



# Nirmaan's Commitment to the United Nations Sustainability Development Goals



Details on Goals: <https://sustainabledevelopment.un.org/>

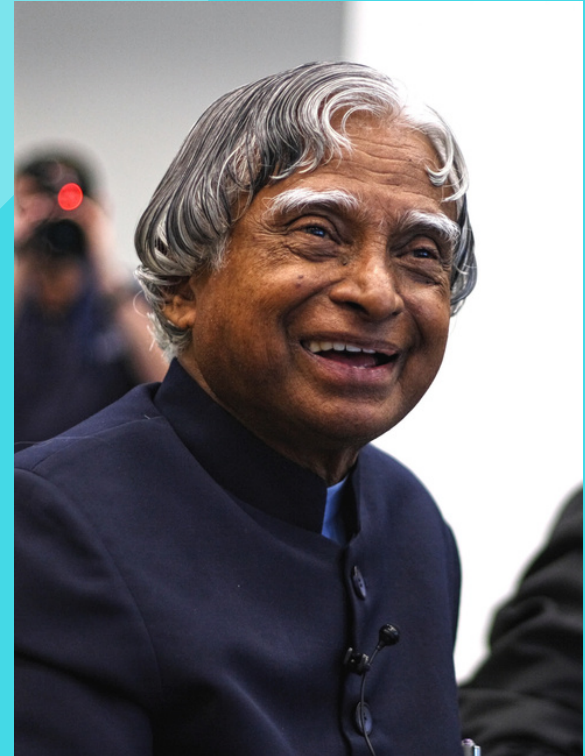
# The Genesis

Our Encounter with Kashiram Ka...  
The Rickshawala and The Student,  
in 2005 at BITS, Pilani

# Our Inspiration



SWAMI  
VIVEKANANDA



APJ ABDUL  
KALAM

# Governing Board



**Mayur Patnala**

Founder & CEO, Nirmaan



**Abhishek Vaddadi**

Core Team Member, Localbuy  
Technologies Pvt. Ltd.



**Gopi Vudaru**

Infrastructure Manager, State Farm Insurance



**Abdul Waheed, IFS (retd)**

Mission Director, Ex-Officio Member,  
Former Commissioner, Minority Welfare  
Department



**Venkat Tankasala**

Associate Vice President, Synchrony  
International Services Pvt. Ltd.



**Rakesh Singhania**

CFO, Wells Fargo India



**Dr Ashok Agarwal**

Founder of SQL Star International Ltd,  
Cyber Media India Ltd, ACS Technologies  
Ltd, and Era Software Systems (P) Ltd



**V Laxmikanth**

Managing Director of Broadridge  
Financial Solutions (India) Pvt. Ltd

# Advisory Board



**Jayesh Ranjan IAS**

Principal Secretary to GoT, I&C and  
ITE&C Departments, Advisor to Nirmaan



**Sandhya Rani Kanneganti, IPoS**

Advisor to Nirmaan

# Management



**Aishwarya Marri**

Org. Chief Volunteering  
Officer



**Mayur Patnala**

CEO, Nirmaan



**Mounika Konatham**

Org Chief Operating Officer,  
Education



**Ramarao Gutlapalli**

Org Vice President, Finance



**Swati Vempati**

Org Chief Fundraising Officer



**Uma Kesani**

Org Chief Operating Officer,  
Skills and Entrepreneurship

# Program Leadership



**Chandrasekhar Puch**

CEO, Nirmaan Vidya Helpline, Ex.  
Governing Board Member



**Nagesh Palla**

COO, Nirmaan Vidya Helpline, Ex.  
Governing Board Member



**Akash Badave**

CEO, Farmers Project, Ex.  
Governing Board Member



**Anuradha Pulla**

Program COO



**Natasha Ramarathnam**

Program COO

# Team Nirmaan





*"for a Knowledge Driven and  
Economically Empowered India"*

**3 FOCUS AREAS**

**8 CHAPTERS**

**12 FLAGSHIP PROGRAMS**

**50+ CSR PARTNERS**

**TELANGANA | ANDHRA PRADESH | KARNATAKA | GOA  
MAHARASHTRA | CHHATTISGARH | RAJASTHAN | KERALA**

**2005-06**

**2019-20**

25 Children

1+ million Children/  
Women/ Youth

INR 6000 of  
Social Impact

INR 13 Crore of  
Social Impact

10 Volunteers

300+ Full Timers  
750+ Volunteers

# OUR INTERVENTIONS

Vision: "to achieve a knowledge driven and an economically empowered society"

## EDUCATION

- School Adoption Program
- Disruptive Digital Intervention (DDI)
- Scholarships and Mentorships
- Vidya Help Line

## LIVELIHOODS

- Youth Skill Development
- Women Livelihood Development Program (Avanti)
- Threads of Hope (TOH)
- Sustainable Agriculture
- National Digital Literacy Mission (NDLM)

## SOCIAL LEADERSHIP

- Student Chapters
- Volunteering & Internships
- Disaster Relief (Operation Sahaaya)

# SCHOOL ADOPTION PROGRAM

**Vision:** Every Child has access to Quality Education

HOW? Adopt Government Schools in vulnerable condition and turn them into Model schools in the areas of infrastructure and quality of education



100+

Govt schools  
adopted in 6 states  
across India

- Infrastructure as per RTE Act
- Enhancing Academic Performance of students
- Holistic Development of Every Child
- Increase community participation

# DISRUPTIVE DIGITAL INTERVENTION (DDI)

Signature Program of **HYSEA** (Hyderabad Software Enterprises Association) with ***Nirmaan Organization*** as the implementation & knowledge partner

**Vision:** Provide a motivating and encouraging environment for Government High school students in Urban and Rural areas of Telangana

**HOW?** Setup a Digital Lab in Government schools with end-to-end support in a sustainable manner



30

Govt schools  
adopted  
in Telangana



12000+

High School  
Students  
Impacted

The background of the slide features a grayscale photograph of students in a classroom. In the foreground, a student is seen from the side, focused on writing in a notebook. Behind them, other students are visible, some looking towards the camera and others looking down at their work. The image is partially obscured by a diagonal white overlay that contains the text.

# SCHOLARSHIP AND MENTORSHIP PROGRAM

**500+**

Scholarships  
awarded till date

40% increase in scholarships  
year-on-year since last 3 years

**Vision:** Every student to get  
able guidance to pursue  
High-School/ Graduation

**HOW?** Providing monetary  
and mentoring support to  
meritorious but financially  
constrained students



# VIDYA HELPLINE

**Vision:** Every student to obtain excellent guidance and appropriate ways to obtain monetary support to pursue the right education of their choice.

8.8  
LAKH+

calls on Education and Career answered

14  
LAKH+

Children benefited through Career Counselling Workshops

11000+

career workshops conducted across 5 state's

## HOW?

- Guide students to take up informed career choices
- Provide information about various financial aids
- Provide on-demand access to free and authentic career information and guidance through Tele-Counselling

# YOUTH SKILL DEVELOPMENT PROGRAM

**Vision:** Every youth to get an opportunity to stand upon their own feet

**How?** Provide underprivileged unemployed youth with placement linked skill training through 8 Centers in Telangana & AP

11000+

students graduated

8000+

students placed

RS.  
9,000

average monthly salary upon joining

**3500+**

women Illiterate and  
Semi-Literate  
Women Trained

**2500+**

women are earning  
after training

**INR  
7500**

average monthly  
income

**150**

women are micro  
level entrepreneurs

# WOMEN LIVELIHOOD DEVELOPMENT PROGRAM (AVANTI)

## Social Empowerment through Economic Empowerment

Vision: Every woman to have an equal  
opportunity to lead an empowered life.

HOW? Providing Skill Training in  
vocational trades and supporting in  
Economic Empowerment through Job  
Placement and Business Setup

# THREADS OF HOPE

Social entrepreneurial venture  
(in the process of registration)

**Vision:** Every woman to have an equal opportunity to lead an empowered life.

**HOW?** Providing a platform to underprivileged women to design, manufacture and market their products and earn a decent livelihood.

Restarted in 2019,  
with support from women in Avanti centers  
working on Corporate Stalls and Gifting  
Orders

The background image shows two women in a rural setting, sorting through a large pile of yellow, elongated agricultural products, possibly cowpeas or similar legumes. One woman in the foreground is wearing a green and purple patterned sari, while another woman in a red top is visible behind her. Large burlap sacks are in the background.

10000+

Farmers

# SUSTAINABLE AGRICULTURE AND FARMER'S EMPOWERMENT

135

Villages in  
Dantewada

**Vision:** Enhance Food and Nutritional Security for people & Income Security to farmers empowering farmers to deal with markets

40,000  
+

Indirect Beneficiaries

**HOW?** Promoting Sustainable agricultural practices and empowering farmers to deal with markets by organizing them into a Product Company called "Bhoomgaadi"

# NATIONAL DIGITAL LITERACY MISSION (NDLM)

**Vision:** To empower at least one person per household with crucial digital literacy skills

**HOW?** Imparting the NDLM based curriculum to people aged 14-60 years age group through centers

2

Centers in  
Hyderabad and  
Bangalore, 1 more in  
works

4000+

People trained in  
Digital Literacy

Taking forward Government of India's vision of a Digital India by promoting e-governance and transform India into a connected knowledge economy.

# STUDENT CHAPTERS

Vision: Inculcate the ideology of Giving Back to the nation in students and facilitate the development of communities nearby to their college campus

**BITS, PILANI | BITS, GOA | BKBIET, PILANI | BITS, HYDERABAD**

# VOLUNTEERING

**Vision:** To engage youth and skilled employees in social activities

**HOW?:** Through

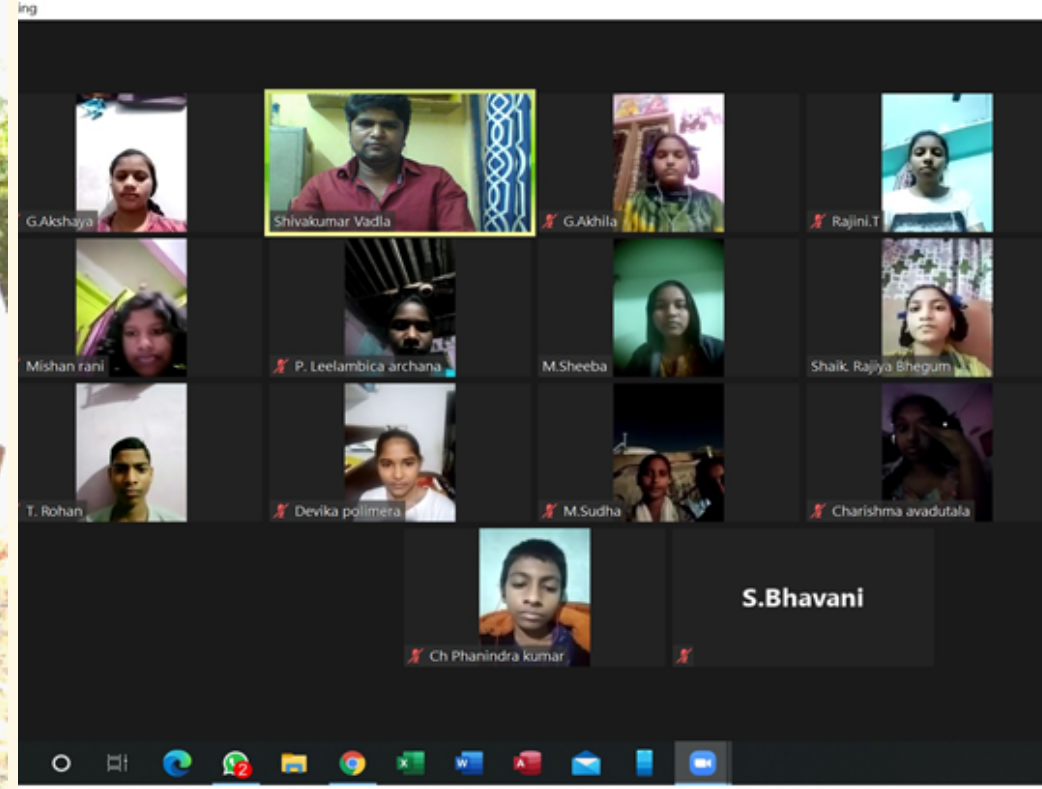
- Corporate Volunteering (Employee engagement and skill-based volunteering) - virtual and offline
- Individual Volunteering,
- Internships (Engaging interns from reputed institutes)

Dedicated  
Volunteering Team  
for Facilitation

Multiple  
Opportunities to  
Volunteer

Customized  
Volunteering Calendar  
across projects

**Global Goals Volunteering Initiative**



# OPERATION SAHAAYA

## Nirmaan's Disaster Relief and Rehabilitation Program

2009

### Operation Sahaaya 1.0 Andhra-Karnataka floods

- Adopted **one village** (Sunkesula) in Kurnool district of Andhra Pradesh
- **10 lakhs** of funds

2014

### Operation Sahaaya 2.0 Hudhud cyclone in Vizag

- **Adopted five (5) fishing villages** in the Vizianagaram district of Andhra Pradesh
- **25 lakhs** of funds

2018

### Operation Sahaaya 3.0 Kerala floods

- **Relief support** in Thrissur district
- **School rehabilitation work in 10 schools** in Ernakulam district of Kerala
- **75 lakhs** of funds

2020

### Operation Sahaaya 4.0 COVID 19 pandemic

- Upgrading 11 hospitals
- Supported other frontline workers (Police, Community Health Workers, Sanitation Workers)
- Livelihood Support to women
- Community Support
- **5+ crores** of funds

Operation Sahaaya 5.0 – Hyderabad Floods Relief and Rehabilitation  
Ongoing project

# "BE A GIVE BACK CHAMPION"

**ONE SCHOOL / ONE VILLAGE AT A TIME**

Support Your *Janmabhoomi* or *Karmabhoomi* to develop and  
through your efforts - Time, Talent, Treasure

# OUR CORPORATE PARTNERS

ADP Pvt Ltd	Alimak Group	Arcesium India Pvt Ltd
Capitaland	CA (a Broadcom Company)	Nasscom Foundation (Colruyt Group)
Cyient Foundation	United Way of Hyderabad (Deloitte)	EPAM Systems
HSBC	IBM India Pvt Ltd	Infor
Infosys (Mamatha Trust)	InsideView	Invesco
Kony Inc	LiquidHub (CapGemini)	Microsemi
Microsoft Corporation	NTT Data	OpenText
State Street Corporation	Synchrony Financial	Syniverse
Tech Mahindra Foundation	Verity Knowledge Solutions	UST Global
Wells Fargo	Zensar (RPG Foundation)	ZenQ

# OTHER PARTNERS

## **Industry Associations:**

HYSEA, Nasscom Foundation

## **Government Partners:**

Government of Telangana,  
Government of Andhra Pradesh,  
Government of Dantewada

## **Institutional Partners:**

For Better Tomorrow (FBT), Charities  
Aid Foundation (CAF), Give2Asia,  
MCRHRD, T-SIG (Surge Impact), Girls  
Who Code, Goals for Girls

# DUE DILIGENCE

Nirmaan has

- 12A Certification
- 80G Certification
- FCRA Certification
- 501 (c)(3) Certified
- NGO Darpan Registration
- GST Registration

# ACCREDITATIONS



# RECOGNITION

- NSIF Honors (finalist) 2016
- Vodafone Mobile For Good 2016
- Goldman Sachs Grant
- 'High Impact Social Enterprise 2017'
- Award @YourStory's 10th Anniversary
- IBM Global Volunteering Excellence Award, 2019
- Real Heroes Award by Real Page 2019
- Dr. Marri Channa Reddy Vishisht Seva Puruskar 2019



# HOW CAN YOU PARTNER WITH NIRMAAN?

- Donate to support Nirmaan projects (Corporate or Individual)
- Associate for Volunteering needs - virtual and offline, skilled based or field based
- Refer Nirmaan as Implementation Partner for your Corporate Social Responsibility (CSR) projects
- Spread the word in your network

# CONNECT WITH US

Website: [www.nirmaan.org](http://www.nirmaan.org)

Email: [contact@nirmaan.org](mailto:contact@nirmaan.org)

Facebook: [www.facebook.com/nirmaanorg](http://www.facebook.com/nirmaanorg)

Twitter: [www.twitter.com/Nirmaan\\_Org](http://www.twitter.com/Nirmaan_Org)

YouTube: [www.youtube.com/channel/UCMnkt\\_  
Hk9h4Og6KE4ldsWqA](http://www.youtube.com/channel/UCMnkt_Hk9h4Og6KE4ldsWqA)

Instagram: [www.instagram.com/nirmaanorg](http://www.instagram.com/nirmaanorg)

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