the way for a Greener India.

Smt. Divya Devarajan, IAS, Commissioner, Women Development and Child Welfare dept, Govt. of Telangana was nominated by Mr. Venkat T, Associate Vice President, Synchrony, for the Green India Challenge.



She planted the first tree in her department premises in an event organized by Nirmaan, followed by other participants who also planted several trees.

A total of 35 volunteers spent 70 hours planting 16 trees reaching 35 beneficiaries.



## IMPACT CREATED

Global Goals Volunteering (including Green India Challenge)	
Total Number of Global Goals Volunteers	249
Total Number of Beneficiaries	837
Total Number of Volunteer Hours	813

### OPERATION SAHAAYA- 4.0: RESPONSE TO COVID-19

In response to the global pandemic COVID- 19, Nirmaan has brought into action, 'Operation Sahaaya'. This project is designed to complement the action plan of Government of Telangana in order to cater community need in this global crisis scenario. The project is operational in the states of Telangana, Andhra Pradesh, Maharashtra, Karnataka and Chhatisgarh.

Under this project Nirmaan has planned to provide 'Protection Kits' for Sanitation and Health Workers, 'Ration and Hygiene Kits' for Daily Wage Workers and Small Tribal Farmers, Ventilators at Government Hospitals, Screening Kiosks including Thermal Screening Unit, handheld thermal guns and crucial consumables kit.

Efforts have been made to reach out to individuals and corporates to raise funds for fighting against the global pandemic.

**Nirmaan - Goa Chapter together with community members at BITS Pilani, KK Birla Goa Campus launched an initiative, to help migrant workers and other labourers in Zuarinagar.**



The initiative has been able to provide more than 300 families dry grocery packs. We also helped many labourers and families access cooked food and dry rations provided by the government. Faculty members who are part of the initiative helped more than 100 migrant labourers register for travel on Shramik trains and many are also being provided a small sum to support them through the journey. We also collaborated with the Primary Health Centre at Cansaulim (which covers

the Zuarinagar area) in training trainers to raise awareness and bring about behavioural changes to reduce the spread of COVID-19.

As per Government's order to conduct awareness program for students in schools, we conducted an awareness program in the school. On 10<sup>th</sup> & 11<sup>th</sup> March 2020, a session with the students on '**Do's and Don'ts during the global pandemic**' was organized in Government High School, Second Lancers, Golconda, Hyderabad.

Similar session was organized in ZPHS Kothaguda which helped students learn about the pandemic and take necessary precautions to safeguard them.



Covid-19 Awareness sessions conducted at schools under Nirmaan's School Adoption Program

## OTHER INTERVENTIONS

### Life Skills & Career Guidance Workshop for US Exchange Govt. School Students



A team of 7 members from Nirmaan conducted a full-day workshop on Life Skills & Career Guidance (LS&CG) for the 10 intermediate students (Govt School pass-outs) who are back to India after attending a one year US exchange program, channelled through US Consulate & AFS (American Field Service). The

workshop encompassed the various Life Skills management techniques and a detailed Career Guidance on the wide range of career opportunities available in order to help these youngsters have a flourishing career, thereby contributing towards the attainment of United Nations' Sustainable Development Goals.

### FightBack Campaign

The increased number of heinous crimes happening in our society off-late has moved our conscious and we feel Girl/Women Empowerment is the need of the hour. Nirmaan organization has decided to fight back this adversity and launched #FightBack Campaign on 30<sup>th</sup> Nov 2019 in association with Kalinga Martial Arts Academy, our Knowledge partner.

The slogan for the campaign was “Let’s Fight Back! Let’s change ‘I am scared’ to ‘I am Strong’.”



The first initiative as a part of #FightBack Campaign is 30 hours curriculum on Self-defense through Martial Arts training to the girls and Women folk. Mr. Mayur Patnala, CEO & Founder, Nirmaan along with Master Raju, Martial Arts Specialist, Kalinga Martial Arts Academy, visited Mandal Parishad Primary School, C.N.N.

Thanda. 100 children were sensitized on the ongoing issues and importance of Girl & Women Safety. The special classes were also organized in other govt. schools.



The self-defense sessions were organized for all the beneficiaries undergoing training at Nirmaan Vocational Training Centers under Skill Development & Entrepreneurship intervention.

## Goals For Girls (G4G) Leadership Summit- 2019

The G4G Leadership Summit was organized in September, 2019 (from Sep 16 to Sep 20) at Goshamahal Police Grounds. Nirmaan has mobilized girls from five schools, ZPHS Manikonda, GHS Yousufguda, AGHS Adilabad, RDF Warangal and ZPHS Irwin to participate in the summit.



The G4G Summit was inaugurated by Director General of Police, Shri Mahender Reddy, Jackie Skinner, Ali (G4G) along with Synchrony team. Chief Guest and other leaders gave inspirational messages to the students.

The training went on for four days on various topics such as Awareness, Communication, Team work, Goal Setting. For the first 3 days the learning were through the Football Game. Through the game, instructors have motivated the Students that Girls can also play football and are strong enough to do many things in life. On the last day they were taught about goal setting and the ways to reach their goals.

## Run For A Cause: Freedom Hyderabad 10K Run

Nirmaan Organization participated in the FREEDOM HYDERABAD 10K RUN 2019, held on November 24, 2019 at People's Plaza, Necklace Road, Hyderabad, being organized by Events Now.



Surge Impact Foundation has partnered with the prestigious Freedom Hyderabad 10K Run. The cause partner have made an official 10K Run Impact Partner page, where they have enlisted projects from all areas of social work from which interested runners could pick any cause towards which they wish to contribute, viz. Education, Livelihoods, Gender Equality, Health, Climate. Nirmaan's project for Education - **Supporting 215 Girl Students with Basic Amenities School Kits in Rural Telangana**, was

also listed on this page.

Nirmaan participated in the marathon to support 215 Girl Students with Basic Amenities School Kits in Rural Telangana, by raising Rs, 3,22,500 (INR 1500 per girl child).

220+ people participated in the Marathon including 120+ Beneficiaries and 58 (AIS Officer Trainees) from DR MCR HRD Institute Govt. of Telangana, Hyderabad.

## New Logo Launch



Nirmaan Organization turned 15 on Feb 12, 2020. We have been able to impact One million lives in our journey of 15 years. To mark the occasion, Nirmaan new logo has been launched.

The new logo represents Nirmaan's commitment to the United Nation's Sustainability Development Goals of Quality Education, No poverty, Gender Equality and Decent Work and Economic Growth.

## Social Entrepreneurship in India- Challenges & Potential: A Session for AIS Officers at DR MCR HRD Institute, GOT



Nirmaan was invited by DR. MCR HRDI to conduct a session for the All India Services officer trainees on Feb 25. The theme was Future of Social Change: How can Civil Servants and Social Entrepreneurs collaborate with Civil Society Organizations.

During the session, Sri Mayur Patnala, CEO, Nirmaan Organization addressed 140

Officer Trainees (IFS, ITS, IPS, IPoS officers) of DR MCR HRDI, Hyderabad. Social Entrepreneurship in alignment with United Nation's Sustainability Development Goals was detailed.

Various case studies encompassing Nirmaan's interventions were discussed which included Development of Government Schools, Give Back Campaign, Career Guidance and Organic Farming.

## KEEPING UP WITH TECHNOLOGY

**Vision: Leverage technology for scaling social impact.**

### Objectives:

**Tech for Ops - Bring in Digital Transformation to day to day operations**

All current projects and department's operations are relooked from technology perspective where we can speed up and increase the operational efficiency

**Tech for Impact - Building technology-led impact based program design**

Creating new scalable technology solutions for creating an impact on the beneficiary directly replacing or bettering the existing program designs.

### Achievements During the Reporting Period

Developed short term (1-2 yr) technology strategy for the organization. Finalized budget allocation, defined infrastructure needs, hosting requirements, costing management, and team requirements.

- Finalized technology stack for all projects that are in pipeline and for future projects. We have primarily chosen HTML5/CSS3/Vanilla JS + Vue.js framework + Google Firebase for building websites and desktop only use-cases. We have also explored native script + Vue.js with Google Firebase technology for cross-platform mobile and desktop use-cases. And android for some specific use-cases.
- Developed an android mobile application and a web-based dashboard for Life Skills and Career Guidance Project for monitoring daily operational progress and generate insights based on realtime data collected by trainers. The app has been used by 200+ trainers who have organized workshops across 5 districts of Andhra Pradesh.
- Migrated all existing websites and domains to Google infrastructure and used firebase for hosting to greatly reduce operational costs. We have made this decision to centralize all our operations in one place.
- We have rebuilt our main Nirmaan Website ( <https://nirmaan.org> ) from scratch and deployed to production and is under continuous maintenance every since. We have

put together a comprehensive view of all our activities and impact since the beginning and trying to put multiple services on the website for students, donors, and the public in general.

- We have revamped our giving platform GiveBack website ( <https://givebackindia.in> ) and made it live on production.
- Keeping in mind the daily monotonous requirement of sending 80G donation receipts to our donors we have created software that can generate certificates upon filling basic details. It is actively used by the finance department on a daily basis. ( [generate-pdfs.firebaseio.com](https://generate-pdfs.firebaseio.com) )
- As a first major undertaking, we have built a portal for the NDLM project for 2 operating centers 1 based in Hyderabad and another in Bangalore. The project is live and in the support phase currently. ( [ndlm-portal.firebaseio.com](https://ndlm-portal.firebaseio.com) )
- In a major boost to attract potential corporates to fund DDI Labs in government schools, we have built a marketing website for DDI Project ( <https://ddi.education> ). The website accepts support requests from school headmasters and sponsorship requests from potential donors in one place.
- In order to streamline all our internal communications and improve team productivity, we have applied and secured access to Google's "GSuite for nonprofits" product and have been using it extensively across the organization.
- Created a basic first version of the Intranet for the organization. ( <https://intranet.nirmaan.org> )
- During the month of April, we have initiated our flagship project Skills-Ready portal to manage all our Skill Centers (i.e. Youth, Women Employment Centers, and NDLM Centers) in one place. ( <https://skills-ready-staging.firebaseio.com> ). We have discussed and showed demos to team members and is currently in the final round of testing and soon will be in production. This will be deployed for all our 10+ centers and will hugely help in streamlining the operations and generating reports whenever needed.
- We have built a Google Sheets based automated solution for implementing Team SOP e.g Day Planning and Sprint Planning templates for all teams. This has been extensively used to streamline all organization activities and for tracking daily activities using customized agile practices.
- We have initiated a second flagship project during November to manage all operations of the volunteering department. The project has undergone a major revamp and was rebuilt from scratch after a couple of months and we are close to the first release of this project.
- In addition to development projects, the department is actively supporting the Education and the Skills Department in designing programs that deal with computer education and getting placements in the IT sector.



## UPDATES FROM THE DIGITAL & COMMUNICATIONS DEPARTMENT

Digital & Communications Department was formally set-up in October 2019.

The objective to set-up a dedicated department was to channelize Nirmaan's thoughts, action plans and initiatives to the masses, so that more and more people get associated with us and provide aid to create an impact on many more lives.

Since inception, the department has strategically planned to showcase the happenings at Nirmaan via different platforms and methodologies and has been able to enhance its reach and networking.

Nirmaan's work, showcased on various social media pages has received attention, appreciation and encouragement from people.

### Achievements of the department during the reporting period:

- 1) Created and streamlined various social media platforms of Nirmaan like Facebook, Instagram, Twitter, LinkedIn and You tube.
- 2) Highlighted all major happenings at Nirmaan like Events, Campaigns, Seminars, Summits, Meets etc., on all the social media pages.
- 3) Published videos of important Nirmaan events on Nirmaan's pages and You tube channel for enhanced viewer engagement.
- 4) Prepared content for various updates on the organization's official website.
- 5) Publishing monthly newsletters starting from this new year Jan 2020 to update readers on the monthly whereabouts of the Organization.
- 6) Helping in fundraising and attracting volunteers and interns for the organization.
- 7) Extended support to organizational requirements under various projects by preparing content and presentations.
- 8) Actively participated and executed events at Nirmaan like YESummit 2020, Nurture the Future Program, Life Skills & Career Guidance Workshop for US Exchange Govt. School Pass-outs.
- 9) Engaged an intern and helped her getting an exposure of the department.
- 10) Annual Report 2018-2019  
Drafted and designed the Annual Report of the organization and published it on the Website. Contributed in Building SOP for the Skill centers under Skill Development & Entrepreneurship.

## BUILDING CAPACITIES

### HYSEA INNOVATION SUMMIT 2019



Nirmaan participated in HYSEA Innovation Summit 2019 held at HICC Novotel, Hyderabad on August 1, 2019. HYSEA as part of its Silver Jubilee celebrations partnered with Nirmaan to set up digital labs in Telangana. Disruptive Digital Intervention (DDI) is the signature initiative of HYSEA. Nirmaan is the

knowledge and Implementation partner for the program.

### PMP (Project Management Professional) PROGRAM

The project managers at various projects under different interventions have successfully completed the PMP Program.

- 1) Ms Uma Kesani, Program Manager (Skills Development & Entrepreneurship)
- 2) Mr Sathyamurthy, Project Manager (Skills Development & Entrepreneurship)
- 3) Mr Shaik Moulana, Project Manager (Skills Development & Entrepreneurship)
- 4) Mr Kirthi Ushakar, Project Manager (Education)
- 5) Mr. Sudheer Kamera, Project Manager (Skills Development & Entrepreneurship)

## WINNING AWARDS & ACCOLADES

Nirmaan participated and bagged 1<sup>st</sup> & 2<sup>nd</sup> prizes at **‘NATIONAL YOUNG ENTREPRENEURS’ SUMMIT 2020**, organized by CYDA (Center for Youth Development and Activities) at Pune in Feb 2020.



Participants receiving 1<sup>st</sup> & 2<sup>nd</sup> Prizes respectively at National YESummit 2020



On the occasion of Birth Centenary celebrations of Dr Marri Channa Reddy, Nirmaan's social initiatives were recognized by CSR Memorial Foundation and we were awarded with the **"DR. MARRI CHANNA REDDY VISHISHT SEVA PURASKAR 2019"**.



Nirmaan's service has been recognized by RealPage India with the **"REAL HEROES COMMUNITY SERVICE AWARDS 2019"** on December 20, 2019. The program highlighted the importance of giving back to communities by honouring organizations and individuals who are making a difference in the lives of underprivileged people.



Nirmaan Vidya Help Line has been Awarded with 'IBM's **FOURTEENTH ANNUAL IBM VOLUNTEER EXCELLENCE AWARD 2019**', on April 25, 2019, presented by Ginni Rometty, Chairman & CEO, IBM.

# Nirmaan Vidya Helpline Annual Report

## Genesis & Journey of Nirmaan Organization:

Nirmaan Organization is a registered NGO incepted by students of BITS Pilani in **2005** and works in the areas of Education, Livelihoods and Social Leadership. From the past 15 years Nirmaan touched **1.5 million beneficiaries** with **220+ full time employees** and **1000+ strong volunteer** network, **through 12 Flagship Programs** & Social Leadership Initiatives touching the lives of Children, Women, Youth and Farmers from diverse social backgrounds across 8 States of India partnering with 35+ Corporate and Philanthropic partners.

## Introduction to Vidya Helpline:

Vidya Helpline is one of the flagship projects of Nirmaan started in 2010 with a focus on career guidance to economically backward students and dropouts, especially from rural areas, enabling them to make effective educational and career choices, thereby helping them achieve eventual economic empowerment.

**Need:** It is observed that a rural student faces two major hurdles while choosing and pursuing a right career.

- a. Lack of “relevant information on demand” to make a life changing decision.
- b. Lack of monetary and/or family support to pursue a career of his/her choice.

## Vision:

“Every student to obtain excellent guidance and appropriate ways to obtain monetary support to pursue the right education of their choice”

## Objectives of VHL:

- To guide students to take up right choice of career
- To provide information about various aids like scholarships, training institutes, loans etc., to continue their education

- Access to free, direct and authentic information and guidance on demand
- To show opportunities to students to grow to their full potential.

Services of Vidya Helpline:



Other Services Of Vidya Helpline

- |  |           |                                  |
|--|-----------|----------------------------------|
| <b>Psychometric Career Assessments</b> | <b>  </b> | <b>Voice &amp; Text Messages</b> |
| <b>Mobi Counsel App</b>                | <b>  </b> | <b>Train the Trainer Program</b> |
| <b>Career notice boards</b>            | <b>  </b> | <b>Personalized counseling</b>   |

## Highlights of the Vidya Helpline

Impact	High Impact intervention	Innovative project	Passionate team
<ul style="list-style-type: none"> <li>• <b>14.4 Lakhs students provided info / counseled</b></li> <li>• Resolved <b>8,81,050</b> career queries through tele counselling</li> <li>• <b>9,91,278+</b> students from <b>8,772+</b> schools counseled face to face</li> <li>• <b>Successful model replicated in 5 states across India</b></li> </ul>	<ul style="list-style-type: none"> <li>• Need of hour in India where majority of population is young and first generation learners</li> <li>• Life changing intervention</li> <li>• Reaching to the most under served segment</li> </ul>	<ul style="list-style-type: none"> <li>• First of its kind in India for marginalized group</li> <li>• Technology enabled to reach grass roots</li> <li>• Winner of National &amp; International awards including Tech Camp grand challenge by US Consulate</li> <li>• IBM Global Volunteering Excellence award</li> </ul>	<ul style="list-style-type: none"> <li>• Several members in team left high paying jobs and working for the cause</li> <li>• Team from diverse backgrounds &amp; supported by volunteers from companies such as IBM</li> <li>• Worked in 5 states so far – Telangana, AP, Karnataka, Odisha, Assam,</li> </ul>

## VHL Centers of operation:

Vidya Helpline is currently operating with **5 Centers** across the states of **Telangana, Andhra Pradesh and Karnataka.**

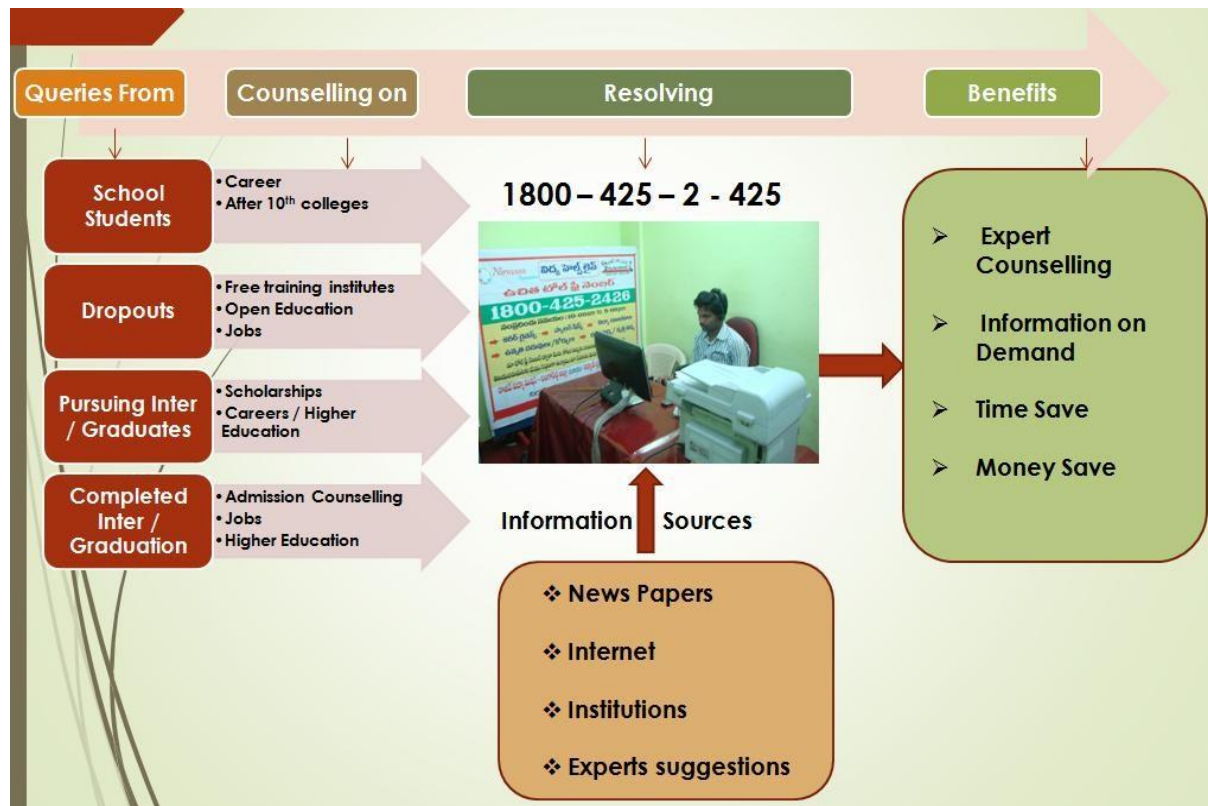
Centre & Location	Supported by
Centre-1: Guntur, Andhra Pradesh	APSSDC, Govt. of Andhra Pradesh
Centre-2: Hyderabad, Telangana	TSWREIS, Govt. of Telangana
Centre-3: Nizamabad, Telangana	Deshpande Foundation
Centre-4: Hyderabad, Telangana	CSRs and Several individual donors
Center-5: Bangalore, Karnataka	CSR, VM Ware Foundation

## VHL Services in Detail:

### Tele counselling Helpline:

A toll-free number to provide authentic and complete information to students on careers, courses, vocational and job oriented courses, open education, scholarships etc., has been initiated where students and youth even from remote places can get information and

guidance over phone. Well qualified and trained academic counselors pick the calls using call center software and provide authentic information and guidance using the best resources available.



### Need for Tele Helpline Service

As most of the rural population in India are first generation learners and due to lack of internet penetration, there is very minimal/no guidance on how to continue their education and what career opportunities are available for them to pursue. There are many students who are losing several opportunities both in private and government sector as they lack access to information on demand.

### Key Objectives of the Tele Counselling centre are

1. Provide authentic and complete information and guidance to school students & Youth in careers, courses, scholarships, loans etc.
2. To act as life-time academic counselor for all students and Youth across the state.





3. Access to free, direct and authentic information and guidance on demand
4. To show opportunities to students to grow to their full potential.

#### Tele counselling Impact:

S.No	Contents	Hyderabad (Year 2012)	Guntur (Year 2015)	Bangalore (Year 2018)	Nizamabad (Year 2014)
1	Till 31 <sup>st</sup> March 2020	552912	239806	20069	152351
2	Apr 2019 to March 2020	44615	73825	7000	28082

#### Goal Setting and Career counselling workshops:

Goal setting and Career Workshop is a face to face counseling wherein the trainers directly reach out to the students and inspire them to aspire for greater heights in life there by making them DREAM BIG. A huge spectrum of opportunities is then laid before them to choose. The purpose of conducting goal setting and career counseling workshop is to ensure that each and every child from 10th Class sets himself/herself a goal not out of ignorance or need but out of interest and conscience.

#### Need for Career Counselling Workshop:

Based on the survey results of many studies, the career workshop model has been designed to address the 3 major challenges observed in career decisions of students:

1. Lack of monetary and family support to pursue the dream career
2. Pursuing careers that the individual is not passionate about
3. Lack of information and guidance to pursue the dream career

#### The objectives of these workshops are:

- Goal setting
- Importance of Dignity of Labour
- Exposure to key career opportunities
- Personalized career counselling-charting maps to the dream careers.
- Connecting students to tele-helpline center for life time counselling

## Model of the Goal setting and Career counselling workshop:

It takes 2-3 Hours/ Per Visit to conduct a workshop for about 60 students in each school. The Workshops are designed in three visits includes personalized Career Baseline and end line, Inspirational session followed by exposure to hundreds of career options, scholarships, colleges etc., so that each student is able to choose a career and lay a career road map by himself/herself at the end of the session. Each student would also be provided a booklet, career chart, assessments etc., explaining about several courses / careers and scholarships. Interacting with students in these three visits for Goal orientation, Career path building and personalized counseling can create more impact and yield better results. Attached below, the model and objectives of a three visit career workshop in detail.

### 3- Visits Model of the Goal setting and career counselling workshops:

Visit-1		Visit-2		Visit-3	
5 Min	• Ice breaking	5 Min	• Ice breaking	5 Min	• Ice breaking
10 Min	• Fill the career ladder - 1: (Baseline Assessment)	10 Min	• Recap 1st Phase : 1. Chosen goal 2. Respect phase	15 Min	• Recap of 1st & 2nd Phases: Question and answer session
15 Min	• DREAM PHASE-Goal Setting	40 Min	• Elaborate details on the Student preferred Careers	20 Min	• Scholarship details
5 Min	• RESPECT PHASE- Dignity of labour	10 Min	• Demo on Career Ladder filling	25 Min	• Information on hostels
60 Min	• CAREER EXPOSURE- (40+ careers)	15 Min	• Group exercise on Career ladders	25 Min	• Personal counselling
10 Min	• Fill the career ladder - 2: (Single ladder)	25 Min	• Each career group to present about their careers	5 Min	• Energiser
5 Min	• Attach to VHL number	10 Min	• Fill the career ladder - 3: (3 Ladders)	20 Min	• Fill the career ladder -4: (3-Ladders & A Sticker) 1. End line Assessments 2. For student record
10 Min	• Career booklet usage Electing Student Career Leaders	5 Min	• Attach to VHL number	5 Min	• Attach to VHL number

### Qualifications of staff involved with the project:

The project's core team comprises of professionals hailing from diverse backgrounds of management, engineering, psychology, teaching, pharmacy, journalism, social sector etc., they are also supported by volunteers from several corporate. The minimum qualification for

any resource is a graduate with good academics and passion to help the disadvantaged sector.

Material provided at workshops to students & schools

Stationery	Provided to	Particulars
Career Booklets	To all students	information on Careers, course, Colleges, Scholarships
Goal and Path forms	To all students	Baseline test for the assessment of students
Career Charts	To Institution	A quick overview of career spectrum
Career chart banner	To institution	A live size career chart for display in school

*Our Vision:*  
"Every student to obtain excellent guidance and appropriate ways to obtain monetary support to pursue the right education of their choice"

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1800-425-2425

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- Examination counseling
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- Scholarships

12A, PS Nagar, Vijaya Nagar Colony, Masab Tank, Hyderabad-500057, Telangana, India  
Phone no: 049-23396448  
Email Id: vidyahelpline@nirmaan.org  
www.vidyahelpline.org

**Disclaimer:** This book is only indicative list of careers and not exhaustive. It is accurate to the best of our knowledge. If any discrepancies found, please revert to us at vidyahelpline@nirmaan.org

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**CAREER DIGEST**

Teacher, Lawyer, Pilot

Nirmaan Organization

YUVA VARADHI

Career Digest: An exhaustive material on various career opportunities.

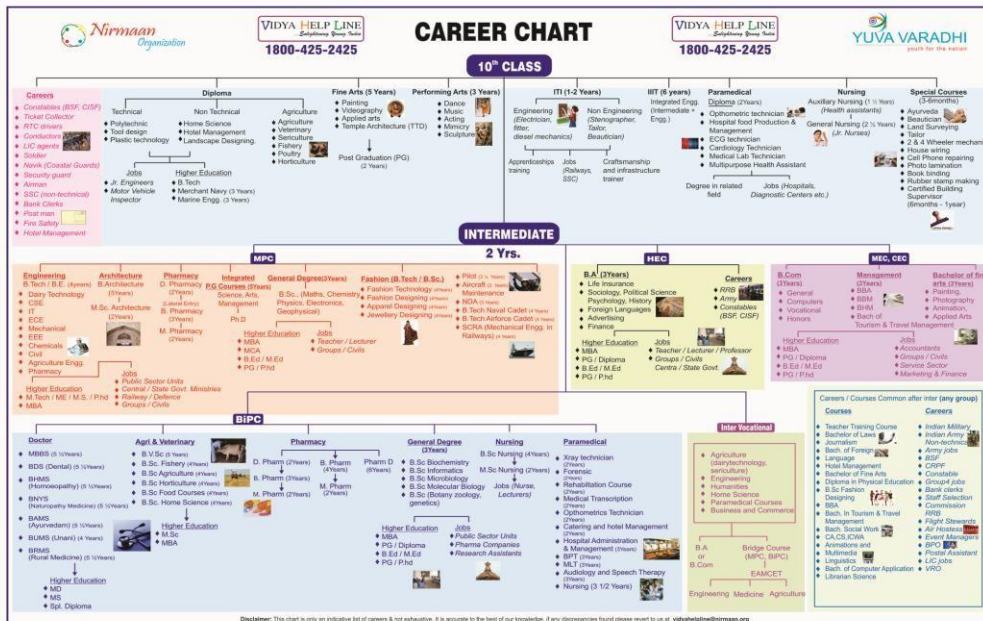


Chart: A student friendly career chart in Local Language for a quick reference

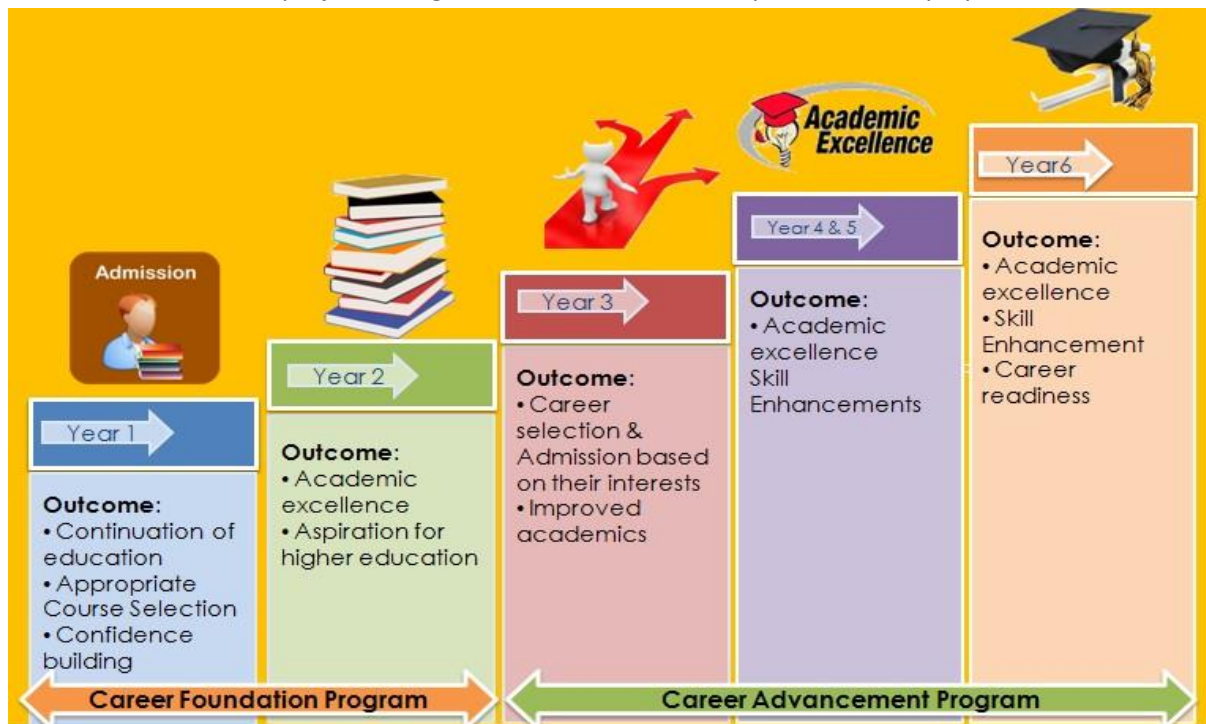
Career

As of 31<sup>st</sup> Mar 2020, **8772+ career workshops** have been implemented benefitting over **4, 89,323 students**

### Career Saathi Program

A selective student support program for the meritorious students but economically weak in assisting, mentoring and tracking them till successful employment. The support to each child ranges from administering a psychometric test, aiding in admission into the course of their choice, various bridge programs for medium switch, assistance in applications for higher studies, entrance exams, scholarships etc, equipping with employability skills etc.

The overall idea of the project is to groom each student into a productive employable.



### Steps involved in Career Saathi Program:

**Step-1: Selection** of the best students through a selection conference organized between all the list of Meritorious students pooled in by various resources.

**Step-2: Psychometric assessment test** and personal counseling: Career assessment test suggesting ideal career based on his aptitude, interest, ability and personality type, briefly explaining his strength and weaknesses and helping him make career decisions.

**Step-3: Assist in application:** Assist in applications to various institutions, scholarships, hostels and etc.

**Step-4: Camps for soft skills and personality development:** Camps providing orientation on different careers, Soft skills, motivation and personality enhancement.

**Step-5: CAF (Career Advancement Fund) Program:** Providing a career advancement fund to meritorious but needy student that will enable him to pursue his education/career of his choice. This fund will cover the admission fees, maintenance fee and **expenses for books**.

**Step-6: Mentors connect:** Connect the students with the experts in their domains of aspirations and helping them in knowing the careers, scope, a routine day of their lives, in order to provide better insights.

**Step-7: Training to Mentors:** Training program for the mentors on the mentoring and tracking providing mentoring, tracking.

**Step-8: Looping back to the organization:** The students are mentored till employment and are then looped back to the organization for sustenance that will enable more students in the same program. However, none of the students would be forced to give back but voluntarily.

### Highlights of CSP:

- Career Saathi Program is an intensive 3-6 years program from post schooling to employability.
  - Students are selected from the Nirmaan adopted schools and beneficiaries of the Career Workshops.
  - Student is constantly mentored and groomed by a dedicated career mentor.
- Career Saathi Program focuses not just on the successful employment but also on the enhancement of the complete persona of the students.

A total of 143 students & 127 mentors were enrolled under the CSP since its Inception

### Key highlights of VHL (2019-2020)

1) We could successfully reach out to 1.66 lakhs Beneficiaries through our services for the year 2019-20. Also, starting from 2010 to till March 2020, we have successfully delivered our services to 14.43 lakh students/youth, helping them in their career upliftment.

2) Nirmaan has received IBM Volunteer Excellence Award

3) We have received a Certificate of Commendation by the Collector and District Magistrate, Mahabubnagar district, Telangana for the year 2019-20 for our Career guidance in Govt. Schools of Mahabubnagar.

4) Developed our own Psychometric tool- Best Career App, which can give results on student's and help them choose their career. So far we have conducted the test for 8786 students exclusively by application.

5) Invited FICCI-UNDP for developing framework for Career Guidance in India.

6) For the first time, we have developed and released Parents Career Guidance books-20000 in number, on how parents can help their kids in the study

7) Developed and released Motivational booklets called "NAA Spoorthy" for benefit of all ITDA students, for the purpose of motivating students to reach greater heights

8) Nirmaan Vidya Helpline has delivered an Orientation session to KGBV's student's counselors on Career guidance for counselling nearly 30,000 students

9) Nirmaan Vidya Helpline with CapitalLand has started giving Scholarship assistance to students

10) We have conducted Career Workshops at 6 different locations in Andhra Pradesh and Telangana with association of Coromandel Murugappa

11) Nirmaan Vidya Helpline-APSSDC has inaugurated the display television device, which is helpful for to display APSSDC Activities and status of Telecounselling at APSSDC Helpline center

12) Nirmaan Vidya Helpline activities are explained to trainee IAS officers who visited our office to know our services

Nirmaan-IBM Volunteer-Excellence Award

Nirmaan has received the IBM's fourteenth Global Annual volunteer excellence award for the tremendous work done. As a part of this award, a grant amount has been received i.e. 6,80,000 INR . We wholeheartedly thank Mr. Naveen Prathapenini of IBM for his constant support.

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### Certificate of Commendation from Mahabunagar Collector

During the Republic day celebrations at Mahabunagar collectrate , Nirmaan Vidya Helpline has received the certificate of appreciation from the district Collector for

conducting Career Guidance activities across Mahabunagar Govt. Schools.

## Developed Psychometric tool-Best Career Application

- A Scientific method to assist the child in choosing the most appropriate career Choice based on Interest, Personality & Aptitude.
- First of its kind in the entire country for providing Professional & Vocational Careers choice to the people from a lower financial background.
- 12-page report detailing Interest, Personality & Aptitude will be generated to each student.



## FICCI-UNDP Meet

Invited by FICCI-UNDP for one day workshop on Developing a National Framework for Career Guidance in India which is being organized at **UNDP, Delhi on 28 August 2019.**







Vidya Helpline has shared the views & ideas about the drafting policy & further extended the support in providing the adequate data

### TTT Training to TSW Jr. Lecturers

- Conducted training for Telangana Social welfare (TSW) Jr. Lecturers as part of Train the Trainer Program held in Hyderabad **on 19th August 2019.**
- We thank Dr. Praveen Kumar Sir, IPS in helping us conduct this training program.



### Collaboration with Global Pragathi

- Inaugurated Career Counselling Centre at Burugula with the support Global Pragathi.



of

- This has been an important milestone at the Burugula centre.
- We thank Dr. Alok Agarwal Sir, for his constant support for the empowerment of students of Burgula
- Also, we thank all the attendance who makes this launch a huge success.

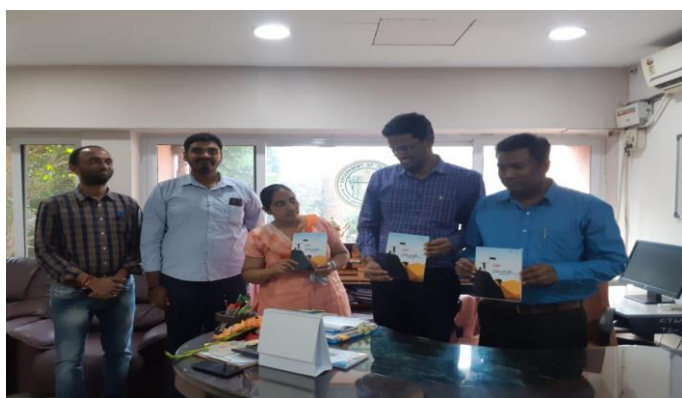
### Career Counselling to Medak School students

- Nirmaan Vidya Helpline has started **Career Counselling Services** to the students in **Medak district** in the presence of **Hon. District Collector Sri Dharma Reddy** by giving Orientation session by Train the Trainer program to **180 teachers** (1 teacher from each school and junior college) of Medak district on 5th November 2019. The Collector has also launched our Tele Helpline. We distributed our Career Digest books to all the lecturers.



### ITDA Motivational Workshop "NAA SPOORTHY" book inauguration

- **Dr. Naveen E Nicholas**, Director, TCTRI, TW department, Government of Telangana has launched Nirmaan VHL Motivational books.
- Nirmaan Vidya Helpline has Conducted **204 Sessions in 102 Special Centers, reaching out to 9330 Students**. We have covered **17 Districts in the entire Telangana**.



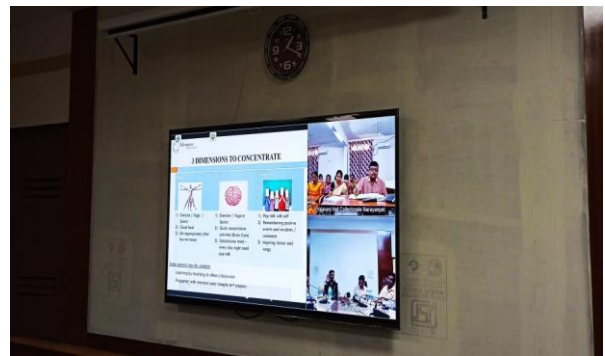
## Nirmaan VHL-Capital Land Career Workshops & Scholarship Assistance

- With the support of Capital land, Goal setting and Career workshop launch meeting has been organized at Govt. High school, Errum manzil, on 05-02-2020.
- Scholarship assistance for CSP students were also given to the students.



## Orientation session to KGBV's CRT/PGCRT on Career guidance

- On 08-02-2020 VHL has given Orientation to KGBV's CRT/PGCRT on Career guidance and general study skills through video conference.
- Thus benefitting 14410 students of IPE and 15773 of SSC students.



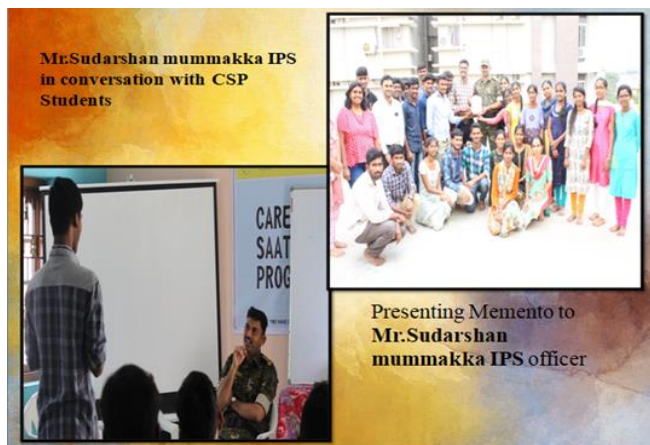
## Nirmaan VHL Coromandel Murugappa workshops in 6 locations

- With the association of Coromandel-Murugappa, Nirmaan VHL has conducted Career Workshop sessions in **Kurnool, Kakinada, Bhadrachalam, Ongole, Kadap Nalgonda districts** of Andhra Pradesh and Telangana.
- Around **600+ Students** and Parents have attended the workshops.



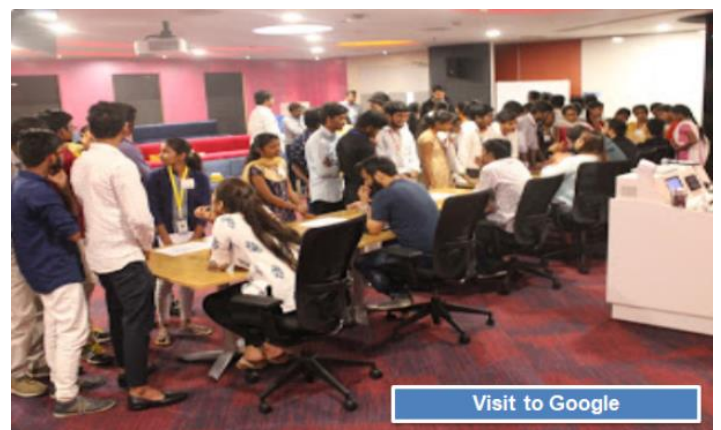
## Residential camps- for developing skills of CSP students

10th Residential Camp is conducted for students of CSP helping them learn job oriented skills like **Resume making, Computer training, Crash Courses, Interacting with achievers.**



## Exposure visits for CSP students

- CSP students are taken for **Google corporate visit** aimed at giving them **exposure to work they do, work culture, imparting skills through interactions with employees.**
- Students also visited **AILA and Constelli Signals Pvt. Limited** to understand computer technology & applications. CSP Students are also taken to SEBI, to make them understand about work & culture.





### VMware Employee Volunteer Engagement

- As a part of Employee Volunteer Engagement Activity, at Bengaluru through our regional center we have taken VMware employees to Career Workshop.
- 4 VMware employees came to school and handled a strength of 45+ students and participated in the session



### IBM Volunteer Registration

Nirmaan VHL has undertaken Volunteer Registration at IBM, Hyderabad. Around 76



Volunteers from IBM have registered for this event.

## Nirmaan Vidya Helpline APSSDC launch device to show services at AP office

Honourable Chairman APSSDC Sri Challa Madhusudhan Reddy Garu and Sri Dr, Arja Srikanth Garu IRTS MD&CEO APSSDC and EX-Officio Spl-Secretary to AP Government has inaugurated the display Television, which is helpful to display APSSDC Activities and status of



Tele counselling at Nirmaan Vidya Helpline-APSSDC Helpline center.

## IAS officers visit Nirmaan Vidya Helpline

IAS officers from different places of country have visited the Vidya Helpline Hyderabad Central office, located at Masab tank to know about Services. They are also taken to our live Career Workshop session we conducted in a School.



## Tele counselling Support- Success Story

### **With the support of Swaeroes Nirmaan Vidya HelpLine, I got Clerk Job in Bank of India Hyderabad**

**Name: BATHULA YADAGIRI**

**Contact number: 9441011956**

**District: Hyderabad**

**Category: Job**

**Financial Background: Rs 1,00,000 per year**

**Educational background: Both parents are illiterate**

I am YADAGIRI (visual handicapped) from Laxman Nagar Village, Bandlaguda Mandal, Hyderabad district. My parents are unemployed. I completed my 10<sup>th</sup> class with 56% in 2003 from Mahaboobnagar district. I did my Intermediate in Haliya College at Hyderabad with 59% in 2005. I have pursued my degree in Babu Jagjivan Ram College from Hyderabad with 59% in 2009 & I got B.ED degree in 2011.

I listen to the Vidya Helpline Toll-free number on the FM Radio. I called Vidya Helpline toll free number 1800-425-2425 for IBPS Exam August notification 2017 details. Counselors gave me all information I needed and I applied it and got **Job in Bank of India**. With Vidya Helpline I got useful information about what I needed without the need of going anywhere and spending money to get information elsewhere through internet sources. Now I am working at Hyderabad. They have supported me a lot explained to me each and every point clearly when notifications came. VHL Counselors helped me so much and I heartfully thank the VHL team.

## Career workshop-Success story

**Name: Talari Jyothy**

**District: Narayanpet**

**State: Telangana**

**Category: Study**

**Financial Background: Rs 1,00,000 per year**

**Educational background: Both parents are illiterate**

My name is Talari Jyothy, daughter of Yellappa. My father is an Agricultural laborer. I am from

Maddur Village, Narayanpet District of Telangana. I have studied till 10th Standard in ZPHS Maddur.

One day to my School, Nirmaan Vidya Help Line Counselors came to deliver a career guidance session. Prior to this session, we students had no clear idea of goals we should have and the path to achieve them. With the Career Guidance session, we got help in the selection of goals and understand the way forward in achieving them. I Chose a Diploma in Agriculture as my choice of career with the assistance of a career guidance session. I applied for it and got a seat in Diploma in Agriculture College in Karimnagar. Presently, I am studying the 2nd-year Diploma, and I am very happy for studying in the field of my interest.

I thank Nirmaan Vidya Helpline for the guidance. I hope they conduct these types of Career Guidance Sessions to the benefit of all Government School Students, in all Schools. This service would be helpful to many poor students like me.

### Career Saathi Program-Success Story

**Single parent raised a kid with support of the Career Saathi program, able to achieve my goal as a Civil engineer.**

**Student Name: P.Spandana**

**Student goal: Civil engineer**

**Contact number: 8328023694**

**District: Khammam, Khammam district.**

**Family Background: Priest at the temple**

**Category: Stream selector, coaching fees**

I am Spandana from Khammam District. I completed my 10th class from Government high school Medikondur with an aggregate of 9.8 GPA. My father left us 8 years ago and never returned.

I had been selected in Career Saathi Program through the selection conference. I got Admission into IIIT Nuzivid College where I was not able to select my course. Career Saathi Program helped me in choosing a career that best suits me by conducting a career assessment test. Through the test I selected my career myself, I opted for Civil engineering. To get hands-on experience in my stream, I need to take coaching in STAD PRO, Rivet Architecture Career Saathi program had assisted me with 14,700 rupees for coaching so that I can get a job easily after completion of my Bachelor's degree. I am thankful to the entire Nirmaan organization for helping.



## Government Partnership (18+)

<p><b>Govt of Telangana</b></p> <ul style="list-style-type: none"> <li>❑ TSWREIS</li> <li>❑ TTWREIS</li> <li>❑ Tribal Welfare Department</li> <li>❑ Collectors – Vikarabad, Ranga Reddy, Mahabubnagar, Adilabad, Kottagudem Bhadradi, Warangal, Medak,</li> <li>❑ Beti Padoo Beti Bachao Program, Adilabad.</li> </ul>	
<p><b>Govt of AP</b></p> <ul style="list-style-type: none"> <li>❑ RMSA</li> <li>❑ APSSDC</li> <li>❑ Social welfare Department</li> <li>❑ Tribal Welfare Department</li> <li>❑ Guntur Municipal Corporation,</li> <li>❑ ITDA, KR Puram</li> </ul>	
<p><b>Govt of Assam, SLAC Department</b></p>	<p>অসম চৰকাৰ</p>  <p>GOVERNMENT OF ASSAM</p>

## Foundation Partnership (13+)

**Grass roots Foundation, HiLFE, Born to Serve Group,  
Rotary Club of Cantonment Secunderabad.**

CSR partnership (12+)



## ACKNOWLEDGING DONORS

We express our sincere gratitude to our donors for their generous support!!

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- RPG Foundation
- Invesco India Pvt Ltd
- ADP India Pvt Ltd
- Nasscom Foundation
- Open Text Technologies Pvt Ltd
- CA India Technologies Pvt Ltd (Broadcom)
- Infor India Pvt Ltd
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